

# TOURISM SCOPE

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Tourism Promotion Organization  
for Asia Pacific Cities

# *Tourism Promotion Organization for Asia Pacific Cities*

We'd like to invite you to TPO, the Tourism Promotion Organization for Asia Pacific Cities.

TPO is a network among cities in the Asia Pacific region and is an international tourism organization established for the development of the tourism industry. TPO exchanges tourism information between member cities to promote the tourism industry, and also carries out projects including tourism product development, joint marketing projects, and tourism industry education as well as human resources development.

71 city governments and 36 private organizations in 11 countries currently participate as members of the TPO. Private organizations consist of travel industry related associations, research institutes, and destination marketing organizations (DMO). TPO strives for the development of sustainable tourism and city tourism within the Asia Pacific region.

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The Presence of  
Silla in Gyeongju

# The Sleeping Royal Family

**Gyeongju is a historical city preserving the glorious heritage of Silla in Korea. The presence of the royal family of Silla, once the rulers of their day, can be felt all over Gyeongju. I visited their royal tomb.**

## GYEONGJU AND SILLA, AND THE ROYAL TOMB

Gyeongju is one of the representative historical cities of Korea. It was the capital of Silla, with a thousand-year history. The city has thousands of remains such as national treasures, historical landmarks, and treasures. Among these famous cultural assets, I liked the Bulguksa Temple, Cheomseongdae, and An-apji, but my favorite was the royal tomb. A city that shares harmony with the mountains and plains is the place that knows how to cherish the past glory in its simple elegance. I could see the grass fields and plains from Daereungweon in the middle of the downtown through the royal tomb of Queen Seonduk, to the royal tomb of King Jinpyeong.

The mountains are not too high and most buildings are low so that you can enjoy clear scenic views. Fortunately, buildings in Gyeongju have to follow strict building codes where they must be constructed lower than the ancient burial mounds of Bonghwangdae. There are low mountains and wide plains with curved circular-shaped tombs. The carefully-built buildings serve as landmarks in harmony with nature. There were people walking among the tombs and another, a middle-aged man resting after hiking, a cat napping on its stomach at the corner of a peaceful path... It was a nice time for a stroll.

## The Royal Tomb

### 01 SIAMESE TWINS WALKING TRAIL SAMREUNG (THREE TOMBS)

These are the first tombs you will see when hiking Mt. Nam. The tombs are called Samreung (three tombs) because the three tombs are located side-by-side. Around the tombs, large and small pine trees make up a forest and Azalea flowers bloom in the spring. In the tombs are buried the 8th King Adala, the 5th King Shinduk, and the 54th King Gyeongmyeong. However, many people assume that there are different kings in the tombs because there is a 700-year gap between the burial of King Adala and King Shinduk. The tree tombs are also called Baedong Samreung because they are located in Baedong in Gyeongju city. The harmony of the three similar sized tombs is impressive. They have been officially protected as historical landmark no. 219.

**Address** 73-1, Bae-dong, Gyeongju-si

### 02 THE MOUNTAINTOP IN A FOREST THE TOMB OF QUEEN SEONDUK

In order to protect historical and cultural value, many tombs in Gyeongju are located in a small pathway with an artificial space. Pine trees are set up as a screen and various statues guard the tomb. Trees, trails, the woods are distant from the tomb. But the tomb of Queen Seonduk is hidden. As you walk along the mountain trail for a few minutes, you will see a small pine forest with a tomb inside. Even though it is said that the historical and cultural value of the tomb is lower than other tombs, the relaxing atmosphere, calmness, and tranquility of the tomb are better than any other. The road to the tomb is so neat and beautiful that joggers use this road frequently. The tomb resting in harmony with nature, without boasting its beauty, is more attractive than any other tomb.

**Address** San 79-2, Bomun-dong, Gyeongju-si

### 03 A MOONLIGHT HILL OF A FAIRY TALE BONGHWANGDAE

I thought it could be the hill of The novel, The Little Prince. Bonghwangdae of Nodongdong Gobungun was such a romantic place. The little peak was so beautiful that nobody would think that it was somebody's tomb. The tomb boasts the biggest size among the ancient tombs in Gyeongju. Six old trees grow there on top of the tomb. There are cafés and restaurants gathered around because it is located in the middle of the city. A music concert is held every Friday in front of Bonghwangdae. It is the perfect place to take a visit during the summer nights. There are many ancient tombs of high historical value like Dae-Rung-Won, Geumgwan-chong where the first golden crown was excavated, and Shingni-chong where a pair of gilt-bronze shoes was unearthed. It is officially historical landmark no. 38.

**Address** 261 Nodong-dong, Gyeongju-si



### 04 THE ESSENCE OF THE CULTURE OF UNITED SILLA GWAEREUNG

Most tombs in Gyeongju became lots for houses during the Japanese colonization of Korea in the early 20th century. There were houses built over the tombsites. Then trees and plants grew over them. Tombs were hidden like that before the government found them. It was just 80 years ago when the royal tombs were recovered and recognized for their historical value. Among them, Gwaereung is the tomb that represents the essence of the united Silla culture. Statues of a warrior and lion guard the tomb with pine trees creating a small forest around it. Gwaereung means 'a hanging tomb.' It was named this way because when they were preparing the coffin for burial there was water coming out of the ground so they built stone pillars to keep the coffin dry. The statues of zodiac animals create a fence around the burial mound. This tomb is presumed to be the tomb of the 38th King Wonsung.

**Address** San 17, Gwaereung-ri, Oedong-eup, Gyeongju-si

### 05 THE AESTHETICS OF SILLA THE TOMB OF KING JINPEYONG

As I look around the tombs in Gyeongju, the most impressive ones are the tomb of Queen Seonduk and King Jinpyeong. The tombs of this father and daughter don't appear much in textbooks compared to Geumgwan-chong, Shingni-chong, Gwaereung, and the tomb of King Seongdeok. However, its harmonious relationship with the nature is very beautiful. The tomb of Queen Seonduk is hidden inside a pine tree forest and the tomb of King Jinpyeong reveals itself on the plain. The tomb lies in line with rice paddies and fields and rests in harmony with the surrounding trees. On top of the tomb, daisies are in full bloom. As the wind blows, they sway boasting their pure white color. Parks are established around the place, which is good for visiting. It is easy to see the citizens riding on bikes and taking a walk in the area. It is said that there were natural stones arranged around the bottom of the tomb but now only a few remain. It is the favorite tomb of famous author Yu Hong Jun, who wrote the book 'My Essay on Cultural Heritage Visits'.

**Address** 608, Bomun-dong, Gyeongju-si





New Discovery Tainan in Chinese Taipei

# Ancient Future!

Tainan - the oldest city in Chinese Taipei... Tainan retains the beauty of the past. This city is as intimate and soothing as an old song with simple beauty. Nevertheless, this town is not that old. Even though buildings are old, they are still very charming. In addition, vibrant nature has been kept intact. As an Oldie but goodie, the future of Tainan is still bright with the true beauty of the past.







## TAINAN - RUNNING INTO AN ANCIENT CITY

Many cities have been remodeled with new and fancy buildings. There is an obsession to construct higher and more luxurious buildings.

This kind of trend has been accelerated over time. As a result, buildings look so much alike these days, which is not good news to tourists.

They travel a long way and are disappointed when they only see the things that are commonly found in their hometown.

Chinese Taipei mostly followed the trend as well. But they wanted to preserve their own cities instead of building common metropolitan cities crowded with high-rise buildings. That's why the oldest city of Chinese Taipei 'Tainan' is so attractive.

When I looked up while walking along the sidewalk, the sky was filled with large signboards. There were no high-rise buildings around. Tainan is a pretty big city which can be compared to Taipei, Taichung and Kaohsiung, but the locals call Tainan 'countryside.' Many of the temples, stores and government buildings like police stations and firehouses found on every street corner are over 100 years old.

In the past, Tainan was the capital of Chinese Taipei. In this ancient city, time passes slowly, but it is far from rustic. With artistic wall paintings, fascinating galleries, unique cafés and

pubs and beautiful hotels, this city can be compared to the world's renowned tourist attractions.

The history of Tainan has not been smooth. Centuries ago, Chinese Taipei was established by the Chinese people. In the 17th century, it was governed by the Netherlands. After that, it was ruled by the Ming Dynasty. During the late 19th century, it was colonized by the Japanese army. Traces of this sad history are still found throughout the city, but they now point to a more hopeful future.

Tainan is a happy and comfortable city. You may be able to find warmth and repose here. However, not many people visit this fascinating city. Most tourists visit Taipei, Jiufun and Hualian. If you are interested in Tainan, do not hesitate to head to the south. Without coming here, you cannot experience the genuine beauty of Tainan. Tainan is definitely exciting and worth a visit.

*01 Shennong Wall Painting Street with aesthetic and artistic value. 02 A unique general store you can meet on Shennong Street / Here, you can buy goods and at the same time have your divination sign interpreted. 03 Wish notes at the entrance to Tianhou Palace in Anping District 04 A lady offering a prayer with sincerity at Sidianwu Temple 05 A child with a sweet and innocent look on his face riding on the back of his father's motorcycle early in the morning*



# Temple for Love



THE OLD MAN OF THE  
MOONLIGHT (月下老人) TOUR

Tainan is often called 'a city of a thousand temples.' In other words, there are a lot of temples in this ancient city. It's been said that Cupid hides in every corner of the temples. The God of Love will help you find your 'red string' of faith. According to a myth which originates from the Tang Dynasty, if you pray to the old man of the moonlight for love, he can match a person for you with a red string under the moonlight. However, remember that the chance to find your love could double when you find the perfect old man of the moonlight for yourself.



## FOR A MARRIED COUPLE IN CRISIS SIDIANWU TEMPLE 祀典武廟

Situated near Datianhou Palace, this temple pays tribute to the memory of General Guan Yu in the Three Kingdoms Period. In the past, only emperors and high-ranked officials were laid in this tomb. The old man of the moonlight stationed in the corner of the temple resolves family problems and helps the couple regain peace and stable married life. It is a good place for a married or dating couple.

Address Tainan City Yongfu Road second area 229 TEL 886-6-229-4401 Open hours 05:00-21:00



## WHEN YOU TIRE OF UNREQUITED LOVE

DATIANHOU PALACE 大天后宮

This is a temple of the sea god 'Mazu (媽祖)' which was named as 'Tianhou (the Queen of heaven) Palace' for the first time in Chinese Taipei. In the back of the temple, Fude King God, the god of the earth and The old man of the moonlight are enshrined together. Once you enter this temple, piles of wedding cakes and fruits can be seen. They are a token of appreciation to the gods for granting their wishes. In other words, the old man of the moonlight answers prayers well. In particular, if you have someone you love, there is a high possibility that your prayer will be answered. At the corner of the temple, you can taste the 'Tea of Tranquility.'

Address Tainan City Yongfu Road second area 227Xiang 18 TEL 886-6-221-1178 Open hours 06:00-21:00 Website: www.tainanmazu.org.tw

## CONFLICT RESOLUTION CHONGQING TEMPLE 重慶寺

This temple is far smaller than other common temples. The chief deity of this temple is Avalokitesvara. The old man of the moonlight is a specialist in resolving a conflict. If you have a problem in your relationship with your lover or spouse, he will answer your prayer. Because he is so fast in solving problems, it is also called 'SubaoSi (速報司).' It's been said that you can solve problems and regain peace by praying to the old man of the moonlight and dropping candles set in front of the deity on his forehead.

Address Tainan City Zhongzheng Road 5Xiang 2 TEL 886-6-223-2628 Open hours Apr. - Sep.: 07:30-18:30 Oct. - Mar.: 07:30-18:00

## FOR A LONELY SINGLE PERSON

DAGUANYIN GAZEBO 大觀音亭

This is a temple where Avalokitesvara was enshrined for the first time in Tainan in the 17th century. The old man of the moonlight is enshrined next to this goddess of mercy. According to a myth, if a lonely single person prays to the god, they pick up a red string and find their own lover. This god is popular among tourists.

Address Tainan City Chenggong Road 86 TEL 886-6-228-6720 Open hours 07:00-21:00 Website www.dashing.org.tw





# Time Machine Into The Past \*

ANPING DISTRICT



## WELFARE AND PEACE

### TIANHOU PALACE OF ANPING 安平天后宮

This is a temple where the sea goddess 'Tianhou' is enshrined. Since 1668, it's been a prayer house for people's welfare and peace in Anping District. Along with Tianhou which protects people from various problems, risk, disease and misfortune, you can meet three deities (god of wealth, god of fertility and god of longevity). Many people visit here and offer prayers, burning incense. At the entrance, a lot of wish-written wood sticks are hung.

**Address** Tainan City anping District guosheng Road No.33 **TEL** 886-6-223-8695 **Website** www.anping-matsu.org.tw



Anping District makes you feel like traveling back in time. It is one of the most-visited tourist destinations of Tainan. Here, you can meet Anping Old Fort in which the traces of Dutch culture still remain. At Anping Tree House, Tianhou Palace and Anping Old Street you can taste a variety of local delicacies.

## HAPPY GROCERY STORE

### ANPING OLD STREET

Yanping Street is called 'Old Street of Anping District.' It was developed by the Dutch army about 300 years ago. It is also called 'Chinese Taipei first Street.' A wide variety of stores are clustered along the labyrinth-like narrow streets.

It is the Tainan-style food street which draws the attention of travelers the most. Along this street you can experience a variety of tasty local delicacies such as shrimp snacks, steamed duck's eggs, roasted squid, fish-shaped bread and dried persimmon. It is also fun to watch nostalgic games and street performances. Yanping Street is situated in the back of Anping Old Fort and Tianhou palace.



## ODD STORY ANPING TREE HOUSE

You may be amazed at huge tree branches stretched in all directions. This tree is called 'Ficus microcarpa' or 'Banyan.' This place was used as a warehouse during the Qing Dynasty Period (1898). Later, it was used by the British and Japanese army. After the Taiwanese government was established it remained empty.

Since then, the trees have grown tall enough to cover the buildings. In Anping Tree House, all you can see are trees and empty spaces. The sunlight sparkling between tree branches creates a unique atmosphere. As a result, it attracts a lot of tourists. There is also a small museum in which the Dutch, Qing Dynasty and Japanese histories are on display.

**Address** Tainan City anping District guosheng Road No.108 - **TEL** 886-6-391-3901 **Open hours** 08:30-17:30 **Admission fee** New TWD 50 (adults), New TWD 25 (students)

## HISTORY OF THE NETHERLANDS ANPING OLD FORT

This red fort was built by the Dutch army when they took over Chinese Taipei in 1627. In the past, it was a place for barter among the locals. Later, when Zheng Chenggong from the Ming Dynasty defeated the Dutch army, it was a center of administrative affairs. Here, you can still find traces of cannons, execution grounds, tanks and prisons. The observation deck offers a complete view of Anping District. In the museum, a war story is documented between the Netherlands and Zheng Chenggong where pictures of weapons from that time are on display.

**Address** Tainan City anping District guosheng Road No.82 **TEL** 886-6-226-7348 **Open hours** 09:00-18:00 **Admission fee** New TWD 50 (adults), New TWD 25 (students)



# Meet The Nature



ECO TOUR IN TAINAN

Nature in Tainan is not spectacular or magnificent. However, there are some fascinating places you shouldn't miss. Take a day off and travel around the city to relax. For example, you can visit the green-tunneled Mangrove Forest in the morning, observe black-faced spoonbills in the wetlands in the afternoon and enjoy a gorgeous sunset in a salt farm in the evening. It's a charming eco tour package of Tainan.



## WONDERFUL SUNSET IN THE SALT FIELD JINGZAIJIAO TILE-PAVED SALT FIELDS

This is the oldest salt field in Tainan. In the past, tiles were laid on the floor to absorb more sunlight and produce more salts. Because of a collapse of the salt production industry in Chinese Taipei, however, the salt fields in the southwest coast have turned into tourist destinations.

Tourists can pull a rake and produce salt in person in the traditional manner. The 365 different-colored salts are popular as a souvenir. However, it is a gorgeous sunset which draws many tourists. The evening glow looks more beautiful reflected by the white salts on the field.

If the weather is fine, you can see a more vivid sunset glow. Along the coast next to the salt fields, people will sit in line to observe the spectacular formation of sea swallows. They visit Chinese Taipei in October and stay until April.

Get on a bus for Xingnan on Jiali Line at Chinese Taipei Railway Station and get off at Biemen Station. **Address** Tainan City Beimen District YonghuaRi Jingzaijiao **TEL** 886-6-786-1629



## SOARING INTO THE SKY – BLACK-FACED SPOONBILLS BLACK-FACED SPOONBILL MUSEUM

Heimianpilu (黑面琵鷺) refers to the 'black-faced spoonbill.' The name originated from the bird's unique fishing style. It is an endangered species. Around the globe, about 2,000 black-faced spoonbills remain. In Korea, it is mostly found in the demilitarized zone between North and South Korea and around the Hangang River. Every winter, the spoonbills migrate to Vietnam, Japan, Hong Kong and even Chinese Taipei where the climate is mild and warm all year round. About 200 black-faced spoonbills visit Chinese Taipei in November and stay until March. The Black-faced Spoonbill Museum near this endangered species' habitat conducts studies on advertisement of the migratory birds and protection of their environment.

A male has a long beak while a female has a short beak. Older birds are marked by dark colors with more wrinkles. This migrating bird usually lives around the coastal region, wetlands or rivers for up to about 15 years. It cannot swim but floats on the water.

If you get on the bus No. 99 for Taijiang Line at the museum and pass one stop, an observatory appears from which you can observe the black-faced spoonbills through a telescope. Here, you can see them swinging their beaks catching fish in the broad wetlands.

**Address** Tainan City qigu District Shifenri haipu No.47 **TEL** 886-6-788-0642 **Open hours** 09:00-17:00 (closed on Mondays) **No admission fee** **Website** <http://cec.tesri.gov.tw/blackfaced>



## FOREST OF ROMANCE MANGROVE GREEN TUNNEL

A beautiful tree tunnel is formed above your head. The tunnel is formed by Mangrove trees. Mangroves grow in the tidal flat and estuary where sea water mixes with fresh water in the tropical and subtropical regions. It is one of the endangered tree species protected by the Taiwanese government. You can observe the trees for about 30 minutes on a boat accompanied by a tour guide.

In the past, people would pay taxes by importing and exporting goods. Fruits do not fall onto the ground. Instead, they sprout on the branches of the trees. It creates an exotic landscape by the branches dragging into the water.

Despite its small size, this green-tunneled forest is quite romantic. Nearby tourist attractions include General Zheng Chenggong's squad from the Ming Dynasty and Sicaodazhong temple which was erected as a memorial to the victims of the war against the Netherlands.

**Address** Tainan City annan District Sicaori Dazhong Road No.360 **TEL** 886-6-284-1610 **Open hours** 08:00-16:30 **Rates** New TWD 150 (adults)

# Enjoy \* Local Taste

DELICACIES OF TAINAN!

Tainan is known as a city of tasty food in Chinese Taipei. In this city, you can experience a wide variety of unique cuisines such as watermelon-added fish stew and sweet shrimp-pineapple dessert. Before you leave for a delicacy trip, you need to check the date of establishment written (or marked) on each signboard. Let's explore the unique delicacies of Tainan!



## SCENT OF FRESH SEAFOOD YANXIANG

This restaurant serves fresh seafood dishes. In particular, Kezaimianxian (refreshing noodle soup boiled with oyster) is highly recommended. Xiguamianxianyu soup (a savory fish soup) is flavored with salty watermelon. A guesthouse which includes salt field views (close to Jingzaijiao Tile-paved Salt Fields) is also available.

**Address** Tainan City beimen District yonghuari jingzaijiao No.57 **TEL:** 886-6-786-2643 **Open hours** 11:00-20:00 - **Menu** Kezaimianxian: New TWD 100 - Xiguamianxianyu soup : New TWD 200 - - **Website** [www.salthouse.net](http://www.salthouse.net)



## HEAVEN OF NIGHTTIME MEAL FLOWER NIGHT MARKET

In Chinese Taipei, the night market does not open in just one place every day. It opens regularly in a different place on each day of the week. In particular, the Flower Night Market is the largest in terms of size. Once the market opens, you may be able to see a lot of parked bicycles and a huge crowd.

Once it hits 6 o'clock in the evening, the night market becomes vibrant with fluttering colorful flags. The market is divided into three areas: food, goods and entertainment. The

streets are clustered with street vendors. You can get clothes, shoes, accessories, stationery and pets. You can also enjoy fun and exciting games such as mah-jong, darts and shrimp catching. The highlight of the night market is the nighttime meal. You can enjoy a variety of nighttime snacks such as spicy corn with soy sauce, taro-added fish-shaped bread, sweet strawberry kebabs, grilled cricket and grilled sparrow. In particular, Guancaiban (bread bowl soup) is the menu choice you must taste if you are in Tainan.

**Location** Intersection between Haian Road and Hwei Road



## FAMOUS NOODLE SOUP DU HSIAO YUEH

This restaurant which opened in 1895 is famous for Danzaimian. In terms of noodles, Du Hsiao Yueh is one of the best noodle restaurants in Chinese Taipei. Danzaimian is a noodle soup which is boiled with seasoned and ground pork, fish cake and egg. It might taste a little greasy. If you still feel a little hungry, Zhuyoubanfan (猪油拌饭) (rice topped with seasoned pork) is also recommended.

**Address** Tainan City Zhongzheng Road No.101 **TEL** 886-6-220-0858 **Open hours** 11:05-22:30 - **Menu** Danzaimian: New TWD 50 Zhuyoubanfan: New TWD 30 - **Website** [www.iddi.com.tw](http://www.iddi.com.tw)

## CRISPY OYSTER OUJIA KEZAIJIAN

Chinese Taipei is famous for oyster cuisine. Taiwanese people do not eat raw oysters. They prefer fried or boiled oysters. This restaurant opened in Anping District in 1961. It proudly offers Kezaijian (grilled oyster mixed with vegetables) and Kezaisu (fried oyster). Shimuyuwan soup (stew with meshed seafood balls) is also highly recommended.

**Address** Tainan City anping District yanping street No. **TEL** 886-6-222-9340 **Open hours** Mon. - Fri.: 10:00-19:00 Sat., Sun.: 10:00-20:00 **Menu** Kezaijian: New TWD 60 Kezaisu: New TWD 100 Shimuyuwan soup: New TWD 40



## DIVERSE MENUS YICHUANXIN

This restaurant offers about 100 different dishes including fried vegetables, fritters and fish soup. You can order various menus and enjoy diverse cuisines. In particular, 'Kaoxianggu (tender and savory shiitake mushroom kebab)' and 'Fenglixiaqiu (sweet shrimp-pineapple cuisine)' are popular. Situated at Shennong Street, it also has outdoor dining areas.

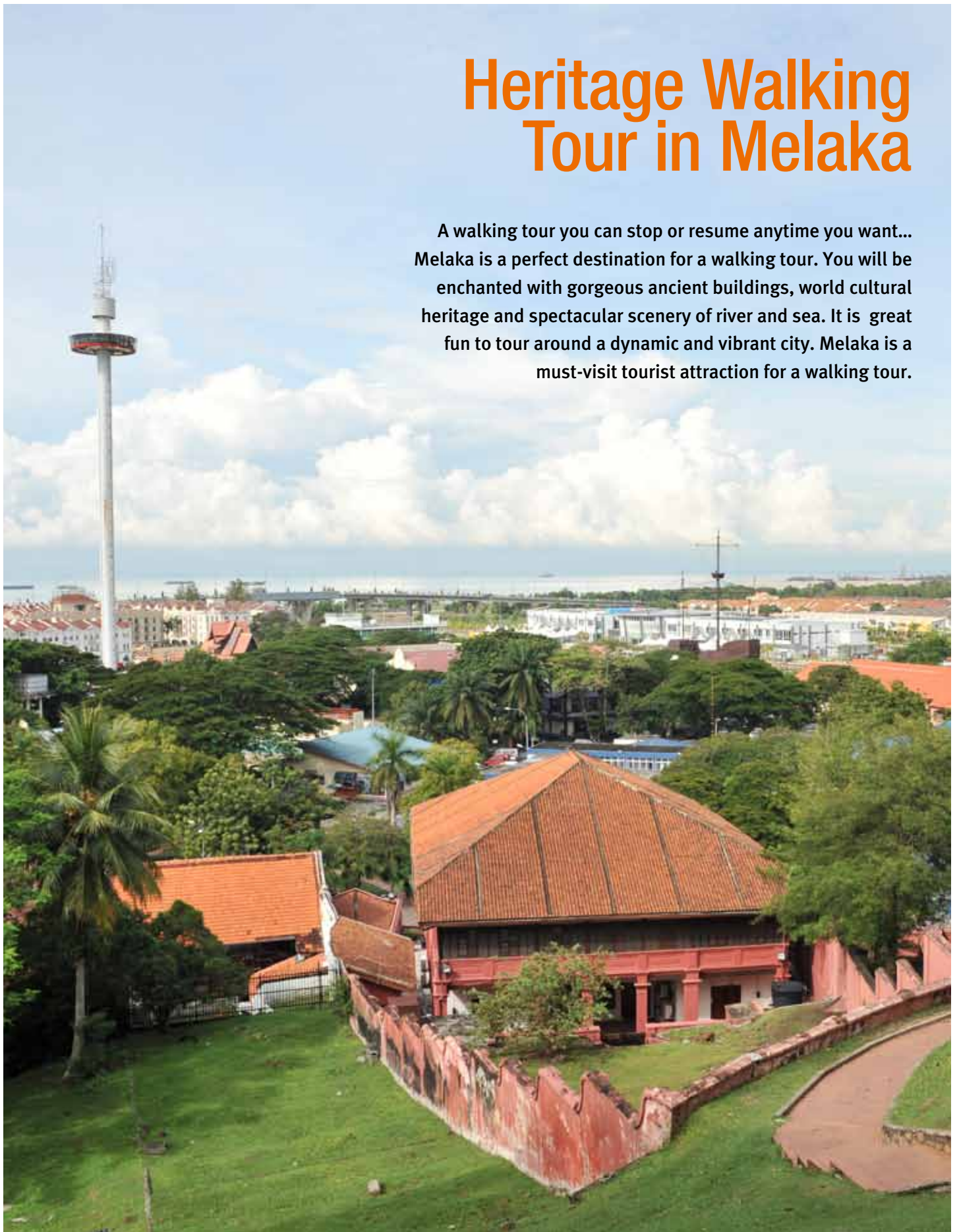
**Address** Tainan City haian Road second area shennong street No.54 **TEL** 886-6-221-7727 **Open hours** 18:00-03:00 **Menu** Kaoxianggu: New TWD 30 Fenglixiaqiu New TWD 160





# Heritage Walking Tour in Melaka

A walking tour you can stop or resume anytime you want... Melaka is a perfect destination for a walking tour. You will be enchanted with gorgeous ancient buildings, world cultural heritage and spectacular scenery of river and sea. It is great fun to tour around a dynamic and vibrant city. Melaka is a must-visit tourist attraction for a walking tour.



## MELAKA - CULTURAL MOSAIC!

Melaka is one of the thirteen states of Malaysia, in which indigenous Malay culture is mixed with Chinese and various European Portuguese, Dutch and British cultures. As a result, the entire city was registered as a UNESCO World Heritage City in 2008. Since then, it has drawn a lot of tourists.



*01 The Baba and Nyonya Heritage Museum on Jonker Street draws great attention with fancy and gorgeous architectural styles. 02 A trishaw is a good choice for weary travelers. It is necessary to choose one (carrier's age) in accordance with your body weight. 03 It is Independence Memorial, but ironically it still has an architectural style dating back to the colonial period.*



Check Here!

### THE BABA AND NYONYA HERITAGE MUSEUM

This museum was built by Chinese Malaysians born in Melaka. It features over a-century-long history of Chinese immigration to the Malay Peninsula.

**TEL** 06-283-1273 **Open hours** 10:00-12:30, 14:30-16:30 **Admission fee** 10 MYR (adults), 5 MYR (5-12)

### DATARAN PAHLAWAN MELAKA MEGAMALL

In Melaka, there are two mega shopping malls; Mahkota Parade and Dataran. This 9-story megamall features a roller-skating rink, a fast-food restaurant, outlet shops and a variety of fashion & brand shops.

**Open hours** 10:00-22:00 **Website** [www.dataranpahlawan.com](http://www.dataranpahlawan.com)

### ST. FRANCIS XAVIER CHURCH

This twin-spired, neo-gothic church was built by Reverend Favre in 1849 to pay a tribute to the memory of St. Francis Xavier who was a pioneer Catholic missionary in Southeast Asia in the 16th century. A bronze statue stands tall in front of the church.

### PROCLAMATION OF INDEPENDENCE MEMORIAL

August 31, 1957 is the day that the Independence of Malaysia was declared. In the past, Melaka was ruled by Portugal, the Netherlands, the U.K. and Japan. An ancient building during the British colonial period has been renovated into the Proclamation of Independence Memorial which opened in 1985. A variety of independence-related artifacts such as photos, documents and videos are on display.

**TEL** 606-284-1231

### TRISHAW

A trishaw is a three-wheeled bicycle which is common in Malaysia. Most trishaws are decorated with flowers, flags and personal ornaments and feature loud music. They are popular with tourists because they allow them to travel comfortably around every corner of Melaka. You can get on this tourist bike at the Stadthuys. The rates are MYR 40 per hour.

## NYONYA FOOD

Nyonya is genuine local food of Melaka. It is a beautiful example of the marriage of Malay (coconut milk is commonly used) and Chinese cuisine. A Nyonya is the term for a woman who married a Chinese settler in Malaysia in the 15th century.



#### CHAP CHYE

A vegetable stew parboiled with garlic sauce



#### INCHE KABIN

A Nyonya-style fried chicken



#### NASI PUTIH

White rice / mixed with vegetables occasionally



#### UDANG KUAH PEDAS

Prawns in sweet and spicy pineapple gravy



#### CENDOL

A traditional dessert made from shaved ice, Gula (Melaka sugar), coconut milk and jellies / fresh fruit is added if desired

## TRIP TO MELAKA FROM KUALA LUMPUR!

### BY TRAIN

Get on the Keretapi Tanah Melayu Berhad (KTMB) train for the South Line and arrive at Tampin Station. The South Line ranges up to Singapore via Melaka and Johor Bahru.

**Operating time** 09:00-23:00 **Rates** MYR 60 (1st class) (MYR 28 for business class), MYR 26 (economy class) **Website** [www.ktmb.com.my](http://www.ktmb.com.my)

### BY BUS:

Get on the bus for Melaka Sentral Terminal at Terminal Bersepadu Selatan Terminal in Kuala Lumpur. It takes about 1 hour and 45 minutes. The bus departs every 15 minutes from 07:00 to 23:00. The fare is MYR 12.3. You can make a reservation on the website ([www.tsbts.com.my](http://www.tsbts.com.my))

Get on the bus for Melaka (Transnasional) at Kuala Lumpur International Airport (KLIA) or the Low Cost Carrier Terminal (LCCT).

**Rates** **Departure from KLIA** MYR 12.3 (adults), MYR 9.3 (Under 13)

**Departure from LCCT** MYR 21.9 (adults), MYR 16.5 (Under 13)

**Operating time** **Departure from KLIA** 08:00-23:00 **Departure from LCCT:** 07:30-21:00 **Website** [www.ticket4u.com.my/transnasional/](http://www.ticket4u.com.my/transnasional/)





### DUTCH-PORTUGUESE WAR-FOUGHT FIELD A' FAMOSA (PORTA DE SANTIAGO)

This place is first and most frequently introduced in the Melaka Tour Guidebook. The entrance is always crowded with many tourists taking photographs. The locals call it 'A' Famosa,' but its official name is Fort Santiago. This fortress was built by the Portuguese army in 1511. It was substantially destroyed in the invasion by the Dutch and British army of Melaka. Even though it was restored by the Dutch in 1670, only one gate currently remains. Traces of a fierce battle at that time are still found. Once you pass through the fortress, an uphill path for St. Paul's Hill and St. Paul's Church appears.

## THE HIGHLIGHT OF MELAKA TOUR

### WORLD CULTURAL HERITAGE WALKING TOUR

In terms of size, Melaka (1,650km<sup>2</sup>) is a little smaller than Jeju Island (1848.85km<sup>2</sup>). The downtown of Melaka is not that large so that tourists don't have to travel around for a long time. For a Melaka walking tour, there is no certain travel route such as 'Camino de San Tiago.' You just need to relax and travel every corner of the city on foot.

### SIMPLE BUT ELEGANT MELAKA SULTANATE PALACE

'Sultan' is a title for an Islamic ruler empowered by the religious leader Caliph. A royal family of Melaka would live in this rather simple wooden palace in the 15th century. This refined building was built in a traditional manner without using nails. To go inside the palace, you need to take your shoes off. Mannequins are installed in line to reveal the history of the Sultan Era at that time, and a variety of pictures are on display inside the building.

- TEL: 06-282-7464 - Open hours: 09:00-17:30 -  
Admission fee: MYR 2 (adults), MYR 1 (Under 13) -  
Website: [www.perzlim.gov.my](http://www.perzlim.gov.my)



### THE MOST FANTASTIC OBSERVATION TOWER IN MELAKA TAMING SARI TOWER

In the distance, it may look like either a tower or an amusement park ride. This 80m-tall (110m in total height) revolving tower has a capacity of up to 77 occupants. It takes about seven minutes to reach the observation deck. Because it offers visitors a 360-degree panoramic view of Melaka town, it's recommended to visit this place first before you start your tour to Melaka.

TEL 06-288-1100 Open hours 10:00-22:00 Admission fee MYR 20 (adults), MYR 10 (Under 13) Website [www.menaratamingsari.com](http://www.menaratamingsari.com)



### TRACES OF THE GREAT NAVIGATION ERA MARITIME MUSEUM

There is a stylish sailing boat anchored across from the tower. It is a maritime museum which has restored 'Flora de la Mar,' a Portuguese sailing boat which sank to the bottom of the sea with looted goods and treasure. A variety of fascinating items such as sunken treasure, the maritime history of Melaka, diverse boat models from around the world and maps are on display inside of the boat. It is a great rest stop to rejuvenate your weary body from the walking tour.

TEL 06-282-6526 Open hours Mon. – Thu.: 09:00-17:00 Fri. – Sun.: 09:00-20:30 Admission fee MYR 6 (adults), MYR 2 (Under 13)

### ROMANTIC TOUR ALONG THE RIVER MELAKA RIVER CRUISE

A river cruise makes your trip to Melaka more special. You can travel up to the heart of the city (Muara Jetty to Taman Rempah Jetty) along the Melaka River and enjoy the scenic landscape. In particular, small ancient houses, fascinating murals and romantic cafés on Kampung Pantai Street and Kampung Hulu Street will leave you feeling very impressed. Melaka River Cruise is a round-trip package. If you buy 'Ho Ho Service' ticket, you can freely get on and off at any stop.



- **TEL:** 06-281-4322 - **Open hours:** 09:00-23:30 - **Rates:** River Cruise: MYR 15 (adults), MYR 7 (under 13) Ho Ho Service: MYR 30 (adults), MYR 15 (under 13) - **Website:** www.ppspm.gov.my

### CLOSE UP - MELAKA STADTHUYS MUSEUM COMPLEX

The Stadthuys Museum Complex is the biggest building among the architecture built during the Dutch colonial period. It is the highlight of the Melaka tour. It was built in the center of Melaka in 1650 as the official residence of the Dutch Governor. It embodies the essence of the Dutch stone and wooden architecture of the time. With the Stadthuys and the Melaka River in the middle, the downtown area is divided into the UNESCO architecture zone and Jonker Street and beach. The Stadthuys Square is a great meeting place, since it boasts a clock tower and Victorian fountain. There are also many souvenir shops clustered around the square.

A variety of valuable historical relics from the prosperous era of the Melaka Kingdom to the colonial period are showcased inside the building. The nearby tourist attractions include the History and Ethnography Museum, the Governors Museum, the Museum of Literature, Education Museum, Museum of Government Democracy and Admiral Cheng Ho Gallery.

**TEL** 06-284-1934 **Open hours** 09:00-17:30 **Admission fee** MYR 10 (adults), MYR 4 (under 13) **Website** www.perzim.gov.my



### READING THE HISTORY OF RELIGION ST. PAUL'S CHURCH

One of the most famous tourist attractions of Melaka in addition to A' Famosa is St. Paul's Church. It may not look impressive because only the walls remain. However, the

beauty lies in the layer of moss that covers the walls. This building was built by Duarte Coelho in 1521. As a chapel for Portuguese people, it was a place to propagate Christianity. However, it was later destroyed by the Dutch and British army which persecuted Catholicism and subsequently used as a graveyard for the Dutch aristocrats. Traces of the history still remain on the covers of leaned stone coffins and tombstones. You can also find traces of Francis Xavier who died in 1553 and was laid in state for about six months here before being buried in Goa in India. Because his corpse was kept intact for half a year, it became famous as a sacred ground.



### DAY & NIGHT LIVE SPOT JONKER STREET

Jonker Street which is so-called 'China Town' or 'Jalan Hang Jebet' attracts a lot of tourists visiting Melaka with low-price accommodations, shopping and delicious food. You can find a lot of ancient buildings along the street including antique shops where more than 300-year-old artifacts are sold, the Baba and Nyonya Heritage Museum, mosques, temples, Dutch-style houses, artist galleries and street vendors.

At the entrance, a huge dragon sculpture which represents 'China Town' welcomes visitors. You can start your tour from any narrow street. If nothing else, it is recommended to make a tour along the Heeren Street (Jalan Tun Tan Cheng Lock), Jalan Tukang Besi, Jalan Tukang Emas and Jalan Tokong.

**Night market (Fri. – Sun.)** 18:00-24:00



### DUTCH STYLE CHRIST CHURCH

Christ Church is a Dutch-style Catholic church situated by the Stadthuys. Because of its tall clock tower, the church is easy to find. It's been said that the Protestant Dutch army built this church in 1753 to replace St. Paul's Church built by the Portuguese army. A crossbeam on the ceiling

is smooth without any hint of assembly. The 200-year-old handmade seats and fresco of the Last Supper above the altar still look fascinating.

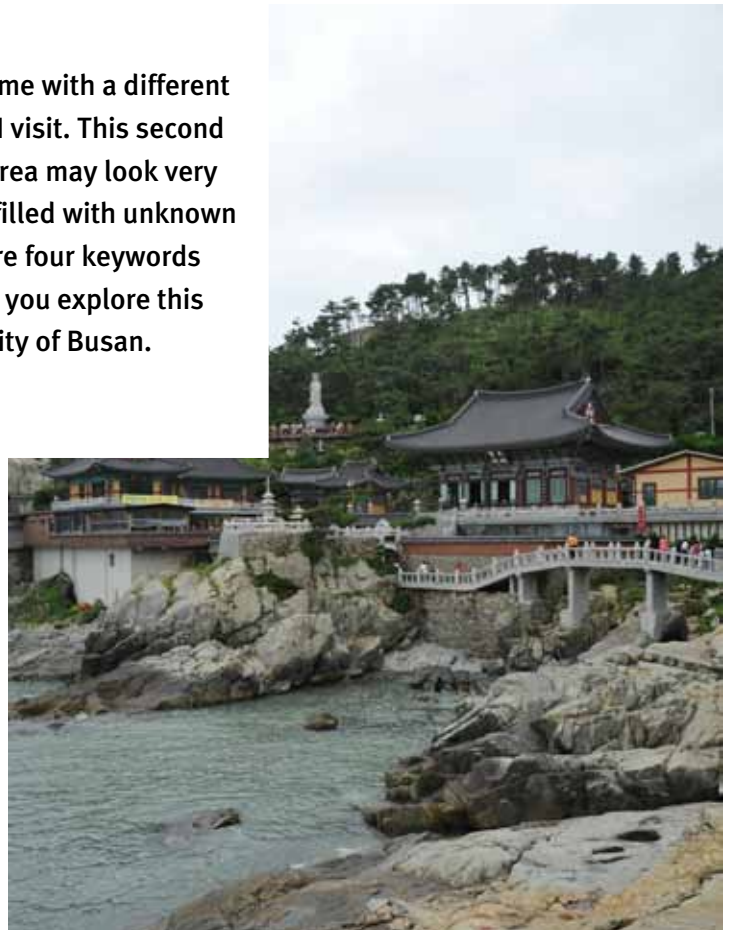




Busan tour keywords

# Busan's hidden secret

Busan impresses me with a different charm whenever I visit. This second largest city in Korea may look very common, but it is filled with unknown charms. Here are four keywords which may help you explore this attractive City of Busan.



Keyword 1  
Storytelling

## STORYTELLING PATH

If you want to catch a glimpse of the life and unique culture and history of Namhae, you need to take a step forward into nature. If you take the storytelling route which has been designed as part of the 'Namhaean Tourism Promotion Project', which was launched in 2009, your trip to Busan will be more profound and interesting.



## FASCINATING DRAMA ALONG THE SEA ROUTE ROAD STORY TOUR

A fascinating storytelling tour route with beautiful coastline and blue sky from Gijang in the northern part of Busan to Yeongdo.

### HAEDONG YONGGUNGSA TEMPLE

Yonggungsa Temple is perched upon the cliffs next to the sea. It's called 'water temple' with the endless sea as a courtyard. It was built in 1376 by the great Buddhist teacher Naong, during King Gongmin's reign in the Goryeo period. The temple was destroyed during the Imjinwaeran (Japanese Invasion of Korea in 1592), and has been rebuilt twice since then. Because it was built on the rocks, it looks like it is floating on the sea. You will be amazed at the temple's breathtaking beauty.

**Address** #416-3, Sarang-ri, Gijang-eup, Gijang-gun, Busan  
**TEL** 051-722-7744 **Admission fee** Free (KRW 2,000 for parking)  
**Website** www.yongkungsa.or.kr

### DAEBYEON

It is a port situated in Daebyeon-ri, Gijang-eup, Gijang-gun. Daebyeon Village is one of 'Korea's Top 100 Beautiful Fishing villages.' This village is famous for anchovies. In the past, it was called 'Yongam.' Even though it is bound by the Donghae Sea where the current is strong, Jukdo Island shields against strong waves. Raw fish restaurants are lined along the Daebyeon-ri coast, where you can taste raw anchovy and grilled water eel.

**Directions** Exit 7 at Haeundae Station → Get on the bus No. 181 and get off at Daebyeon.



## FEEL THE HISTORY PEACE AND WAR TOUR

A tour package which allows tourists to tour around Oeyangpo Village where traces of Imjinwaeran (Japanese invasion of Korea in 1592) and the Korean War are still found and to examine the modern history of the Republic of Korea.



### OEYANGPO VILLAGE

A village situated in the southernmost part of Busan's biggest island 'Gadeodo Island'

At present, about 30 families from approximately 20 houses live in this remote village. These houses were all built along with a military base around a century ago.

Barracks for the military police, weapons arsenals, residence for military officers and other military quarters have been repaired and remodeled over the generations. As a result, traces of Japanese traditional houses can still be found. Korea's tragic modern history can be felt in this small fishing village.

**Directions** Get on the bus No. 58 for Gadeokdo Island at Hadan Intersection and take the boat which departs four times a day.  
**Ferry Rates** KRW 1,500 (Daehang), KRW 2,000 (Oeyangpo)

## STORY IN THE NATURE BUSAN ECO TOUR

Special storytelling tourist attractions with great stories on ecology, environment and history... With a variety of fun and informative programs, it is the best eco tour package.



### NAKDONGGANG ESTUARY ECO CENTER

This center was built to protect ecosystems in Nakdonggang estuary and to entice people to get closer to nature through various programs and exhibitions. With a variety of fun and exciting hands-on programs like experiencing tidal flats, identifying wild animals, and wetlands tours, it is also a great place for a family trip.

**Directions** Exit 3 at Hadan Station (line 1) / Get on the bus No. 58, 58-1 or 58-2 and get off at Eulsukdo Shelter □ 5-minute walk from there **TEL** 051-888-6861 **Website** wetland.busan.go.kr

### AMISAN OBSERVATORY

Amisan Observatory, which opened on February 21, 2011, is a perfect place to observe the beautiful scenes of Nakdonggang Estuary including Sand Island, which include watching migrating birds and spectacular sunsets. It offers a different scene every season. It's also the best place to observe the most beautiful sunset in Busan. Because it features modern amenities such as exhibition facilities and cafés, you can enjoy the beautiful scenes over a cup of tea.

**Address** Dadaenakjo 2-gil, Saha-gu, Busan **TEL** 051-265-6863



Keyword 2  
Young art

## UNIQUE AND EXOTIC EMOTIONAL TOUR

If you want to get to know the real feeling and emotion of Busan, it is a good idea to go on a trip searching for young art. Let's explore the vibrant and dynamic spaces of Busan, which could invigorate you.



### THE MONTMARTRE OF BUSAN DALMAJI CULTURAL STREET

Also in Korea there is a place equivalent to Montmartre in Paris, which is Dalmaji Hall, standing tall on the left side of Haeundae Beach. A total of 13 galleries are clustered on this beautiful hill.

You can also see a variety of coffee shops along this street and beautiful restaurants which go along with the galleries. This street curves more than 15 times along the way from Haeundae to Songjeong. With thick cherry blossoms and pine trees, it makes for a great drive.

**Directions** Haeundae Station (line 1) → Grab a taxi (initial charge) - Get on a bus and get off at Novotel Hotel... 15-minute walk from there



### EXPLORE COLORFUL ALLEYS GAMCHEON-DONG CULTURAL VILLAGE

Gamcheon-dong Cultural Village, so-called 'Korea's Santorini' or 'Lego Village,' had been previously known as Taeguokdo Village since 1958. The entire village is full of colorful houses. The village fine arts project started with Busan's Machu Picchu in 2009 and the Labyrinthine Alleyway Project in 2010. Mural paintings and formative art pieces have been created by students, experts and local residents. In addition, abandoned houses have been transformed into cultural spaces.

**Directions** Exit 6 at Toseong-dong Station → Shuttle bus No. 2, 2-1 or 1-1 in front of Cancer Center of Pusan National University / Exit 6 at Goejeong Station → Shuttle bus No. 1 or 1-1 across from NewCore Outlet  
**TEL** Village information center 'Haneulmaru' 070-4219-5556 - **Website** <http://cafe.naver.com/gamcheon2>

### ALL ABOUT CULTURE KIM'S ART FIELD MUSEUM

There is an art space in the northern part of Busan where you can meet Geumjeong makgeolli (traditional Korean wine) and Geumjeong Sanseong Fortress. It is Kim's Art Field Museum. The studio of Kim Jeong-myeong, professor at College of Arts of Busan National University, has been transformed into an exhibition hall. Here, you can meet his sculptures and installation art pieces. Innovative exhibitions are also held here. It is fun to observe the Bamboo Forest Mural Trail of Jukjeon Village where you can observe the work of Picasso, Andy Warhol, Keith Haring, Lee Jung-seop, Mickey Mouse, Dooly and Crayon Shin-Chan on the wall.

**Address** #285, Geumseong-dong (Jukjeon 1-gil 23), Geumjeong-gu, Busan **TEL:** 051-517-6800 **Website:** [www.kafimuseum.org](http://www.kafimuseum.org) **Open hours** 10:00-18:00 (Apr. - Aug.) / 10:00 - 17:00 (Sep. - Mar.) (closed on Mondays)



### COME AND ENJOY! KYUNGSUNG UNIVERSITY CULTURAL STREET

The commercial zone in front of Kyung Sung University is a hot place for young people. Cultural streets are formed from Kyung Sung University to Pukyong National University. The fences of traditional houses have been taken down, and alleyways have been restored. As a result, a total of three cultural streets have been created.

It is recommended to visit 'Yongcheonjira' Theater (80 seats), 'Seokryuwon' Exhibition Hall, 'Nogada' Music Pub where 20,000 CDs and LPs are on display, 'Gobang' tavern, 'Saekgye' Oriental Bar where you can enjoy cocktails next to cabinets inlaid with mother-of-pearl, and 'Daban' garden-like coffee shop.

**Directions** Exit 1 at Pukyong National University Station (line 2). **Address** #52-4, Daeyeon 3-dong, Nam-gu, Busan **TEL** 051-625-0730



### HOT SPRING WATER IN BUSAN! DONGNAE ONCHEON OUTDOOR FOOT SPA

When it comes to Busan, you may only think of Haeundae and Nampo-dong. Here it's important to introduce you to Oncheonjang. Koreans travel to Japan

for its hot springs. But if they had known about Oncheonjang hot springs they surely would have remained in Korea.

In Dongnae Oncheon Complex, you can make your skin soft and supple with sparkling natural mineral water baths. In addition, you can enjoy exploring the foot path outside free of charge. Because you can get a towel from the towel dispenser, you don't have to worry about your wet feet. There are many public baths nearby including Mansutang, Nokcheontang, Cheoniltang, Hyeondae Oncheon, Jungang Oncheon and Heosimcheong.

**Directions** Situated next to Nokcheon Hotel **Open hours** 10:00 - 20:00

### WALKING IN THE MOONLIGHT - MOONLIGHT MASSAGE MOONTAN ROAD

It is 'Moontan,' not 'suntan.' This 2.5km-long street is divided into five sections; Kkotjamgil Street (0.4km), Gaongil Street (0.4km), Batugil Street (0.7km), Hamkkegil Street (0.5km) and Mannamgil Street (0.5km). If you have time, it is a good idea to tour the entire street. You can park your car near Mipo Port. Softly-lit street lamps create a romantic



atmosphere for young couples. The street lamps are turned on from sunset to 23:00 and from 05:00 until the sun rises.

**Address:** Jung-dong, Haeundae-gu, Busan **TEL** 051-749-4081 **Website** <http://moontan.haeundae.go.kr>

Keyword 3  
Green healing

### HEALING BREAK

If you go on a trip to Busan, forget all the things from your daily routine for a while and enjoy the present moment. You may be able to find comfort and peace in your mind surrounded by beautiful nature.

Keyword 4  
Diverse delicacies

### EXPLORE TASTY BUSAN!

If you are in Busan, don't ever miss tasting the fresh seafood and mouth-watering delicacies. Let's explore tasty food at every corner of the street.

### EXPLORE DELICACIES!

#### PIFF FOOD STREET, BUPYEONG-DONG JOKBAL STREET, CHANGSEON-DONG FOOD STREET

If you want to know the genuine taste of Busan, this food street is the answer for you. Because each street has its own theme, you don't have to worry about getting confused. At PIFF Square, you can meet chewy ssiat hotteok (pancake stuffed with brown sugar, sunflower seeds and nuts). After Lee Seung-gi from the Korean reality-variety show '2 Days and 1 Night' visited here, it was renamed 'seunggi hotteok.' In Bupyeong-dong Jokbal Street, you can meet spicy Naengchae jokbal (steamed pig's feet). If you want to try bibim dangmyeon (mixed glass noodles), it is recommended to visit Changseon-dong Food Street.

**Directions** Jagalchi Station (line 1) □ 10-minute walk from there



### TOP THREE DELICACIES OF BUSAN

#### GALMI JOGAE

'Galmi Jogae' is named after its seagull beak-like shape. This shellfish is caught in the estuary of



Nakdonggang River from December to April. It tastes the best from January to March. It is usually served in stew or soup. It is also stir-fried for a snack.

#### CHORYANG MILMYEON

This wheat noodle is famous for sweet and savory taste. You can taste this delicious noodle at low prices (KRW 3,500 for mul milmyeon and bibim milmyeon each). You can also try gogi mandu (meat dumplings) at KRW 3,500. These foods can be found across from Busan Railway Station.



#### GIJANG JEONBOKJUK

It is a generous raw fish restaurant situated in Gijang. In particular, it is highly recommended to try jeonbokjuk (rice porridge with abalone). You may be amazed at its exquisite taste. The abalone intestine makes the porridge more special. The sweet and spicy kkakdugi (radish kimchi) is served as a side dish.





Five eco-healing tours with the nature

# ECO HEALING



Recently, ‘healing’ has been the main theme in travel. People’s interest has changed from ‘wellness’ which stands for a physically healthy life to ‘healing’ which emphasizes a psychologically healthy life. Temple stays, taking a rest in the forest and trekking are the start of a ‘healing’ trip. However, there are no strict standards to define this therapy. Both the static and dynamic can now be healed. It is up to you to determine how you should be healed. If nothing else, ‘healing with nature’ could become true healing.

## HEALTHY TRAVEL BEGINS

‘Health’ has been in the mainstream these days. We eat fresh vegetables to comfort the weary stomach from instant food and frequently visit nearby clinics for a medical checkup. On the street we can easily find a variety of meditation-related billboards.

We live in an era in which ‘eat well and live well’ is what matters most. At the same time, an objective of travel has changed. People no longer want a tightly scheduled trip where they cram in as many activities and as much sightseeing as possible.

Today, ‘Eco Healing (ecology + healing)’ has emerged as the main theme in travel. ‘Eco Healing’ literally means to ‘regain health in nature and live a healthy life both mentally and physically.’ You can enjoy the fresh feeling of walking along a mountain trail in bare feet and breathing in fresh air, which in turn purifies your body and mind. TPO member cities have also led ‘Eco Healing’ through their own healing programs.



### HAPPY ENERGY – DA NANG BEACH IN VIETNAM

The 50km-long Da Nang Beach, one of the six most luxurious beaches in the world according to Forbes Magazine, proudly boasts a peaceful and breathtaking landscape. In particular, the long train-shaped coastline makes visitors feel refreshed and energized.

Da Nang Beach is divided into three areas: Da Nang Bay, Sontra Peninsula and the East Sea. In Da Nang Bay situated in the northern part of Da Nang, you can encounter beautiful beaches such as Nam O, Xuan Thieu and Thanh Binh.

The favorite beach for tourists is East Sea. This 20km-long beach is always crowded with many people from early in the morning until late at night. Away from East Sea sand beach you can explore a thick forest in Sontra Peninsula. This place is popular among the locals for healing. It is also called ‘activity beach’ because you can experience diverse leisure activities such as swimming, fishing, trekking and diving.

If you head for Da Nang where you can enjoy a variety of exciting marine sports such as scuba diving and windsurfing, you may be able to experience complete healing this spring.

### NATURE RESORT – HEART OF ECOLOGY OF KOTA KINABALU

Kota Kinabalu is a city located on the northwest coast of Borneo and the capital of the Malaysian state of Sabah. This city has become popular thanks to kind and generous locals and the modern resorts where you can enjoy the best vacation with beautiful nature.

If you take a boat from port Pulau Gaya, you can head out to one of the five large islands in Kota Kinabalu. These islands will make you understand what ‘Eco’ really means. In fact, Bunga Raya Island Resort was built in a jungle. It may appear that the resort is hidden in the thick forest. You can go into the jungle after passing through the white sand beach and beautiful sea. Because vacation villas are scattered across the mountain and kept away from each other, you need to get on a buggy to move around. In the resort, it is fun to observe diverse wild flowers (about 40 different species). Among them you’ll find plenty of Hibiscus, the national flower of Malaysia.

A luxurious villa stands next to tall trees reaching for the sky, and trees are seen between rooms because a resort was built without cutting trees. It almost feels like staying in the forest. Because of nature-friendly design, this resort won the Malaysian architecture award in 2010.





### MIYAZAKI IN JAPAN – WARM HEALING

Miyazaki is situated along the coast of Kyushu in southwestern Japan. This prefecture is famous as a healing tourist spot. Thanks to the warm temperature, you can travel around in sleeveless shirts even at the beginning of March. The climate is very refreshing. When embarking on a healing trip, in particular, fine weather is very important. In addition, exotic atmosphere rarely felt in both East and Northeast Asia makes the healing easier.

As soon as you exit the doors from the airport, you may be able to smell the fresh scent of the ocean and see subtropical plants like palm trees. Japan is a vertically long country that possesses both subpolar and subtropical climates.

It is Miyazaki Prefecture where you can enjoy the beauty of the subtropics without visiting Okinawa which is located on the southernmost part of Japan. There are several famous healing spots in this prefecture. Among them, Aoshima Island is the most impressive spot situated on the northernmost part of Nichinan Coast despite its small size (1.5km in circumference). Upon entering this spot you'll immediately notice a fragrant scent. It is definitely a sea breeze, but it may smell like flowers.

A rare rock named 'Washboard of Dokkaebi' is very impressive as well. The unique shape was formed by the sea waves. However, it looks so unique that it appears that it was artificially built. The island is surrounded by these washboard-shaped rocks. It is Udo Jingu that is most popular in Miyazaki. This statue of a gentleman sitting on a precipitous coastal cliff creates spectacular scenes.

Miyazaki Prefecture is a great place where you can experience subtropical nature and Japanese culture at the same time. Because of high latitudes, spring already begins in Miyazaki in late February. Miyazaki Prefecture could be a true tourist destination for healing by enjoying seasonal changes that arrive earlier than expected.

### THE END OF THE SEA IS PSYCHOLOGICAL COMFORT – SANYA IN CHINA

Sanya situated on the southernmost part of Hainan has emerged as the hottest healing spot in China. It is the nature that makes Sanya unique and special. In particular, Tianyahaijiao which means 'the end of the sky and the sea', is 23km off to the southeast from downtown Sanya.

Huge rocks that resemble old trees along the 2.8km-long coast and white sand beach block the sea waves. There are five famous rocks in Tianyahaijiao. These natural stones have gorgeous curved lines just like man-made sculptures.

These rocks are special due to their magnificent formations and because they are situated on the southernmost point of Hainan, the sun rises the highest here. After all, they symbolize the end of the earth and the sea, unlike common rocks which continuously battle against the sea waves. On the Lunar New Year especially, the beach is crowded with many tourists from all over China. Many Chinese people want to gain psychological comfort and solace by touching these rocks.



### TEMPLE STAY - STAYING OVERNIGHT IN MOUNTAIN TEMPLE IN KOREA

As people's interest in Buddhist meditation increases, temples in Korea have become busy on the weekends. 'Temple Stay' is a program designed to enhance the public's understanding of Korean Buddhism by offering them a chance to directly experience traditional Korean Buddhist culture. In particular, the ultimate goal of the temple stay is to discover a new energy for life by purifying the mind through Buddhist meditation in nature.

Anyone is welcome for this unique cultural experience program. In recent years, the number of foreign tourists joining the temple stay has been on the rise. The basic temple stay program includes Buddhist rituals, Zen meditation, tea ceremonies and barugongyang (a traditional Buddhist meal). Additional activities may include temple tours which offer a chance to explore Korean traditional cultural assets and seonmudo (Korean Buddhist martial arts). Temple stays in Korea have been popular because one can enjoy the scenic landscape around the temple and purify and rejuvenate their weary body and mind in nature.



### DISCOVER 'REAL ME' THROUGH HEALING

What does 'real vacation' mean to modern people who have lost their vigor and energy in their routine way up inside high-rise buildings? And why do they go on a trip? There are various reasons, but it will be a common goal to ease and rejuvenate their weary body and mind. When it comes to 'recreation,' you may think of a luxurious resort or lying on the beach under the warm sunlight. If you are really tired, it would be a good idea to have some fun, eat delicious food and have a deep sleep. Then, you can relax and enjoy the soothing sound of water, wind and birds while sipping a cup of fragrant pine needle tea. A healing tour is a long journey to find out where one is, what they see, what they eat and how they feel. In other words, it is a process of

discovering one's REAL self. Therefore, the healing trip can broadly influence one's life.

At the end of the tour, you can perform your own self-diagnosis. Healing differs from treatment. The former is preventive self-care to live a healthy life. In other words, healing is an act of preventing disease. Therefore, it is not meant for those who are receiving treatment for disease.

As described above, five healing tours with nature differ for each individual. The rewards from a healing trip could be more than you have imagined. However, what is 'true healing'? Just remember that enjoying the present moment at the present place could itself be an act of healing.





## SEOUL, KOREA

### TPO Travel Trade 2012 – Korea Concluded

TPO Travel Trade 2012–Korea, part of TPO's overseas joint marketing project, was held December 10 in Seoul, Korea. Delegates from seven TPO member cities (Shimonoseki and

Takeo City, Japan, Guangzhou and Sanya City, China, Kota Kinabalu, Malaysia, Vladivostok, Russia and Taichung City, Chinese Taipei) participated in the event (Takeo City is applying for TPO membership). Representatives from each city visited major Korean travel agencies, publicized tourism resources from their own cities, and introduced their local government incentive policies for attracting foreign tourists.

Sales commissions were carried out with three Korean major travel agencies of Tour 2000, Hanatour and Modetour. The participants handed out new tourism brochures and introduced the latest travel information to the Korean travel planners. On the evening of December 10, representatives from Tour 2000 and Modetour joined the participants for Busan City's tourism promotion meeting. They exchanged information on the travel market and shared their views on the tourism industry.

The event laid a foundation for continued cooperation between TPO member cities and the major Korean travel agencies. Both groups are looking forward to working on future joint projects.



## BUSAN, KOREA

### TPO Holds Year-End Neighborhood Culture Exchange Celebration

On December 27, 2012, the TPO Secretariat invited more than 60 children and teachers from Busan Dongsanwon, a welfare home for children, for a year-end culture exchange celebration at Busan Haeundae Sponge. The celebration featured a buffet dinner, New Year's gifts to the children, and movie screenings. The children were able to enjoy the latest popular films, 'Les

Miserables' and 'The Hobbit', followed by a dinner party.

During this year's event, the headmaster of Dongsanwon presented an appreciation award as a token of gratitude to TPO for holding the event since 2009. The TPO Secretariat plans to continue such events of sharing with neighbors annually.

## JEONJU, KOREA

### TPO Tourism School 2012 Concluded

On December 11–13, 2012, TPO and Jeonju City of Korea jointly held TPO Tourism School 2012. The program was carried out in various sites in Jeonju City including Jeonju Traditional Culture Palace, Jazz-around Hotel Jeonju, and Jeonju Han-style Village. Delegates from 16 TPO member cities of six countries participated in the event.

On the first day of the event, a special lecture under the theme of 'Cultural Tourism Policies for the Development of Local Tourism Industry' was given by Professor Gwangmu Park, President of Korea Culture and Tourism Institute. More than 80 people attended the opening program including tourism officials from TPO member cities, citizens of Jeonju, and delegates from local tourism industries and educational institutes. In his lecture, Professor Park introduced local governments' tourism policies aimed at promoting the local tourism industry. His lecture was followed by a panel discussion focused on cultural tourism policies of local government, moderated by Professor Byoungin Yoon, President of Korea Tourism and Leisure Academy.

The next day, Professor Jaebok Song of Hoseo University gave a lecture titled 'A Study on the Strategies for Promoting Local Tourism Industries through International Organizations –with a Focus on Registration of Jeonju Bibimbap with UNESCO.' The lecture was followed by a case presentation by Mr. Youngho Cho of Jeonju City government, titled 'A Study on the Strategies for Promoting Local Tourism Industries through International Organizations – A Case Study of Jeonju's Acquiring Slow City Membership.' Also on December 12 and 13, the participants had a technical tour of Jeonju City.

The purpose of the TPO Tourism School is to cultivate the management capabilities of government officials in the tourism field as well as to develop tourism policies. It has a great reputation among participants due to its effective and practical education programs, supported with updated information from managers who are in charge of ongoing field projects.



## IKSAN, KOREA

### TPO Holds Story-Telling Seminar for Invigorating the Tourism of Member Cities

The TPO Secretariat and Iksan City of Jeonbuk Province, Korea, held a 'Story-Telling Seminar for Invigoration of Local Tourism' on November 6-7 at Wongwang University with Iksan citizens, government officials, students, and related industries and organizations present. During the first session, Professor Hyesil Choi of Kyunghee University, one of the leading figures in the studies of story-telling in Korea, gave a presentation titled 'Cultural Heritage and Contents Connected via Story-Telling,' while Professor Taegeon Park, an expert of local cultural heritage, gave his presentation titled 'Strategies for Invigorating Iksan Tourism through Story-Telling.' Also, a presentation of story-telling cases in Andong, a city well-known for its historical and cultural heritage in Korea, was given by Mr. Seungi Ryu, CEO of Andong's representative culture-themed travel agency. At the general discussion session that followed, President Byungin Yoon of Korea Tourism and Leisure Academy took the chair as experts from academic, media, and industrial background shared their opinions under the theme of 'Strategies to Invigorate Iksan City Tourism through Story-Telling.' During the discussion, various suggestions were proposed including 'Healing through Historical and Cultural Heritage in Iksan,' 'The Healing Road, Iksan,' 'Folk Fantasy in Seodongyo,' 'Tourists' Sympathetic Response based on the Story-Telling Approach,' and 'Methods of Delivering Story-Telling Values on Cultural Tourism'.

One of the Iksan City officials said that the city is planning to improve the current tourism infrastructure and it would actively proceed with tourism marketing so that the cultural resources could be consumed and shared by the tourists at the same time once the suggestions made at the seminar were applied to the current practices of the city's tourism industry.

TPO Deputy Secretary General Sunjae Park added that TPO would continue to engage in various activities to invigorate the tourism industry of member cities, with a focus on utilizing local cultural resources.



## ISTANBUL, TURKEY

### TPO Participates in UNWTO Affiliate Members Plenary Session

On November 14-16, the World Tourism Organization (UNWTO) Affiliate Members Plenary Session was held in the 'Halic Congress Center' of Istanbul, the city where the East and West meet. Sixty-five affiliate member organizations and more than 800 tourism experts as well as delegations from tourism-related organizations participated in the event. The UNWTO Affiliate Members Plenary Session is a comprehensive tourism industry local tourism authorities, industries, and academics meet to exchange views. The Plenary Session of Affiliate Members has been actively cooperating with the UNWTO to benefit from the input of all its members.

This year's Plenary Session of Affiliate Members was held with a view to hear the voices of various members and develop a comprehensive approach and directions to establish tangible programs. TPO promoted its organization and on-going programs to the participants and pledged to more actively involve interacting with the affiliate members, especially through cooperation with members in the Asia Pacific region to help develop the tourism of TPO member cities. Next year, TPO General Assembly will be held in Daejeon City, Korea, where TPO plans to invite the UNWTO Secretary General and other related members to participate.



## TAINAN, CHINESE TAIPEI

### TPO Participates in Asian Cities Tourism Summit 2012

TPO Secretary General HwanMyung Joo and Director of Planning So Jung Lee participated in Asian Cities Tourism Summit which was held in Tainan City, Chinese Taipei, December 6-9, 2012. The meeting brought together delegates from more than 10 cities in five countries (Korea, Japan, Vietnam, Malaysia, and Chinese Taipei).



The goal of the event was to promote inter-city cooperation and explore the possibilities of sustainable development of the tourism industry in the region.

During the summit, Secretary General HwanMyung Joo had a meeting with Tainan City Mayor Ching Te-Lai and exchanged views for strengthening cooperation between the two countries. Secretary General Joo also participated in one of the sessions as a speaker, sharing his opinion on cultural and agricultural tourism focused on urban development.

The Summit successfully promoted friendship among Asian cities as well as explored strategies for mutual cooperation. The delegates also discussed the plans to hold the next summit in a city in Chinese Taipei.



# 03 March 2013

## Festival Calendar



Jakarta, Indonesia

From March 1 to 3

### Java Jazz Festival

**Location** Jakarta International Expo

This year marks the 9th anniversary of the biggest Jazz festival in Asia. The main genre of the festival is Jazz but music concerts including all genres (except classical music) are held. Besides famous musicians, local musicians will also participate to boast their musical talents. In particular, a British R&B singer, Lisa Jane Stansfield; Joscelyn Eve Stoker; and Basia from Poland are scheduled to have special performances.



Jeju, Korea

March 8 to 10

### Jeju Fire Festival

**Location** Jeju-si Aewoleup  
Bongseongri  
Saebyeoloreum

Jeju has a nomadic culture named 'Bangae.' This is a tradition to get rid of old grass in the middle of hilly and mountainous areas and to eradicate harmful insects by setting fire to the grass around that area between the late winter and the early spring. Jeju Fire Festival is a modernized re-creation of Jeju's own tradition, 'Bangae' where people wish well-being and good fortune.



Tainan, Chinese Taipei

March 9 to 18

### Taiwan International Orchid Show

**Location** Taiwan Orchid Plantation

There is an international exhibition, Taiwan International Orchid Show, where people can enjoy colorful orchids. This is one of the world's three orchid shows. Over 260,000 visitors and buyers from home and abroad participate in this show. The exhibition will play its role as an international trade platform. Events that accompany the exhibition are an international orchid symposium as well as an orchid contest.



Guangzhou, China

March 18 to 21

### China International Furniture Fair

**Location** China Import & Export Fair Complex

The biggest furniture exhibition in Asia is held during both spring and fall every year. This is the city where Chinese and international furniture companies gather together. Various furniture sets are exhibited including modern, classic, outdoor, and children's furniture for both buyers and visitors. This is an excellent opportunity to enjoy the new trends and designs of the world's most renowned furniture.



Surabaya, Indonesia

March 20

### Kerapan Sapi

**Location** in Surabaya

Kerapan Sapi is part of the cultural heritage of Indonesia. It is one of the cultural events you have to see in East Java. A jockey plays in the tournament by riding on two bulls. The jockey rides on the boards on the bulls. Two teams compete together and the winner of the match can go to the next match. People enjoy the exciting atmosphere provided by the active spectators.



Gwangju, Korea

March 29 to April 7

### Gwangju Spring Flower Show

**Location** Kimdaejung Convention Center

With the theme of 'A Fairytale World Full of Flower Fragrance,' the Spring Flower Show is held in Gwangju for 10 days. Around 20 different theme gardens provide much to enjoy such as Roses, Tulips, and Medicinal Herb Gardens. Products for floriculture will be exhibited in 100 booths by 60 companies and people can get information about their services or floriculture products. There will be special lectures for floriculture and a variety of events.



Kaohsiung, Chinese Taipei

March 30 to April 7

### Song Jiang Battle Array

**Location** Neimen District

This is the festival originated from the fact that people in a town established a self-defense army to defeat thieves during the Qing Dynasty. It is one of the traditional Buddhist temple ceremonies in Chinese Taipei. People disguised as soldiers with spears, shields, and clubs march together with the sound of drums re-enacting battles and performing martial arts.

# 04 April 2013



Changwon, Korea

April 1 to 10

## Jinhae Gunhangje

**Location** Jungwon Roteori and Jinhae-gu

Every spring, in April, around 360,000 cherry trees bloom turning the entire Changwon city into a blanket of white. This 10-day festival, which is held in the site of the biggest cherry tree population, grabs tourist attention by creating beautiful scenery. Besides cherry blossoms, there are not only victory and memorial ceremonies but also a military band and honor guard festival, a K-pop star concert, and a Jinhaeru fireworks show.

Bangkok, Thailand

April 13 to 15

## Bangkok Songkran Splendours Festival

**Location** Khaosan Road, Bangkok

A new year begins in April in Thailand. Songkran Splendours Festival is called the 'Thailand Water Festival.' The word Songkran means 'wish for blessing' and people throw water each other during the festival. You can observe everyone including children and adults shooting water at each other with squirt guns during the festival.



Shanghai, China

April 21 to 29

## Shanghai International Automobile Industry Exhibition

**Location** Shanghai New International Expo Center

There will be a motor show with the theme of 'Innovation for Better Life' in Shanghai. This year marks the 15th anniversary of the motor show. The auto show displays the development of the Chinese auto industry and reveals eco-friendly technologies for better life. Furthermore, concept cars from other featured participants include automakers General Motors, Volkswagen, Peugeot and Toyota.



Ulsan, Korea

April 25 to 28

## Ulsan Whale Festival

**Location** Riverside of the Taehwagang & Port Jangsangpo

It started as a local town festival near the port and became the most representative festival of Ulsan. There are many things to see such as a prehistoric village, a giant whale replica, a multi-aquacade recreating the experience of ancient whale hunting, as well as a citizen performance parade along the Taehwa River. This festival is eco-friendly and you can enjoy various programs providing information about whale ecology.



Jeju Island, Korea

April 5 to 7

## Jeju Cherry Blossom Festival

**Location** Jeju Sports Complex

How about enjoying the new spring with cherry blossoms? Thanks to the warm climate, cherry blossom trees bloom first in Jeju Island. You can enjoy Jeju's native cherry blossom trees around the Jeju Sports Complex. With the start of the opening ceremony, follow the cherry blossom costume performance, and exhibition events including cherry blossom-themed pavilions, as well as tourism and environment pavilions to complement the festival.



Manila, The Philippines

April 11 to 13

## Aliwan Fiesta

**Location** Cultural Center of the Philippines

The Philippines, which consists of 7,107 islands, is the country where culture and tradition coexist. Aliwan Fiesta is a festival where you can enjoy major festivals, religions, and culture of each region in one place. You can see various tribes and natives with flamboyant costumes dance and march in parades. Street dance parades, beauty contests, and the wagon train are the main events and the winners of each event are rewarded with prizes.



Nagasaki, Japan

April 25 to 29

## Nagasaki Tall Ships Festival

**Location** Nagasaki Port

At the end of every April, tall ships from different countries gather together at the port city of Nagasaki. The festival starts when splendid tall ships start to appear under the Megami Bridge. There are a variety of events such as the 'Sail Drill,' 'Inside-ship Experience,' and the 'Cruise Experience' featuring a cruise around Nagasaki port in a tall ship.



# 05 May 2013



Jeonju, Korea  
May 2 to 5  
**Jeonju Hanji Culture Festival**  
**Location** Jeonju Traditional Culture Center

If you want to see the beauty of Hanji in all its splendor, you have to see the Jeonju Hanji Culture Festival. The festival starts with 'The National Hanji Crafts Contest' and you can see the works of the previous contest winners. Designs judged on popularity and commercial value grab audience attention at the Hanji fashion show. There are various hands-on experience programs such as Hanji-making with a Hanji master. This is a good chance to observe the craftsmanship that goes into creating Hanji.



Shimonoseki, Japan  
May 3 to 4  
**The Shimonoseki Strait Festival**  
**Location** Shimonoseki Kanmon Strait

Historical events in the background of Kanmon strait are vividly recreated during the festival. You can enjoy Japanese traditional culture and the mood of Shimonoseki through the Shimonoseki Strait Festival. 'Senteisai (先帝祭)' which praises Heike who lost the Dan-no-ura Battle and 'Genpei ship battle' where warriors on dozens of ships carrying red and white banners re-enact the great battle at that time, providing a great show.



Fukuoka, Japan  
May 3 to 4  
**Hakata Dontaku Port Festival**  
**Location** Fukuoka

Around two million people visit the Hakata Dontaku Port festival, which is the signature event to celebrate the arrival of spring. The festival originated from 'Hakata Matsu-bayashi.' Dontaku Parade, where people march 1,230 meters from the Gofuku Station intersection to the Tenjin intersection by beating spatulas and dancing, is the highlight of the festival.



Surabaya, Indonesia  
March 5  
**Cultural and Flower Parade**  
**Location** The Hero Monument, Surabaya City Hall

Every May, Surabaya celebrates with a festival. The curtain of the festival starts to rise through the Cultural and Flower Parade, which is held on the fifth of May. People with native costumes parade with carts decorated with colorful flowers and show off Indonesia's own culture. After the parade, a variety of events are held in line with the 720th anniversary of Surabaya.

Chuncheon, Korea  
May 19 to 26  
**Chuncheon International Mime Festival**  
**Location** Chuncheon

This is the festival that celebrate the performance of mime. This is considered one of the world's biggest three mime festivals. Performers express free will of thrilled body through SSitgimnanjang 'Ah! Surajang,' which is held in the middle of the city; 'Crazy Sunday,' focusing on breaking away from the routine of a day and taboo; and 'Doggebi Nanjang,' which means 'liberation of body.' This year the festival will be held in the former U.S army base.



Kota Bahr, Malaysia  
May 28 to June 1  
**Kelantan International Kite Festival**  
**Location** Tumpat, Geting Beach

Kite flying is a well-known event in the east sea of the Malaysian peninsula. People there carry the tradition of flying a kite named Wau Bulan which looks like the crescent moon. Wau Bulan is a symbolic shape of the pride of Malaysian people. It is even featured as the airline logo of Malaysia Airline System. Every May, kite lovers from all over the world gather at Tumpat and participate in a kite flying contest.



Namhae, Korea  
May 30 to June 2  
**Treasure Island Garlic Festival**  
**Location** Treasure Island Garlic Town

There is a festival where you can see, touch, feel, and enjoy everything about garlic. Every May, Treasure Island Garlic Festival is held at Garlic Town, Treasure Island, Idong-myeon, Namhae-gun, Gyeongsangnam-do, Korea. This is an event to introduce the excellence of Namhae Town Garlic and other eco-friendly agricultural products of Namhae. There are also various programs including creative Madangguks such as the Garlic Ajjuma Contest and the National Silver Gymnastics Contest.



Chu Chen  
Kaohsiung – Virtue of City

# Mayor of Kaohsiung

**Kaohsiung is the hidden heaven of Chinese Taipei. Unlike Taipei which is situated more inland, the City of Kaohsiung benefits from its strength as a port city. Featuring advantages as a recreation site and tourist attractions such as dynamic marine activities, low-priced seafood and white sand beach resorts, Kaohsiung can even be ranked up along with the world's most famous tourist destinations. We met the mayor of Kaohsiung and learned from him the future direction and vision of the city.**

[Please briefly introduce Kaohsiung to the TPO member cities.](#)

Kaohsiung is Chinese Taipei's second largest city and it's a port city situated in the southern part of the country. Looking down from an airplane, you can see the abundant landscape of Kaohsiung including the lush Chai Mountain, Banping

Mountain, the broad and serene Lotus Pond and Love River. In addition, we have Cijin Island which has been one of the favorite tourist destinations thanks to its beautiful beach, coastal park, lighthouse, fortress and fresh seafood. Kaohsiung Port, a hub port in Northeast Asia, has helped develop Kaohsiung into a city of international trade, commerce and industry since 1998. We always welcome everybody to Kaohsiung where one can take in the refreshing scent of the sea and enjoy romance in the midst of fascinating culture.





Recently, Kaohsiung unveiled its aggressive marketing plan under the slogan 'Kaohsiung-Your First Stop in Taiwan.' Please explain this slogan in more detail.

Kaohsiung once you enter our city through Kaohsiung International Airport or Kaohsiung Port.

Are there any particular tourist attractions you want to recommend to travelers to Kaohsiung?

Personally, I would like to recommend you to have a cup of sweet coffee along Love River or travel around on a tour boat. In addition, Liouhe Night Market is a very vibrant and energetic place. It is also fun to tour Cijin Island on a rented bicycle or motor bike, visit Pier-2 Art Center and observe the fantastic sunset of Sizihwan Bay. If your legs feel tired, it is recommended to get a traditional Kaohsiung foot massage. Moreover, you must NOT miss Formosa Boulevard, cited as one of the Most Beautiful 15 Subway Stops in the World by the travel website Boots n All, and Central Park. The very nice ceiling paintings created by Japanese architect Shin Takamatsu, beautiful streams and flowered walls will make your trip more pleasant. If you look for tasty delicacies, it is good to come by Wu Pao Chun Bakery where you can enjoy traditional local desserts and Kaohsiung Takao Cake.

'Kaohsiung-Your First Stop in Chinese Taipei' means that if you plan to travel to Chinese Taipei (either for business or leisure), we expect that you can enjoy Kaohsiung first. We can assure you that you would be fully satisfied when you leave

The Tomb of Confucius around Lotus Pond, Dragon and Tiger Pagodas and Spring and Autumn Pavilions... these are great places to learn the tradition, culture and history of Kaohsiung.

It's been said that Kaohsiung is hosting various international events in 2013 including the Asia Pacific Cities Summit (APCS). Please give more details.

For us, 2013 is a very important year. We are planning to host 2013 APCS from September 9 to 11 and the world's largest international wine competition 'Concours Mondial de Bruxelles' from June 6 to 9. About 50 star sommeliers from around the world are scheduled to visit Kaohsiung. In spring, we are going to hold the 2013 Kaohsiung International Marathon and Kaohsiung Spring Art Festival during which you can experience a variety of music, art and cultural performances given by 70 performance teams from five countries.

Among them, 'APCS' seems to be the biggest event. What do you think?

The 2013 APCS ([www.2013apcs.org](http://www.2013apcs.org)) will begin in Kaohsiung Arena on September 9 and last for three days. Under the title of 'Reshaping the Urbanomics of Cities-City Challenges, City Solutions', this year about 1,000 representatives (including mayors and deputy mayors) from around 100 cities in the Asia-pacific region will attend the meeting. APCS is a biennial, high-profile international event which handles international business and focuses on urban problems. This year, it will unveil its vision for environment-friendly green technology and industry with great growth potential and will promote cooperation and friendship among the member cities.



Is there anything you want to add in conclusion about Kaohsiung?

Please do not see architecture as merely a building or residential fixture. Let's try to see it as an art piece, sculpture, painting or gift set of design. Under this kind of concept, we have been building the Kaohsiung Exhibition and Convention Center, Kaohsiung Maritime Culture and Popular Music Center, Kaohsiung Port Terminal and Kaohsiung Public Library in the New Bay area. If these beautiful buildings emerge as new landmarks of Kaohsiung, they will help make this cultural port city become more vibrant and dynamic.

