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Tourism Promotion Organization for Asia Pacific Cities

TPO is a network among cities in the Asia Pacific region and is an international tourism organization established for the development of the tourism industry. TPO exchanges tourism information between member cities to promote the tourism industry, and also carries out projects including tourism product development, joint marketing projects, and tourism industry education as well as human resources development. 77 city governments and 38 Industry members currently participate in as members of the TPO. Industry members consist of travel industry related associations, research institutes, and destination marketing organizations(DMO). TPO strives for the development of sustainable tourism and city tourism within the Asia Pacific region.



Tourism Promotion Organization for Asia Pacific Cities

Taichung, City Exploration

Taichung, along with Taipei and Kaohsiung, is one of Taiwan's top 3 'City of Arts'. Tour of the suburbs is one unique experience and one must also experience the attractive green downtown areas. The square shaped streets of Taichung have many hidden parks and artworks for you to explore, so riding a bicycle or walking on foot is highly recommended.

Editor <AB-ROAD> Editorial Department Photographer <AB-ROAD> Archive



Summary

 Taichung Travel Information

 Located in middle of Taichung Basin, Western Taiwan

 2,214 km²

 2,719,835 (2014)

Northern region are of subtropical weather, an annual average temperature of 22°C, while Southern region is of tropical weather, an annual average temperature of 24°C. Summer, during May to September is very hot and humid, and winter, from December to February is mild and cool as average temperature is around 15°C. As it is warm all year long, the best time to travel is between September to November.

The 3rd biggest city of Taiwan. Previously called 'Datun', ''Taichung' means 'Middle Area of Taiwan'. As one of the biggest producers of vegetables in Taiwan, products such as rice, sugarcanes, raw cottons, cigarettes, pineapples are very popular. Merged with Taichung County in December 25, 2010, it has been established as a directly controlled municipality.

TOUR EVERY CORNER OF TAICHUNG ONE-DAY TOUR OF TAICHUNG



01.

Arrive in the central area of Taichung

As the 3rd biggest city of Taiwan, the size of the main station is much bigger than other

two stations. Except for Taipei, railway station is all located on the suburbs of the cities so one must ride a bus or a cab to head to inner city area. However, if you are looking to tour the suburb attractions first then head downtown, you can save yourself lots of time.



03.

A Temple Overlooking Reuwietan

When traveling north from Reuwietan, you will notice a beautiful temple of gold and red exterior. The place is 'Wen Wu Temple', one of the most popular temples among Taiwanese people. Completed in 1938, after 4 years of construction, the temple enshrines Confucius

and Guan Yu. The main entrance is compromised of 3 doors, and with the middle door resembling a shape of a mountain, it is also known as 'Mountain Gate'. The large lion statue, seen past the main entrance, is told to be made of over 6m of steel. If you examine closely, the feet of every dragon in the temple has 4 toes, and in Taiwan a dragon with 5 toes are only used for kings, 4 for religious purposes, and 3 for general population. The overall decoration of the exterior is more glamour and impressive than the interior.



05.

A Place of Individuality! A Street of Youth!



02.

Sun Moon Lake

Inside the mountain valleys of Nantou County, located 870m above sea level, Reuwietan is the biggest freshwater lake of Taiwan with an area of 900ha, a diameter of 24km, and water level of 30km. The reason Reuwietan is called a Sun Moon

Lake is due to its sun like shape to the north and the crescent moon like shape in the south. The small alleys surrounding Reuwietan reminds one of a Japanese village and is a memorable scene. One can cruise around Reuwietan on a hourly scheduled cruise ship, or drive around the lake on a fabulous road surrounding Reuwietan



A Look into the Life of Nine Principal Aborigine Tribes of Taiwan

A biggest theme park of Taichung, its scale and size is comparable to the Lotte World of South Korea. Once you enter through

the main gate, a fun-looking land of rides appears. While it lacks variety, basic rides are there though. You can take a tour of the village by climbing up, using a cable cart located beside a roller coaster, and enjoy the view by walking downward. You can witness the way of life of Amis Clan, Atayal Clan, Bunun Clan, Puyuma Clan, Tsou Clan, Saisiyat Clan, Yami Clan, and others. Traditional performances and unique cultural artifacts are on display. You can take photos of their local specialties and with real natives, dressed in their traditional customs.

> If you thought of a main street by hearing 1st Avenue of Ching Ming, you are mistaken. The 200m alley, located in between Darung Road and Jingcheong Road, is the most intimate place in Taichung. Since no vehicles are allowed on the premise, many open terrace cafés, restaurants, fashion stores, antique stores, and many street vendors are spread out. With

many music events or art performances, the area instantly transforms into a romantic atmosphere.

MUST ATTRACTIONS

As one of the top three cities of Taiwan, it offers various attractions, such as National Taiwan Museum of Fine Arts and Donghai International Arts Street. While exploring these main attractions, you can find many cozy galleries and art villages hidden throughout the back alleys.



Donghai International Arts Street

A street filled with unique cafés, diverse personal workshops, and unique stores. You can buy the latest interior fashion props, general goods, clothing, and accessories. Check out the antique shops as it is a joyful experience. With many stores opening its doors after 12 AM, it is recommended to visit in the afternoon, after checking out the nearby Donghai University.

Address Yishu St, Longjing District, Taichung City Telephone +886-4-2635-2411 Hours of Operation 12:00~21:00 Website www.tunghai-art.com.tw



National Taiwan Museum of Fine Arts

A national museum where you can see the artworks by many major Taiwanese artists, one can learn about the art history of Taiwan, ranging from ancient arts of Ming and Qing Dynasties to past and present fine arts of Taiwan. A 3-floor museum, 1st and 2nd floor showcases artworks, and 3rd floor has exhibition room of many collections. Free of admission, a free English audio guide is provided for the visiting tourists.

Address No. 2, Section 1, Wuquan W Rd, West District, Taichung City Telephone +886-4-2372-3552 Hours of Operation Tuesday ~ Friday 09:00~17:00, Saturday & Sunday 09:00~18:00, Closed on Monday Website www.ntmofa.gov.tw



Stock 20

Many young Taiwanese artists transformed the former train warehouse into an arts town. Roads were created by recycling the wooden planks from railroad tracks, and fake walls were put in between Taichung train station, in order to draw wall paintings. #20 warehouse is an arts exhibition area and an art shop, and #21~26 warehouses are used as a personal workshop and workplace of many artists. The area itself is pretty small but exploring the small alleys and seeing artists' creating their masterpiece is a unique experience. However, the workshops are usually closed on weekdays, and the open hours are written on the front door.

Address No. 6-1, Lane 37, Section 4, Fuxing Rd, East District, Taichung City Telephone +886-4-2220-9972 Website www.stock20.boch.gov.tw

National Museum of Natural Science

The first science museum of Taiwan. Compromised of 5 different sections, the main exhibition hall has science, history, medical science, astronomy, and other various subjects, making it a lecture room for many students. The most popular attraction is the moving T-Rex model. The botanical garden in the outdoor area is a popular exhibit as well. In a glass greenhouse of 31m in height, over 750 types of plants are grown.

Address No. 1, Guanqian Rd, North District, Taichung City Telephone +886-4-2322-6940 Hours of Operation 09:00~17:00, Closed on Monday Website www.nmns.edu.tw





Rainbow Village

In 2008, Huang Yung-fu, as an act of opposition to the redevelopment to his hometown, began drawing pictures on his house and its surrounding areas. The whole village soon became full of colorful drawings, and became known as a 'Rainbow Village'. Soon, the redevelopment plan was scrapped and the village became a conservation area. If lucky, you can meet the hero of 'Rainbow Village' inside the gift shop selling memorabilia.

Address Chunan Rd, Nantun District, Taichung City Telephone +886-4-2375-3250 Hours of Operation open 24 Hours, All-year Website www.facebook.com/rainbow.village

SPECIAL

GOURMET

Just like the diverse cultures of Taiwan, you can find cuisines of various international countries all over Taichung. From traditional Chinese dishes to pasta, hamburger, and other western dishes, one will find something for everyone.



Story Café

A restaurant café inside Donghai International Arts Street. Postal cards of a polar bear touring many hot spots in the world are on display throughout the café. The representative dish is the cream pasta, made of cream sauce spaghetti with duck meat. Crispy yet tender grilled duck is a must. Each menu is 200~300 NTD, a combo menu of a soup and a drink adds 100 NTD.





Tripod King

A luxurious hot pot restaurant. Unlike a typical buffet hot pot restaurant, you must order off the menu. If you wish to try various types of dishes, order half and half of spicy fish stew and light soup. Then a plate of assorted meatballs,

assorted vegetable, and assorted dumplings. In a light soup, made of pork broth soaked cabbage, addition of pork belly is recommended. In a soup of ox blood and tofu, lamb meat and beef goes well. Taiwanese people usually eat spicy broth in a shabushabu way and mild broth as a soup.

Address No. 12, Jingcheng Rd, Xitun District, Taichung City Telephone +886-4-2329-6828 Hours of Operation 11:00~ Next day 06:00 Website www.tripodking.com.tw

Address No. 34, Yishu St, Longjing District, Taichung City Telephone +886-4-2631-8726 Hours of Operation 11:30~21:00 $\,$

Kiki Restaurant

Kiki Restaurant', with branches in Taipei and Taichung, was created in a collaboration effort between many Taiwanese celebrities, such as famous actress Hsu Chi. Restaurant usually showcases spicy Taiwanese cuisine. Fried soft soybean curd, crispy on the outside and soft

on the inside, fried spicy chicken with spicy peppers and garlic, spicy pork vegetable dish of pork with green onions and peppers, are very popular among Korean visitors. Each dish is not that big, so try ordering various dishes and share it amongst yourselves.

Address No. 128, Section 2, Gongyi Rd, Nantun District, Taichung City Telephone +886-4-2319-6363 Hours of Operation 11:30~15:00, 17:15~22:00 Website www.kiki1991.com







Reoudan Tooth

A standing-breakfast restaurant near National Museum of Natural Science. The representative menu is the toast Jaupai, made of seasoned thick pork with fried egg. The thick meat is not tough so it can be easily edible. Chinese style omelet, of fried egg flour with corn, ham, and cheese, is a popular choice as well. Every dish is 25~40 NTD and drinks are 10~25 NTD. Many people order takeouts.

Address No. 1005, Jianxing Rd, West District, Taichung City Telephone +886-4-23271066 Hours of Operation Tuesday ~ Friday 04:30~12:00, Saturday and Sunday 04:30~12:30, Closed on Sunday

Another Name of a Great Site Kagoshima

With a volcanic mountain of Sakurajima to the East, a famous sand bath spot of Ibuski and mysterious island of Yakushima to the South, and many exquisite Ryokans near the great rivers region to the North, Kagoshima is full of good energy and vitality. Editor Su-ho Lee Photographs Choong-keun Oh

Kagoshima Travel Information

- Location
 A port city in the Kagoshima, Gyusyu, Japan.

 Area
 547 km²

 Population
 606,528 (2014)

 Climate
 Mild and rainy weather. An annual average temperature of 18.1°C and an annual rainfall of 2560mm. From May to July, it is a heavy rain season, and one third of annual rainfall is concentrated during this time.
- Summary Located on the western seashore of Kagoshima Bay, many hot spring spots and a volcanic mountain of Sakurajima is located. With its spectacular views, it is also known as 'The Napoli of the Far East'. Resided by people since the prehistoric age, many artifacts have been found. With the acceptance of 19th century European machine civilization, it.



A City Incubated by Sakurajima

Kagoshima is a city in the far south region of Gyusyu. The name, Kagoshima, came from the Kagoshima Shrine of Kirishima town. Kagoshima is a 14th century small castle town and has perfectly preserved artifacts from the Meiji Restoration. If you have just unpacked your bag, begin your Kagoshima exploration with a tour of the art museum. In the Kagoshima City Gallery, located in downtown Kagoshima, you can view many Modern Japanese western paintings. Artworks by Gurodai Seki, Togo Seiji, Fujishima Takeji, other Kagoshima born artists along with artworks by Picasso, Cezanne, Rodin, and Bonnard can be found here. After a peaceful viewing, follow the path in the back of the gallery, and you will find Siroyama Park. It is a notorious place as the final battleground of the Meiji Restoration period. Putting the memories of fierce battle of Seinan behind, it now has been reborn as an observatory full of 600 different types of subtropical plants. From the observatory, you have a clear panoramic view of Kagoshima, from nearby Kagoshima streets to far away Sakurajima Island. Sakurajima Island, seen across the sea, is the symbol of Kagoshima. Originally a 'Cherry Blossom Island', with the volcanic eruption in 1914, it got connected to the mainland. Compromised of 3 mountaintops, Minamidake is an active volcanic mountain and smoke from its mountain peaks can be seen from every corner of Kagoshima. Riding on an all-day ferry, that operates from Kagoshima to Sakurajima, is a recommendable experience. Praised by many tourists, the ferry floats inside a quite bay area, creating a scenic experience of floating on a peaceful lake.

Relaxation in South Gyusyu

Senganen is a Japanese garden in North Kagoshima. A site of summer vacation house for the Simazu Family, a family with a mighty influence during the Edo period. Originally called 'Isoteien', the name change came as the cliff on the back of the garden resembled China's Seonam. A family that ruled Kagoshima region for 700 years since 15th century, Simazu. A summer vacation house of such family is magnificent to say the least. The exquisite landscape of Sakurajima Volcano with the combination of Japanese and Chinese architecture style makes the glamour of the garden one of a kind in the world. If you are looking for a pleasant dining experience, visit Tenmokan, a central area of Kagoshima. Tenmokan was part of the study hall called 'Maijikan' during the Edo period. With the main road in the middle, many traditional bars and restaurants are located endlessly. The streets with a closed arch shape roof above is its unique characteristic. One can taste local Kagoshima seafood, Gyusyu luxury Wagyu, and black pork shabu-shabu.

1 Luxury garden in Northern Kagoshima, Senganen.

2 Interior of Senganen, filled with traces of Simazu Family

3 Modern history of Kagoshima viewed inside the Kagoshima Museum

4 Sakurajima Volcanic Mountain, seen from the hills of Siroyama.

Extraordinary Class of Traditional Ryokan

Gajoen

Japanese Ryokan proudly boasts its long history of over 1300 years. In a Ryokan, one can experience healing hot spring baths to traditional Japanese culture and arts. Also, tasting Kaiseji in a traditional Japanese room, filled with Japanese floor mats, is an one of a kind experience. In Ryokan, you can experience first-hand the devoted Japanese hospitality, Omatanshi. You can experience Omatanshi in Gajoen, a luxurious Ryokan of Northern Kagoshima. It is renowned for providing top-of-theclass hospitality services, as Relas & Chateaux, a famous international luxury hotel chain, partners with Gajoen to provide its unique experience for their guests. Generally, Ryokans are located in the suburbs and is not easily accessible by the general population. However, for Gajoen, its close proximity to the Kagoshima airport allows many to visit its location. From Incheon International Airport, it will only take about 2 hours, give and take. The main concept of Gajoen is the 'Recreation of Traditional Japanese Hot Spring Baths'. From Japanese floor mats, furniture, and elaborate details of the exterior, everything is classical. Originally a traditional house, one can feel ancient Japanese spirits within its halls and walls. A scene of wild chicken in the front yard makes one feel as if they are being invited into a warm country home. Located by the Amorikawa river stream of Myoken hot spring, Gajoen has 10 cabins for service. 8 cabins have excellent private hot spring baths inside and hot spring baths for general use is excellent as well. Amorikawa hot spring bath and Utase Ramuneyu hot spring bath promises the best time of your life.

Address 4230 Makizonocho, Shukukubota, Kirishima, Kagoshima Telephone +81-995-77-2114 Website www.gajoen.jp



1 · 3 Cabin of Gajoen, a member of luxury brand Relas & Chateaux.
2 A massage room of a spa, enjoyable with first-class hot spring bath.

4 Impressive thatched roof on the exterior of Gajoen.





An outdoor hot spring full of healthy hydrogen carbonate.
 Myoken hot spring valley in front of Myoken Ishiharaso.
 A Western style bedroom with a modern touch.
 A lobby with a view of valleys through the whole glass.



A Romantic Night with Nature Myoken Ishiharaso

Myoken hot spring is a top hot spring area of Kagoshima Prefecture. Of all the luxurious Ryokans in the area, Gajoen and Myoken Ishiharaso are considered to be the best. Myoken Ishiharaso is famous as the natural hot spring bath with a nearby waterfall. The proud characteristic is its top water quality. In Myoken Ishiharaso there are 6 wellsprings and all of them have lots of hydrogen carbonate, excellent source vitality for one's health. For sanitary reasons, water is continuously flown away, allowing you to enjoy hot bath in fresh spring water every single time. Hot spring baths are divided into reservation-only Muchumenoyu and Nanaminoyu, a general hot spring area of Amoriten, and Unisex Mukunoki. There are not too many guests in Ryokans, so one can always enjoy a peaceful time. Myoken Ishiharaso consists of a main hall, 15 cabins, and 4 Ishikura cabins with open-air bath. Cabins are designed into 3 different types. An atelier, a western style, and a hwayang. One can choose to their preferences. The western style, with a view of the valley through the whole glass, and hwayang, Japanese floor tiles with a mattress, is the most popular choice. The special room, consisting of 3 Japanese floor tile rooms, is perfect for family tourists. From check-in to check-out, they provide an excellent customer service, as they grasp customer's needs beforehand and provide an unforgettable experience for you.

Address 4376 Kareigawa, Hayatocho, Kirishima, Kagoshima Telephone +81-995-77-2111 Website www.m-ishiharaso.com

Art City, Changwon

With the merger of Changwon, Masan, and Jinhae, Changwon has abandoned the image of a cold industrial city and has become a 'City of Art'. Traces of art are becoming more and more visible in unique workshops underneath the Garosu-gil of Yongho-dong. Gathering of young artists and the subsequent creation of an Art Village at the abandoned empty stores is the beginning of something special.

Editor Mina Shim Photographer Kim Jae-wook(Freelancer) Cooperation Tourism Division of Changwon City Hall www.changwon.go.kr

Centre Canado and a second a

Summary Merged with Changwon-si, Masan-si, and Jinhae-si in July of 2010. Became a massive primary local government with regional total production of 21,763,700 million won. The Changwon Industrial Complex of old Changwon area, Masan Industrial Complex of Masan area, and Jinhae Industrial Complex of Jinhae area has settled down and have assumed a central role in regional economy of central Gyeongsangnam-do.

FOCUS ON

Tour of the Chang-dong Art Village Alleys

Chang-dong Street of old downtown Masan has been reborn as 'Chang-dong Art Village' since 2012. Divided into 3 themed areas of Tattoo Artist Alley, Ecole des Chang-dong Alley, and Masan Traces of Art Alley, the area was created as part of the City Revitalization Plan. Galleries, experience rooms, and over 70 ateliers have settled down at the previously abandoned stores.





Atelier of an Old Painter

De Seine

An atelier of Painter Song Chang Soo, who began painting at late 50s. Many students of Painter Song, who is now 72 years old, started painting at a late age. Ranging from 53 year olds to 71 year olds, the age differnce is very diverse and many are sitting in front of an easel until late hours. Their love for art is not inferior to younger generation. Many ask Painter Song Chang Soo to draw their portraits as he has drawn diverse figure paintings and self-portraits. Credit to his continuos effort of drawing for over 6 hours per day, in 2012, his work 'Rest' earned the Special Painting Award at the Korean Art Exhibition.

Address 64-2 Chang-dong, Masanhappo-gu, Changwon-si, Gyeongsangnam-do Telephone +82-55-606-5412 Hours of Operation 10:00 ~ 18:00 Lecture Fees 100,000 Won a Month



An Environmental Pottery Workshop Toein Art

An elegant pottery workshop that was built by remodeling a 2 floor western-style house. It is the workroom of an artist Nam Chi-sung, a potter for over 27 years. Nam Chi-sung, who won 'Pottery Award' at the 22nd Daejon Pottery Exhibition, has collaborated ancient and modern pottery style with nature as the theme of his creations. His



personal rule is to use environmentally friendly dirt from trees such as Pine trees, Oak tree, and Persimmon trees. He also hosts a creative program of using ceramics such as everydaylife pottery, architectural ceramics, and interior props. One-day classes are available for tourists. You can create simple potteries, such as dishes, mug cups, and hand paintings. Your finished products will be delivered to your home after 3 weeks.

Address 16-23, 6-gil, Ohdong-suh, Masanhappo-gu, Changwon-si, Gyeongsangnam-do Telephone +82-55-584-0023 Hours of Operation 11:00-20:00, Closed on Monday Price One Day Tour 10000 Won-20000 Won (1~2 Hours)

FOCUS ON



The Only Glass Art Workshop in Gyeongsangnam-do Moolglass

A workshop of a glass artist Jung Hae-kyung, which opened its doors in May 2012 with the establishment of Chang-dong Art Village. It is easily found as it is located by the entrance to the Ecole des Alley and near the backdoor of the Hakmoondang Seojum. Meaning 'Water-like Clear Glass', Moolglass provide diverse glass art tours. You can participate in simple classes where you get to design necklace, ring, brooch, glass painting, glass tea stick, and others. Your 'glass painting' work will be baked in kiln and be

delivered to your house. An order production of glass art work by artist Jung Hae-kyung is available as well.



Address Ecole des, Chang-dong Art Village, Masan, Changwon-si, Gyeongsangnam-do Telephone +82-70-4642-6279 Hours of Operation 11:00~19:00, Closed on Monday Price Ring 15000 Won ~ 20000 Won, Necklace starting from 30000 Won, Glass Art Tour starting from 15000 Won (20 minutes ~ 1 hour, from ages 6 and up) Blog blog.naver.com/moolglass

Easily Accessible Art Space

Chang-dong Gallery In a building that was

abandoned for 8 years, an art gallery has entered. A place operated by Photographer La Sang-ho, a Representative of Chang-dong Art Village, everyone can visit and enjoy art displays. You can notice



Representative La's passion for photographs as old cameras, and various equipments used by him for over 48 years are on display.

Address 6-41, 6-gil, Ohdong-suh, Masanhappo-gu, Changwon-si, Gyeongsangnam-do Telephone +82-70-4644-1886 Hours of Operation 10:00~19:00, Closed on Monday Admissions Free





Napkin Art Workshop May's Place

An art workshop of Park Hae-young, who majored in graphic arts. The small workshop is full of cute little decorations. Also called 'Decoupage', Napkin Art is strange to the general public, but it is a longtime hobby among European Royalties. It is a process of cutting, pasting, and coloring beautiful napkin drawings. It can be applied to antique furniture, glass bottles, trees, stones, fabric, papers, and others. One can create a masterpiece without special skills as delicate prints from export napkins are used. Per season, various one day programs are run.

Address 16-16, 6-gil, Ohdong-suh, Masanhappo-gu, Changwon-si, Gyeongsangnam-do **Telephone** 010-6219-1594 **Hours of Operation** 13:00~19:00, Closed on Monday **Price** A Pouch Hand Mirror 25000

Won, Napkin Art Tour 10000 Won (30 minutes ~ 1 hour) Blog blog.naver.com/ haeyoung78

Stroll at Garosu-gil Road

It is not the Garosu-gil Road of Seoul. A 'Garosu-gil Road' that is receiving attention as Changwon's Art district is in Yongho-dong. Along the straight road, Metasequoia is lined along and cute little cafés, workshops, and galleries are inviting cultural tourists from all over the country.





The Oldest Place in Garosu-gil Road Gallery Tae Hong

An artist of Western painting, Professor Kim Tae-hong's workshop/gallery. Known for drawing life-like pictures, Artist Kim came to Changwon from Seoul in 1973 and has been drawing 'Carp Drawings' for over 20 years. The first artist to settle down in Garosugil, he is the main person to inaugurate Art Association in Changwon. With shiny blue tile roofs and red bricks of the gallery, there are residences connected to the gallery, so without a sign, one can easily mistaken as a resident home. Enter through the main gate, walk past the small garden, and the gallery appears ahead. There are many nature-themed watercolor paintings and oil paintings on the wall, and once you walk down the stair to the gallery, a small cozy atelier is found. If the gallery door is closed, it means Kim Tae-hong is working. An art class for 4 people takes place once a week.

Address 33, 248-gil, Banlim-ro, Oe-dong, Uichag-gu, Changwon-si, Gyeongsangnam-do Telephone +82-55-284-4257 Website kimtaehong.com



Home Fabric Workshop of a Sensitive Girl Liz's Room

A cozy home fabric workshop where you will be fully immersed in to the attraction of hand sewing. The workshop is full of cozy handicrafts such as curtains made from leftover pieces of cloth, pattern designed North European garland, hand stitched quilt cushion, and etc. The various home-fashion products, such as beddings, curtains, cushions, pillows, bags, and clothing, are available for sale. The unique feature is that they only use fabrics they personally bought in international countries such as England, Lithuania, USA, Japan, and others. The workshop has many followers as they are mesmerized by the decoration sense of the shop's owner and the wide use of fabric materials. Its fame has spread even to Changwon and many cafés and home owners ask for interior design tips. There are one day classes in operation, where you can make your personal pouch, dolls, cushions, and other products.

Address 1st floor, 12-8, Yongho-dong, Uichang-gu, Changwon-si, Gyeongsangnam-do Telephone +82-55-286-7249 Hours of Operation 10:00~18:00 Price Patchwork Pillow 200000 Won, Blankets 30000 Won ~ 500000 Won, One Day Class Fee 30000 Won ~ 500000 Won, One Day Class Fee 30000 Won ~ 500000 Won Blog blog.naver.com/lizssi



6 Ice Rinks to Visit in Asia

Skating is no longer the privilege of countries with winter anymore. You can enjoy endless skating in state-of-the-art indoor ice rinks in places such as Jakarta, a place with year-long summer, and in Manila, where one will not see any snow. Editor Hwyseung Ann



The biggest indoor ice rink in Malaysia. It is located inside the Sunway shopping mall, famous for its mega sized Sphinx statue. Boasting the ability of hosting up to 300 people, it is designed in an open-window atmosphere, allowing you to enjoy the spectacular view while skating. As a 15,000 visitor per month attraction of Kuala Lumpur, it is one of the top 3 attractions of Sunway Shopping Mall, along with Sunway Theme Park and Sunway Resort. During winter, skating shows by famous figure skaters and ice shows of various animation characters take place. During 'Snow Festival' in December, one can enjoy snow sleds in the snowfield. Skating is recommended, but watching the view of skaters from the upper floor café is another fun experience.

Address 3 Jalan PJS 11/15, Selangor Telephone +60-3-7492-6800 Hours of Operation 9:00~20:00 Admissions Monday~Friday 20 Ringgit, Saturday~Sunday 25 Ringgit Website www.sunwaypyramidice.com





Pondok Indah Mall Ice Rink Jakarta, Indonesia

A special indoor ice rink that opens only during winter in Pondok Indah Mall of Jakarta. Part of the annual winter festival, 'Winter Wonderland', it offers citizens of Jakarta an opportunity to enjoy various winter sports such as skating, snowball fights, and snow sleds. Big enough for 100 people, it is smaller than an average ice rink, but there are top-of-the-line skates, helmets, and padding for beginners to rent, and with real genuine ice, instead of artificial ice, it provides a real outdoor-like atmosphere. Every year, it is a popular choice among family tourists thanks to its convenient shopping mall location, and gorgeous Christmas decorations of the 'Winter Wonderland' festival to see. During the 'Winter Wonderland' festival, portable food court opens its doors, allowing you to taste all food in one location, and enjoy attractions such as 'Snow Playground' sleds, and 'PhotoZone' with Disney characters such as 'Elsa' and 'Olaf'.

Address Pondok Indah Mall, JI. Metro Pondok Indah, Jakarta Telephone +62-021-750-6750 Hours of Operation 10:00~22:00 Admissions Monday~Friday 80,000 Rupiah, Saturday~Sunday 100,000 Rupiah Website www.pondokindahmall.co.id



CONCEPT TRAVEL

Vinperal Ice Rink Hanoi, Vietnam

The newest ice rink inside the biggest shopping mall of Vietnam, Royal City. With its 61x30m international regulation size, it is the perfect arena for hosting winter sports such as figure skating and hockey. For beginners, one can participate in skating classes, taught by former Russian skate athletes, on the 2nd floor. Aside from skating, you can learn about various winter sports such as, figure skating and playing hockey. It is known to maintain excellent ice conditions, as winter sport games are held occasionally. Different from other ice rinks in Vietnam, using artificial ice, real natural 10cm thick ice sheet is in place, and with automatic air conditioning, the ice temperature is kept at a optimal temperature of 0°C. As the rink is located inside the best luxury shopping mall of Vietnam, the facilities are top-of-the-line. From 500 directly imported luxury Italian skates to English sleds in the shape of Penguins and Seals provide a safe and comfortable skating experience.

Address Khu do thi Royal City, Thuong Dinh, Thanh Xuan, Hanoi **Telephone** +84-4-3974-9999 **Hours of Operation** 9:30~22:00 Admissions Monday~Friday 170,000 Dong, Saturday~Sunday 220,000 Dong **Website** www.vinpearlland.com











SM Skating Manila, Philippine

This year will be the 22th anniversary of the Manila's landmark ice rink, established in 1993. It offers a world renowned skating experience by maintaining its facilities with regularly scheduled repair works and routine upgrades. Located inside the 'SM Asia Mall', the biggest shopping mall of Philippine, it can house over 400 people and with a separate area for figure skating and hockey games, players and students can skate without having to worry about running into each other. There is a food court on the second floor with the complete view of the ice rink, and Japanese and Italian restaurants to dine at. SM Skating is famous as the only rink for hosting ice hockey games. Many local teams to Australia, Russia, and other international teams are invited to showcase their talents, providing an unforgettable experience. Aside from hockey tournaments, figure skating and short track games take place, along with Ice shows and Christmas festivals in winter as well.

Address Main Mall, Ground Level, Ocean Drive Side, SM Mall of Asia, Pasay City Telephone +63-2-556-0469 Hours of Operation 10:00~22:00 Admissions 420 Peso Website www.smskatingrink.com





Centum City Ice Rink Busan, Republic of Korea

An indoor ice rink inside the Centum City of Haeundae. It is popular among, not only Busan citizens, but international tourists as well, as there are diverse attractions of ice rinks, shopping, dining, spa, and other experiences to enjoy. With state-of-the-art full air conditioning system and ice quality management machines, the rink is full of family friendly amenities such as Korean dry sauna, sauna, and game rooms. The ice rink is constructed with a glass ceiling, terrace design and therefore allows visitors to skate with natural sunlight during the day, and skate under illuminating stage lighting during the night. A multi-purpose ice rink, to serve people of all ages, it is visited by many family visitors. A very popular place among the locals, on the weekend, it averages between 300~400 visitors. On the 2nd floor there is a food court serving fast-food hamburgers to diverse local specialties and an observatory, overlooking the Haeundae beachside and an indoor swimming pool, a culture & arts center, hosting mini concerts, and a lecture room of various workshops. During winter, a chance to watch various winter sports such as figure skating games, ice shows, and other winter sports, are provided.

Address 35 Centum Namdae-ro, Haeundae-gu, Busan Metropolitan City Telephone +82-1588-1234 Hours of Operation 10:30~20:00 Admissions Adults 1,2000 Won, Children 9000 Won Website www.shinsegae.com

Papio Ice Arena Fukuoka, Japan

The sole multi-complex facility that has the international regulation size rink in Fukuoka. With the highest ice quality, in accordance to international regulations, to 400 skater rink size, one can enjoy winter sports without any seasonal restrictions. Established in 2005, it is very popular among locals and tourists alike as the average visitors during the weekend is between 300~400 people. Also ice hockey classes and figure skating programs operate as well. The ice arena has become the representative winter sports centre of Fukuoka, as periodically, numerous tournaments and festivals takes place. The main event of Papio Ice Arena is the annual junior ice hockey league, which fills the 500 seats to the max. You can watch competitive matches of 13~16 year old teams from various regions of Fukuoka, competing over the championship trophy. Inside the 3 story building, in addition to the ice rink, there is a culture & arts center and a lecture hall for the locals. There is also a shower room, locker room, restaurants, a cafeteria, and other amenities for the local residents.

Address 1 Chome-15-30 Chiyo, Hakata-ku, Fukuoka-shi, Fukuoka-ken Telephone +81-092-633-2468 Hours of Operation 10:00~19:00 Admissions Adults 1200 Yen, Children 60 Yen Website www.papio.jp





Ipoh City, Malaysia's Brand New Travel Destination



Dato' Zamri Bin Man Mayor of Ipoh City

Every year, more numbers of tourists are visiting lpoh City, the capital of Perak State. Located in the heart of Kinta Valley, the city offers breathtaking views of lime stone hills and lush green nature. The city is one of the most fascinating travel destinations in Malaysia with rich heritage, culture and nature.

Editor Hwy-seung Ahn Photo · Cooperation TPO

In a few words, how would you describe lpoh City. Ipoh is the capital city of Perak State, located 205 km north of Kuala Lumpur and 170 km south of George Town, Penang. Located in the heart of Kinta valley, the city lies on the river banks of Kinta River surrounded by breathtaking limestone hills and lush greenery terrains. It covers 643km² with a total

population of 702,464. Majority of the population are from Chinese descendants whereas other races include Malays, Indians and others are considered the minority group. Ipoh is the fourth largest city in Malaysia. The city is one of the fascinating tourist destinations in the Peninsular Malaysia, with rich heritage, culture and nature.

Please specify lpoh City's tourist attractions and make some recommendations for its visitors. Sunway Lost World Of Tambun is a unique place, not just a man-made water theme park with beautiful Mayan architecture, gargoyles, and water canals, but is also surrounded by 400-million-year-old natural

limestone hills which offers a unique and breathtaking view. It was built by Sunway Group at a cost of RM60 million, this theme park is well-designed with many unique features. It is a perfect escapade for family and city slickers who want to have a short break away from the city and enjoy the outdoor elements from man-made beaches, to hot water springs, theme park rides, both wet and dry, a tiger valley where you can see the wild beast roaming freely.

Gunung Lang is located in 5km north of city centre. The park is nestled in the midst of limestone outcrops surmounted with lush greenery. It features natural cave, lake and man-made cascading waterfall. Across the lake, lies an inner landscaped park that is accessible only by boat. The inherent seclusion and tranquillity of the place provides a perfect retreat for family's outings during the weekend.

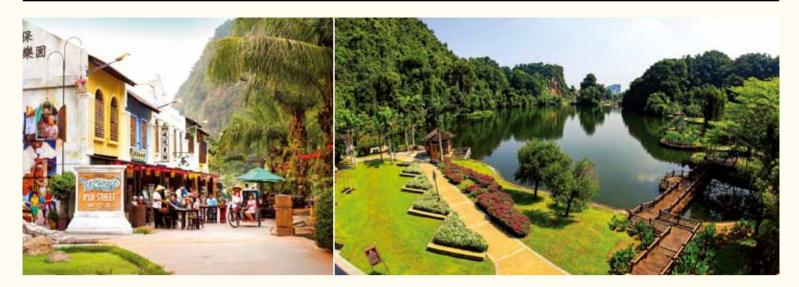
A two to three-hour guided tour of the heritage trail will take you to several notable historical landmarks around the city. You can use tour guides or for a self-guided tour, trail maps are available at Ipoh Tourist Information Centre.

What is the number of visitors (both domestic and international) and its economic impact on the city? Economic diversification is, for many communities by offering an additional means of income, tourism can support a community when a traditional industry is under financial pressure, particularly where

that community relies heavily on a single industry.

Foreign exchange earnings and increase in Ipoh City Council revenues from tourism result in infrastructure development such as roads, sewage, public transport, electricity and communications. It also generates jobs and contributes to local economies





What are your views on tourism in lpoh city and what has changed since the city opened up to increasing numbers of tourists? From my view, Ipoh City is a progressive city, beautiful city complemented with greenery. I appreciate the environment which is very impressive, and it would be a true joy to work in such beautiful surroundings. Venture into a peaceful and relaxed city. Experience the fascinating

features of multi-racial and multi-cultural communities here. Explore a wide variety of the delightful cuisine all around Ipoh. The taste of different delicacies from diverse ethnicities and cultures will tempt your desire. Discover the legacy of Ipoh on a guided tour of the heritage trail, leading to several notable historical landmarks around the city centre.

It is significant that a large number of cities rely heavily on tourism as the main source of their economies. With so many diffent ways and steps needed to promote a city, what are the efforts and effects of promoting Ipoh city worldwide? Tourism activities would bring benefits to city, of origin and destination. With growing affluence and higher propensity to travel among the middle-class, tourism has now become a fast-growing potential industry in most countries, particularly in the Asia and Pacific region.

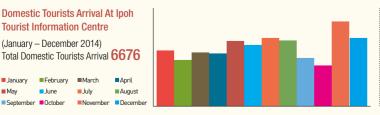
As a local authority, Ipoh City Council has a responsibility to help private sector and product owner to do a promotion. The efforts to promote Ipoh City through International Affair such as Sister City Program and Friendship

Exhibition and International Conference, to get assistance from state government and federal government to promote Ipoh City such as Tourism Perak and Tourism Malaysia, to be members of International Organization such as Tourism Promotion Organization and Mayor's City Summit Forum.

Finally, what is the message you would like to deliver to members of TPO? Please share your plans and ideas with us as one of the executive Committee Member of TPO? Perak State Government will be organizing "Visit Perak Year 2017" and I would like to take this opportunity to invite all our member cities to Ipoh City and

enjoy the various tourist attractions especially on food, arts and culture. The Tourist Promotion Organization (TPO) has played an important role in the development of the tourism industry by not only promoting the attraction of its member's cities but also giving assistance in term of human resource and promotion to unveil the tourism potential of its members. With the increase in income and living standard, tourism is a necessity to most people. Since there is limitation to what a city, one region and one country can provide in term of tourism product, we need to enhance and strengthen our relationship and cooperation to work towards boosting the tourism industry to greater heights.

HOTEL GUESTS <perak> JANUARY - JUNE 2015</perak>											
LOCALITY -	DOMESTIC			INTERNATIONAL			TOTAL				
	2014	2015	CHANGE %	2014	2015	CHANGE %	2014	2015	CHANGE %		
IPOH	771,210	875,702	13.55	88,678	86,273	(2.71)	859,887	961,975	11.87		
PULAU PANGKOR	168,221	161,403	(4.05)	48,560	32,246	(33.59)	216,781	193,649	(10.67)		
TAIPING	96,862	125,568	29.64	12,156	12,681	4.32	109,018	138,249	26.81		
OTHERS PERAK	218,811	179,717	(17.87)	18,454	22,664	22.81	237,265	202,381	(14.70)		
TOTAL	1,255,103	1,342,390	6.95	167,848	153,864	(8.33)	1,422,951	1,496,254	5.15		



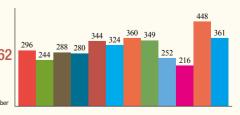
City Program, to provide Ipoh City Tourism web site, to promote Ipoh City at International

Foreign Tourists Arrival At Ipoh Tourist Information Centre (January – December 2014) Total International Tourists Arrival **3762**

 January
 February
 March
 April

 May
 June
 July
 August

 September
 October
 November
 December





Tongyeong-City, South Korea – Zhaoqing, China Tourism Exchange Agreement Signed Between TPO City Members

One of the TPO Co-President city, Tongyeong-City (Mayor Kim Dong-jin), created Tourism Exchange Unit and visited Zhaoqing, Guangdong Castle, China from October 18th to 21st. Established tourism exchange agreement between two cities and successfully hosted 'Tongyeong Oyster & Zhaoqing Landai Beer Festival' and Tongyeong Tourism Advertisements (leaflet distribution and publicity materials). The festival was proposed during the 7th TPO general assembly, as a bilater talk between Tongyeong City Mayor Kim Dong-jin and representative of Zhaoqing, China (Vice chief secretary Chae Dae-kyung) were exchanged. Both respective representatives saw the need for a tourism exchange between two cities and agreed on collaboration of each cities specialty, oysters for Tongyeong and Landai beer for Zhaoqing. With the official invitation from Zhaoqing, Tongyeong Tourism Exchange Unit met Mayor Lai Zehua and other officials to proceed with the meeting. On the evening of 20th, over 300 representatives of various quarters were invited and 'Tongyeong Oyster & Zhaoqing Landai Beer Festival' was held, and tourism exchange agreement was signed, thus ending the official trip.

Both cities, with the tourism exchange agreement, promised to host 'Tongyeong Oyster & Zhaoqing Landai Beer Festival' annually and support tourist visits. Zhaoqing's Mayor, Lae Zehua, said, "As water becomes river, and river becomes sea, I hope both cities progress forward with big dreams in their heart." Tongyeong City Mayor Kim Dong-jin replied "While the trip by Tourism Exchange Unit was rather short, it will be a giant step toward successful collaboration of both cities." With the agreement as the starting point, both cities will collaborate in tourism, arts & culture, trade, personal exchange, and other various fields and host the annual festival in turns. Next year, 'Tongyeong Oyster & Zhaoqing Landai Beer Festival' will be hosted by Tongyeong City. According to the TPO Secretariat official, "Collaboration of two cities and exchange of tourism culture will be supported for the 77 cities of the Asia Pacific region and 38 industry members of TPO."

Ipoh, Malaysia The 27th TPO Executive Committee Meeting

The 27th TPO Executive Committee was hosted in lpoh, Malaysia from November 25th to November 27th. TPO Executive Committee is hosted two or three times annually in order to discuss and propose various opinions regarding the operation of the Organization. At this year's meeting, 7 Executive Committee representatives attended, Guangzhou, Sanya (China), Busan, Jeonju (Korea), Fukuoka (Japan), Jakarta (Indonesia), and Ipoh (Malaysia). On the 26th, at Executive Committee meeting, an in-depth discussion regarding 4 agenda items began with 2015 TPO activity report by Secretary General Joo Hwan-Myung. At first there was the discussion about new membership approval. Second, a deliberation about 2014's settlement of accounts and audit result of the Secretariat, in which was approved without any objection. For this audit, officials of Ho Chi Minh City visited TPO office and examined accounts. Third, revisions to the budget plan of 2015 were deliberated. It was agreed upon to make necessary changes in order to effectively operate the Secretariat and to successfully facilitate business plans of the organization for 2015. Lastly, extension of Secretary General Joo Hwan-Myung's tenure, which was to be finished in the end of February, was agreed upon until June 2016, when the next Secretary General will be voted in. With the approval of Jeollabuk-do Province and Uliu-gun of Ulsan-si as new TPO members, TPO now consists of 77 city members from 10 countries. 38 industry members from 9 countries, establishing bigger tourism network.





Republic of Korea '2016-2018 Visit Korea Year' Declared

On November 6th, in Heungnyemun Gate Square in Gyeongbokgung Palace, Seoul, Republic of Korea, '2016--2018 Visit Korea Year' proclamation ceremony took place. At this event over 1000 people were in presence, from President Park Geun-hye, a minister of Ministry of Culture, Sports and Tourism, a commissioner of Visit Korea Committee, many head of the regional government, ambassadors of various countries in Korea, workers in Tourism industry, and international tourists. Following the proclamation ceremony, congratulatory message by President Park Geun-hye took

place, and Hallyu star, Lee Min-ho and Sul Hyun of girl group AOA, were appointed as honorary ambassadors. Many representatives of tourism industry, such as the President, honorary ambassadors, stewards, taxi drivers, tourist police, and others participated in '2016-2018 Visit Korea Year' campaign and a performance introducing, 'K-Smile Campaign', a nationwide courtesy campaign, took place. Afterwards, performances by K-Pop festival participant teams, representing 12 nations of Nigeria, China, Poland, Australia, and others, and 'Visit Korea Year Special, Open Concert' proceeded, drawing a big applause from the crowd. The Korean government is planning to expand the policy of spreading 'Friendly Korea' image to domestic and international regions with the proclamation of '2016-2018 Visit Korea Year'. With the growth of Korean tourism to over 14,000,000 international tourists the plan is to create 'Korea Worth Visiting Again'.



O Place Program Highlights = Number of Particia © Participant Eligibility O Participation Fee J USD 500 Fee Inclusion

Surabaya, Indonesia TPO STEP Project, Surabaya CLIP-2016 Hosted

For 14 days, from January 17, 2016 to January 31, 2016, TPO and Surabaya is co-hosting Surabaya CLIP-2016 (Indonesian Culture & Language Immersion Program). This event, as part of the TPO Student Travel Exchange Program, is focused on fostering young talents into leaders of the tourist industry in the future, and offers them an opportunity to experience the culture, tourism resources, and language of TPO City members at a low cost. At K-CLIP 2014, which took place in Busan, Republic of Korea, with active support by TPO City members, over 50 international students participated and successfully concluded the event. The 2016 Surabaya event, now being hosted for the third time, will be held under the theme, 'Let's dive into Indonesian Language and culture together', and will provide assistance to understanding old and new Indonesian cultures with theory and experiences. In addition to Indonesian language classes, traditional cookie/food classes, dancing, handicraft creating, and other diverse programs will be prepared, and visits to 10 famous tourist sites of Surabaya is being prepared. There will be certificate of participation and gifts given to every participants and 'Best Project Presentation Award' will be awarded to the best group. The 3 winners of this year's event will be provided free entrance to next CLIP event as scholarship students.

O1 January 2016

Haeundae-gu, Busan, Republic of Korea I 2016 1.9~10

Polar Bear Swimming Race Location Haeundae Beach

A swimming festival, inspired by Polar Bears swimming in the Arctic Ocean, where you jump into subzero temperature of winter sea. For participants, an exciting memory of swimming in winter sea is provided, and for tourists it presents an interesting winter sighting. It is the biggest winter festival of Korea, with over 2000 domestic and foreign participants, and one can experience emotions beyond your wildest dream.





Andong-si, Republic of Korea I 2016 1.9~1.17 **Andong Am-san Ice Festival Location** Am-san Amusement Park, Gwang-eum-ri, Namhu-myeon, Andong-si

Hosted by Namhu-myeon until 2014, it was the representative winter festival of Andong region, inviting over 350,000 tourists. Since last year, the festival got promoted as a city-wide festival and primary programs were expanded. At this year's festival, you can participate in activities such as smelt fishing, folk game experience, ice sleds, skating, and admire ice slides, igloos, and other diverse ice sculptures. Popular children's ride, Robot Bike, and mini ice curling activities are run as well.

Vladivostok, Russia I 2016 1 Marine Rally Race Championship Location PrimRing Sports Complex, Artem, Russia

An annual Marine Rally



Race Championship is hosted in PrimRing Sports Complex of Vladivostok, the biggest automotive industrial city in Russia. Attended by over 150 racers from Primorskiy region, the racetrack is maintained properly to allow safe driving atmosphere for racers. Free of admission, you can ride a four-wheeler or enjoy paintballs. There is an indoor ice rink for children.



Hangzhou, China I 2016 1.19~3.31 2016 Hangzhou City's Chaosan Plum Blossom Festival

Location Tourism Belt, Chaosan, Hangzhou

One of the 3 well known castles of Japan, Osaka castle and Nagoya castle, an exciting

fall festival happens at Kumamoto castle. During every spring and fall festival season, Kumamoto becomes alive with visiting tourists. Various cultural performances, including a drum session, happen from October 10th to 12th. From the 10th to 11th, the famous lantern festival, Mizuakari festival takes place. It presents a grand sight as 54000 candles and lanterns, made from local products such as bamboos, water, candles, and fire , lit up the castle.

Penang City, Malaysia I 2016 1.29~31 2016 Penang International Halal Expo & Conference

Location Spice Theater, Georgetown, Penang, Malaysia

2016 Penang International Halal Expo & Conference, hosted by state government of Penang in Halal, Penang, is the opportunity for Southeast Asia, West Asia, and European exhibition businesses and trade clients to share and display various Halal products and non-Halal products. Held in 2010 for the first time to sell good quality local and international Halal expendables, products, and services, the annual trade show is where Halal exporters and importers can effectively meet and purchase North Malaysian and IMMT-GT regional products and international products. Along with the exhibition, international Halal conference takes place on the same day. You can learn from experts about various issues, solutions, research findings, and new technologies of Halal industry.



Festival Calendar



Kagoshima, Japan I 2016 1.8~1.31 Planetarium Illumination Location Planetarium Park

The first-ever winter festival in Planetarium Park in downtown Kagoshima. An illumination festival of 100,000 light bulbs, a 80m light tunnel, train of light, fantasy train, a fantastic Space square of 600,000 LED light bulbs, stage events and various attractions are prepared. Can be enjoyed by children and adults.



Tainan City, Taiwan I 2015 12.31 ~ 2016 1.1 2016 Annual Trilogy of Tainan Location Tainan City

'Annual Trilogy' event will be hosted by Tainan city, with the first song from December 31 4:30 PM to 5:40 PM, in Yantion, Beimen District, Tainan City, while waiting for the sundown to the west and this year's estimated time is around 5:24 PM. The second song to see the old year out will be at 6 PM at the square in front of the Tainan railway station. The third song will be at January 1 5:30 AM to 7 AM at the square near the Zyozhen District with the sunrise time around 6:40 AM. This year's last sunset is expected to go down in Qigu District and Kaohsiung City, Cijin District. Many young people will stay up all night and attend the Tainan City's Eve of New Year Festival and countdown without any rest, then head to the Zyozhen District, Tainan, the place of lowest sealevel in Tainan, and welcome the first sunrise of 2016.

02 February 2016

Fukuoka, Japan I 2016 2.3 Julbun Festival

Location Kushida Shrine

In Japan, 'Julbun' means the time of the seasonal change. At Kushida Shrine, a popular place among Fukuoka citizens, on every February 3rd, the Julbun Day, Julbun Festival, event of wishing for health and safety, takes place. Many people visit the shrine as the local legend is that when you pass under the Otahuku mask, the biggest in Japan, you are building your practice of good deeds. Obake prayer, mask-wearing and throwing beans as a way of chasing bad spirits, takes place. From drawing lots and street vendors, there is something for people of all ages to enjoy



Guangzhou City, China I 2016 2.5~2.13 2016 Flower Market Carnival, Craft Gallery, Cultural Heritage Exhibition Location South Square of Tenheo Sports Center

In accordance to the city slogan, 'Flower City Greets Flowers and Guangzhou City Greets New Year's Day', a spring flower market carnival is hosted at Tenheo Sports Center in order to invite domestic and international tourists. At Cultural Heritage Exhibition, master artists show their skills of Guangzhou needlework, Olive tree sculpture, Guangzhou silk, Porcelain enamel, Tangram handicrafts, on the spot. Citizens can understand the process of creating handicrafts better by watching these exhibitions





Haeundae-gu, Busan, Repulic of Korea I 2016 2.23 Welcoming of the Moon at Hot Spring Festival Location Haeundae Beach

The day of the first full moon of the lunar year festival that opens at Haeundae Beach, many citizens celebrate the day before by putting their wish-paper and bad-luck paper into a moon house, and burning the moon house, a 5 story house made of Pine trees, as a way of getting rid of bad luck and offering new year's prayers. You can experience various traditional folk games such as Ganggangsuwolrae, Moon spirit festival, Gilnori, Folk culture experience, Eatery Market, and Folk Arts Contest.



Vietnam I 2016 2.6~2.12 TET – Vietnamese Lunar New Year Location Vietnam

TET festival originated from Vietnamese farmers offering their thanks to

gods for the arrival of spring. It is the perfect opportunity for families to spend time together. Families gather around and share traditional foods such as bánh chưng (a square sweet rice cake filled with beans and pork), canh măng (bean sprouts and fried pork soup), and xôi gấc (orange sweet rice).

Suzhou City, China I 2016 2.15~2.23 **2016 Canglang Pavilion Orchid Flower Exhibition** Location Canglang Pavilion

Proudly boasting over 10 years of history, Canglang Pavilion has

hosted Orchid Flower Exhibition since 1996. At this year's exhibition, inside Myeongdodang, Munmyohyangsil, Chwiyeongnong, and Yohwagunggae, over 200 different types of Chinese Orchid flowers are on display.

Festival Calendar

Daegu Metropolitan City, Republic of Korea | 2016 2.29

3rd Daegu E-World Star Festival Location 83 Tower Area, E-World, Dalseo-gu, Daegu

The theme of the 3rd E-World Star Festival is 100,000 LED Rose flowers. It is the Korea's number one luxury star festival. One can enjoy the beautiful scenery and night view of 83 Tower of Gyeongsangbuk-do and over 30 rides at E-World Amusement Park, representative attraction of Daegu. Various experiences of Fantastic firework show, 83 star light photo zone, and others are available.





Hanoi, Vietnam I 2016 2.24~2.26 2016 VIETSHIP International Marine Technology & Transportation, Shipbuilding Exhibition

Location Vietnam National Convention Centre (NCC), Hanoi, Vietnam

Biennial VIETSHIP exhibition is the oldest exhibition in Vietnam of introducing shipbuilding, exports, and ocean engineering technologies. First hosted in 2002, it is a platform where you can meet domestic and international ocean engineering technologies, waterway transportation, service, marine equipment, ship repairing, and ship engineering, all in one location. After 7 successful exhibitions over 14 years, it has become a focal point of investment attraction, technology exchange, ideal opportunities, and trade advertisements

FESTIVAL CALENDAR

folkloric event, and other spectacles takes place

O3 March 2016



Shanghai, China I 2016 3.9~3.12 **Chinese Appliance & Electronics World Expo Location** Shanghai New International Expo Centre W1-W5, E1-E2

The biggest in China, it has been hosted 14 times with support from China Household Electrical Appliances Association. This year with the expansion of the exhibition size, the official name was changed into 'Chinese Appliance & Electronics World Expo'. One of the top 3 Home Appliance & Consumer Home Exhibition, traditional appliances, audio-visual equipments, digital, communications, smart home, and other consumer appliances and smart computer application products are planned to be displayed. The exhibition area is 90000 m2, an increase of 70% from last year, and is divided into 7 exhibition halls



Malaysia, Kuala Lumpur I 2016 3.30~4.2 The 13th Malaysia International Halal Show

Location Kuala Lumpur Convention Center, Kuala Lumpur, Malaysia

A biennial trade exhibition that takes place in Kuala Lumpur, is hosted with support from Malaysian government, and is operated by MITI and Matrade. MIHAS is an international trade exhibition that focuses on Halal. Last year, 21 countries, 528 people, and 23,107 Halal visitors stopped by. Everything that is associated to Halal is exchanged, from medicine and herbal manufacture, cosmetic, Islam health care service, Islam Tourism, and etc Jakarta, Indonesia I 2016 3.4~3.6 Jakarta International Java Jazz Festival Location Jakarta International Expo, Jakarta, Indonesia

From international Rock artists to K-Pop stars, Jakarta is not left out on their World concert tour. Jakarta International Java Jazz Festival is one of the biggest in the world, and is the biggest in the southern hemisphere. A jazz festival that opens annually in early March, was first created in 2005, and over 125 groups and 1405 artists have performed 146 concerts so far



Festival Calendar



Kumamoto, Japan I 2016 2.1~3.31 Spring Festival at Kumamoto Castle Location Kumamoto Castle

Various events are prepared for the Cherry Blossom Season. At the annual festival, traditional entertainment event takes place. Especially Yosakoi event, an energetic dance by dancers from all over the country with the Kumamoto Castle in the background, is a must see. In March, restored watchtower, Hisseuji Shaluyagu is introduced to the public



Tianjin, China I 2016 3.9~3.12 **The 5th Chinese International Industrial Robot Exhibition Location** Tianjin Maigang Exhibition Center

According published report from the international robot federation, in 2017, the robot usage by Chinese factories will be more than any other country in the world, and therefore make China the world's top robot friendly country. Tianjin Robot Exhibition is the biggest in China and is actively practicing China's robot policy and leading the industrial direction, industrial advancement, and renowned international companies. The participating companies, which are the top 4 brands in the world, are FANUC, Yaskawa, ABB, Kuka Robotics, and they have been releasing new products in Tianjin Exhibition for many years.

TPO Members 77 city members, 38 industry members

RUSSIA Vladivostok

Irkutsk

Gunsan

Gwangju

Gyeongju

Iksan

Incheon

Jeonju

Pohang

Sokcho

Ulsan

Yeongju

Ulju-gun

Tongyeong

Jellabuk-do

Namhae-gun

KOREA

Andong

Busan Haeundae-gu

Busan Jung-gu

Buveo-aun

Changwon

Chuncheon

Daequ

Daejeon

Donghae

Geoje

Gimhae

Goyang

Gangneung

PHILIPPINES

Busan

CITY MEMBERS

Urumqi

Weihai

Yantai

Zhangijajje

CHINA

Chengdu Qingyuan Dalian Foshan Guangzou Hangzhou Qingdao Sanva Shanghai Shaoquan Shenyang Suzhou Tianiin

THAILAND Bangkok

MALAYSIA

Georgetown Ipoh Kota Bharu Kota Kinabalu Kuala lumpur Melaka Taiping

Zhaoqing Zhengzhou **CHINESE TAIPEI** Kaohsiung Taichung

Tainan VIETNAM

Danang Hai Phong Hanoi

Ho Chi Minh

Manila

INDONESIA Jakarta Surabaya Yogyakarta

Fukuoka Kagoshima Kitakvushu Kumamoto Miyazaki Osaka Hadong-gun

JAPAN

Shimonoseki Takeo

INDUSTRY MEMBERS

CHINA Guangzhou Garden Hotel Guangzhou Star Cruises Co., Ltd. GZL International Travel Service Ltd. Shandong Channel International Travel Service Co., Ltd. China Travel international (Xinjiang) Ltd. China Comfort Xi'an International Travel Service Co., Ltd. Dalian Gulian International Travel Service **CITS** Guangdong China Travel Internantional Sanya Co., Ltd. JAPAN Kagoshima Convention & Visitors Bureau Fukuoka Convention & Visitors Bureau JTB Corp. Fukuoka Office BEXCO KOREA **Busan Tourism Association** Arum Travel Service Co., Ltd. Cheongsong Travel Service Co., Ltd. Road ABC Media Co., Ltd. TourJapan Co., Ltd. Intravel Ltd. Haeundae Centum Hotel Daegu Tourism Association Lee Convention Busan Tourism High School The Korea Academic Society of Tourism and Leisure Solar Travel Agency **BS** FunTour Benikea Jeonju Hansung Tourist Hotel Sky Tour JB Tour PANWORLD Dream Tour Fun Co., Ltd. MALAYSIA Taiping Tourist Association MONGOLIA Ancient Nomads Tour Agency **RUSSIA** Gavan Tour-center Co. Ltd U.S.A MCM Group Holdings Ltd. VIETNAM Haiphong Vanhoa One Member Limited Corporation

KOREA TourFun Co.,Ltd.

Haiphong Vocational College of Tourism

INDIA Abroader Consultancy India Pvt. Ltd.



Tourism Promotion Organization for Asia Pacific Cities

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