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Tourism Promotion Organization
for Asia Pacific Cities

Tourism Promotion Organization for Asia Pacific Cities

We'd like to invite you to TPO, the Tourism Promotion Organization for Asia Pacific Cities.

TPO is a network among cities in the Asia Pacific region and is an international tourism organization established for the development of the tourism industry. TPO exchanges tourism information between member cities to promote the tourism industry, and also carries out projects including tourism product development, joint marketing projects, and tourism industry education as well as human resources development.

71 city governments and 36 private organizations in 11 countries currently participate as members of the TPO. Private organizations consist of travel industry related associations, research institutes, and destination marketing organizations (DMO). TPO strives for the development of sustainable tourism and city tourism within the Asia Pacific region.

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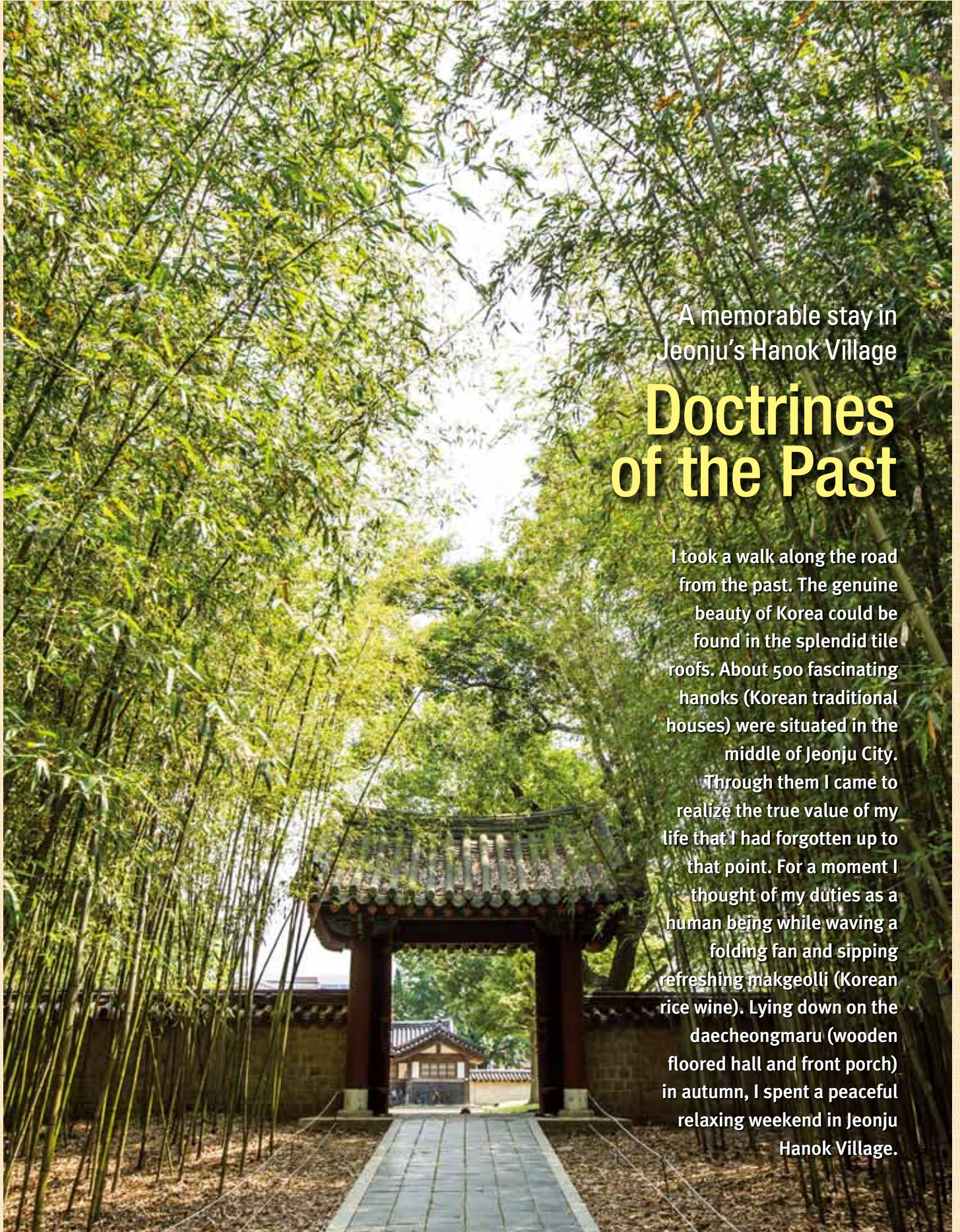
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A memorable stay in
Jeonju's Hanok Village

Doctrines of the Past

I took a walk along the road from the past. The genuine beauty of Korea could be found in the splendid tile roofs. About 500 fascinating hanoks (Korean traditional houses) were situated in the middle of Jeonju City.

Through them I came to realize the true value of my life that I had forgotten up to that point. For a moment I thought of my duties as a human being while waving a folding fan and sipping refreshing makgeolli (Korean rice wine). Lying down on the daecheongmaru (wooden floored hall and front porch) in autumn, I spent a peaceful relaxing weekend in Jeonju Hanok Village.

11:50

ASK ANYTHING! TOURIST INFORMATION CENTER

Before starting your tour of the hanok village, visit the Tourist Information Center and get useful information. It is located near the Gyeonggijeon Shrine, Omokdae, Wanpanbon Culture Center and the Hanok Village parking lot. Here, you can get helpful brochures and maps. If you visit Omokdae Tourist Information Center at 14:00 on weekdays and at 10:00, 13:00 and 15:00 on weekends, you can join the Hanok Village tour. The 1-hour tour is divided into two routes: route 1; cultural points of interest and route 2; Jeonju Hyanggyo School.



12:40

ESSENCE OF NOODLES VETERAN

This noodle soup restaurant situated in front of Jeonju Seongsim Girls' High School has served delicious noodles to students since 1977. This restaurant has earned its popularity with kalguksu (knife-cut wheat flour noodle soup). During the hot summer, cool kongguksu (seasonal noodle dish served in cold soy milk broth) is also recommended. The savory soy milk broth makes the noodles more delicious. If you feel still hungry, it is a good idea to try dumplings.

Address #84-10, Gyo-dong, Wansan-gu, Jeonju **TEL** 063-285-9898 **Open hours** 08:30-21:30
Menu Kalguksu-Jjolmyeon KRW 5,000, Kongguksu-Soba KRW 6,000, Dumpling KRW 4,000



12:00

PLEASANT TRADITIONAL ART WALK ELEMENT CRAFT STREET

The street is filled with a variety of high-quality handicrafts. It is fun to visit each fascinating studio situated along the narrow street. Sights worth catching include elegant wooden handicrafts, ceramic ware, fancy paper dolls and calligraphy works. You can also design your own folding fan, toy tops and wooden dolls through various hands-on programs.

Directions About a 2-minute walk toward Gyeonggijeon Shrine from Omokdae Tourist Information Center



A BLIND PERSON IS FINALLY ABLE TO SEE

ENJOY JEONJU HANOK VILLAGE WITH THE KOREAN OPERA



If you are able to watch the traditional Korean opera titled A Blind Person is Finally Able to See, a modern-day version of Simcheongjeon, your trip to Jeonju Hanok Village will be more exciting. With your admission ticket, not only you can watch the great

performance, you can also experience Korean traditional culture by tasting delicious food. You can also spend the night at Samdoheon and dine on Kongnamul Gukbap for breakfast through the 2-day-1-night package. The performance lasts for 70 minutes at Jeonju Sori Culture Center at 20:00 every Saturday until October 5.

TEL 063-283-0223 **Rates** 1-day pass KRW 25,000, 2-day-1-night package KRW 115,000 (2 persons)/KRW 180,000(4 people)





13:30

THE MAJESTY OF KING TAEJO GYEONGGIJEON SHRINE

The majestic pride of King Taejo, founder of Joseon Dynasty, can be felt from his portrait. Gyeonggijeon Shrine, which literally means 'a royal palace built in a place of joy', was built in 1410 (the 10th year of King Taejong's reign). Even though the portraits of kings were enshrined in other places such as Gyeongju and Pyeongyang at that time, they were all burned during Imjinwaeran (the Japanese Invasion of Korea in 1592). Now, only the portrait in Gyeonggijeon remains. Come and see the elegant portrait of the king while touring the beautiful palace. You can also meet Jeonju Sago

(building where copies of official documents such as Annals of the Joseon Dynasty are kept) and Jogyongmyo Tomb (place where the memorial tablets of Lee Han-gong, the founder of Jeonju Lee clan, are enshrined). If you want to know more about Gyeonggijeon Shrine, get the tour guide service available at the entrance of the shrine at 11:00, 14:00 and 16:00 every day.

Address #102, Pungnam-dong 3-ga, Wansan-gu, Jeonju **TEL** 063-287-1330 **Open hours** Tue.–Sun. 09:00–19:00 (Closed on Mondays, Jun.–Aug. ~20:00, Nov.–Feb. ~18:00) **Admission fee** Adults KRW 1,000, Age 18 or Younger KRW 700, Age 12 or Younger KRW 500



15:30

PATBINGSU RIVALRY IN HANOK VILLAGE OEHALMEONI SOMSSI VS CAFÉ SARANGNAMU

Oehalmeoni Somssi is the most popular patbingsu restaurant in Jeonju Hanok Village. You may have to wait in a long line to taste this delicious refreshing dessert. Red beans are cooked according to tradition and generate addictive taste. In Café Sarangnamu, on the contrary, you can enjoy a sweet scent of jujube. The shaved ice perfectly compliments the dried jujube and glutinous rice cake. In fact, this café is very noticeable because of magnificent yeolligeun (trees drawn together in their roots or branches). Even though people may have different tastes, both Yennal Patbingsu and Bamdaechu Patbingsu are the most popular foods in Hanok Village.

Oehalmeoni Somssi **Address** #113-4, Gyo-dong, Wansan-gu, Jeonju **TEL** 063-232-5804 **Open hours** 12:00-22:00 **Menu** Yennal Patbingsu KRW 6,000

Café Sarangnamu **Address** #118-3, Gyo-dong, Wansan-gu, Jeonju **TEL** 063-288-0035 **Open hours** Mon.–Thu.:Sun. 10:00–23:00, Fri.–Sat. 10:00–24:00 **Menu** Bamdaechu Patbingsu KRW 6,500



14:50

DIVINE MARTYRDOM HOLY GROUND JEONDONG CATHOLIC CHURCH

Jeondong Catholic Church appeared in the Korean blockbuster film 'A Promise' which starred Park Shin-yang and Jeon Do-yeon. This church is famous as a martyrdom site where Yoon Ji-chung and Kwon Sang-yeon passed away. This monument of Romanesque architecture built in 1914 creates a calm and divine atmosphere, which in turn makes you feel both peaceful and comfortable. You'll feel the splendor of traditional churches especially if you're religious. The weekly Sunday Mass begins at 09:00 and 20:00.

Address #200-1, Jeon-dong, Wansan-gu, Jeonju **TEL** 063-284-3222

17:00

MY OWN HANJI (TRADITIONAL KOREAN PAPER) POCKET BOOK SAMDOHEON

Samdoheon literally includes 'Ando (enjoy the oldies with your eyes),' 'Gudo (taste the generosity of Jeonju)' and 'Simdo (remembering good memories).' This cozy Korean house-style guesthouse offers a Hanji pocketbook-making program (1-hour long). Anyone can easily learn to make a pocket book. You can sit on the wooden floor and make your own Hanji pocket book. Even though it is big, it's very light.

Address #42-5, Pungnam-dong 3-ga, Wansan-gu, Jeonju **TEL** 063-282-3337 **Program** Hanji pocket book making KRW 7,000



19:00

GENUINE TASTE OF JEONJU FOOD ABUNDANT FOOD FEAST

Today's dinner is an abundant feast of food in Jeonju Sori Culture Center. A variety of genuine Jeonju food such as yakbap (steamed sweet rice cake with nuts and golden raisins), suyuk (steamed pork belly), muk (jelly made from acorn starch), tteok (rice cake), sujeonggwa (Korean traditional fruit punch) and makgeolli (Korean rice wine) is served to the audience of 'A Blind Person is Finally Able to See' which begins at 19:00 on Saturday. Come and enjoy the savory smells and tasty food.



20:00

RESTORATION OF HILARIOUS SIMCHEONGJEON KOREAN OPERA - A BLIND PERSON IS FINALLY ABLE TO SEE

Simcheongjeon may seem typical at first glance but don't be fooled by first impressions. Jeonju Sori Culture Center offers exciting performances given by handsome middle-aged Simbongsa, witty Bbaengdeok Emeom, dirty-minded Hwangbongsa and sad Simcheongi. Animated images commence the official start of the opera at Daecheongmun Gate. You can also enjoy the rhythmic beat box and acrobatic B-boy performances. The blind main character from the Joseon period appears in black sunglasses and stylish costume. In addition, chuimsae (joyful cheers in Korean traditional music) makes the opera more thrilling and exciting. When Simcheongi again meets Simbongsa, you may only then realize that your eyes have teared up.



21:30

PLEASANT AND PEACEFUL STAY JEONJU HANOK HALL

If you want to experience the genuine beauty of a hanok, you must spend the night in one of these traditional Korean houses. There are many traditional Korean house-style guesthouses in Hanok Village. In particular, Jeonju Hanok Hall, which was remodeled from an aristocrat's house during the Joseon period, opened in 2002. It consists of sarangchae (quarters for men), anchae (quarters for women), haenglangchae (quarters for servants) and daecheong (front porch). This simple and well-designed house features nine guest rooms.

Here, you can enjoy a variety of Korean cultural events at 16:00-17:00 from Tuesday to Saturday. For example, you can make a kite and jegi (Korean hackey sack) on Tuesday. The participation fee is KRW 3,000 for guests staying in the hanok and KRW 5,000 for general visitors.

Address #33-4, Pungnam-dong 3-ga, Wansan-gu, Jeonju **TEL** 063-287-6300 **Rates** KRW 70,000 (For two people only, additional charge for person per day KRW 10,000) **Website** www.jjhanok.com

Memorable Trip to the Thailand

Move, Move, Thailand!

I started to explore Bangkok. 'Bangkok' makes me anxious and excited. After going on a pilgrimage to the outskirts of the city, I started to feel something nice in my mind. Visiting every corner of the street, I was able to discover the unknown charm of Thailand. If you are bored of just staying at home, just go out and come travel here. You may be stunned by the genuine charms of Thailand.



o Bangkok Plus

JOURNEY FROM BANGKOK

I saw people in free spirits striding along the street. The bohemian-style tourists were having a good time on the hustling and bustling scene.

They clinked glasses in toasts with strangers, and bargained with merchants over prices of merchandise in sidewalk kiosks.

In Bangkok where backpackers from around the world gather, Khaosan Road is still one of the hottest tourist spots. Khaosan Road itself houses beauty within Bangkok.

However, the true charm of the city had just begun. The palace was luxurious and sophisticated. After buying fancy items at a reasonable price, you can get a refreshing Thai massage.

Because of these charms, tourists have visited Bangkok again and again. With a desire to just get up and travel, you may choose Bangkok for your vacation spot. Tourists even want to travel around up to the edges of the city. However, the No.1 destination is always Bangkok's downtown areas.

It is as if the downtown of Bangkok was an orange yolk while the outskirts of the city the white of an egg. If you travel for 1-2 hours by car from the downtown of Bangkok, a remote village appears. Once you cross the Chao Phraya River, the congested automobile traffic disappears. It is also fun to watch a herd of water buffalos crossing the road. In Kanchanaburi I discovered an unknown aspect of the history of Thailand - the sad traces of war can still be found here. In calm and peaceful Amphawa, I enjoyed a relaxing and laid-back atmosphere. In Ko Kret, it was fun to shop in a variety of stores. If time permits, it is a great place to spend the night.

If you think that public transportation is uncomfortable while sightseeing, it will be a good idea to get a full-day tour through a local travel agency. New tour routes will enable you to enjoy a broad perspective of Thailand. Your well-planned itinerary begins right here in Bangkok.



Remembering Bangkok

FIVE BANGKOK TRAVEL TIPS!



A GLIMPSE OF THE SPECTACULAR PALACE

The splendor of Bangkok can be especially found in the magnificent golden palace. In Thailand, the honor of the royal family is worth noting. The brilliant Grand Palace shows off its magnificence. In the 18th century when Burma (now Myanmar) invaded Thailand, Rama I moved the capital of the kingdom from Thonburi to Rattanakosin. At first you may slightly become overwhelmed from the spectacular lights all around and the huge crowd of people visiting the magnificent Wat Phra Kaew. But not-to-be missed is the famous Emerald Buddha Image which makes it a must-visit tourist spot.



SHOPPING PARADISE

Once you are in Bangkok, you'll quickly have your hands full with shopping bags. The hottest shopping spots are the Terminal 21 on Sukhumvit 19 and Asiatique situated along the Chao Phraya River. The Terminal 21 is a terminal-style shopping mall with a different city theme on each floor: Tokyo on the first floor, London on the second floor and Istanbul on the third floor. Asiatique is a shopping village in which

small shops and stores are clustered in 10 different zones. Because of delicious restaurants and romantic big wheel, this place is crowded with a lot of people even late at night.

GORGEOUS NIGHT LIFE

You may be restless in Bangkok. If you want to experience the city's fantastic night life, Khaosan Road is the perfect spot. The road is packed with a variety of attractive street vendors, pubs and bars at night. If you want to have some fun in the clubs, Thonglor and Ekkamai are recommended. In addition, Demo, Funky Villa, Muse and Nung Len are popular. Enjoy a thrilling night over the latest dance music.



BUDDHIST COUNTRY

Thailand is a Buddhist country where about 95 percent of Thai people follow the Buddhist religion. Thai temples look quite different even in size. In the oldest temple 'Wat Pho,' you can meet a 46m-long and 15m-tall reclining Buddha.

Wat Arun which is known as 'Temple of Dawn' is 104 meters tall. The pottery Rama VI received from China was delicately ornamented in this temple. In the early evening, it offers a breathtaking sunset glow over the Chao Phraya River. Don't miss this picturesque landscape.



REMOVE ALL YOUR FATIGUE MASSAGE AND SPA

Thai massage is already famous around the globe. The massage parlors on the street are filled with lots of people. The massages usually range from between 30 minutes to 2-hour sessions. Because the rates are lower than Korea, many Koreans get several massages while they are in Bangkok. Modern and luxurious spas are also available.

Kanchanaburi

SMALL HISTORIC CITY

Kanchanaburi is more than just a small quiet city situated next to a metropolitan city, considering its history. Tourists visiting Kanchanaburi mostly visit JEATH War Museum and the Allied War Cemetery to offer prayers and condolences. However, Kanchanaburi is more than just memorials. You can visit spectacular waterfalls and caverns too.

Directions Get on the bus for Kanchanaburi at Southern Bus Terminal (2-3 hr ride).



SILENT PRAYER ALLIED WAR CEMETERY

Despite the bundles of beautiful flowers on the turf, the cemetery remains a grim reminder of the war. A total of 6,982 Australian, Dutch, British and American prisoners of war who perished during the construction of the Death Railway were buried here. People come here and pay their respects to these POWs who lost their lives during the railway construction. There are two allied war cemeteries in Susan Songkhram Chong Kai and Susan Songkhram Don Rak.

Directions 5-minute walk from JEATH War Museum **Open hours** 08:00-18:00

RESULTS OF WAR BRIDGE ON THE RIVER KWAI

If you watched the classic 1957 British-American World War II film <The Bridge on The River Kwai>, you would be familiar with this place. The film was a war story about Japanese, British and American soldiers during the Second World War with the Death Railway in the background. The Bridge on The River Kwai was actually a part of the Death Railway as well. Now there is a rainbow tour train traveling along the railway. Considering the history, the scenery has changed quite a bit since the war. There are now many restaurants and souvenir shops under the bridge.



UNFORGETTABLE SAD MEMORIES JEATH WAR MUSEUM

This museum reveals the atrocities of World War II by restoring the Prisoners of War (POWs) bamboo huts. The acronym JEATH represents the fated meeting of Japan, England, Australia, America, Thailand and Holland in construction of the Death Railway, which the Japanese forced the prisoners of the other nationalities to build. The living supplies, photos, newspaper articles at that time are showcased. Despite the small size, this museum is a very meaningful place.

Directions 15-minute walk from Kanchanaburi Bus Terminal **Address** Wat Chaichumpol Bantai Muang Kanchanaburi **TEL** 66-3-451-5203 **Open hours** 08:30-16:30 **Admission fee** THB 30

SEVEN-TIERED WATERFALL ERWAN NATIONAL PARK

This park is a great place to enjoy the clean nature of Kanchanaburi. In particular, this national park is famous for the 150m-tall, seven-tiered Erawan Waterfalls. Walking deep into the jungle, waterfalls appear one by one. Walking along the clean water where the tropical fish swim around can make you feel inspired. You can see many people swimming in swimsuits. It is also a good place for a picnic.

Directions Get on the bus No. 8170 at Kanchanaburi (1 hour and 40 minute ride). **Address** Mu 4 Tha Kradan Sub-district Amphur Si Sawat Kanchanaburi 71250 **TEL** 66-3-457-4222 **Admission fee** THB 200 (adults), THB 100 (children)





UNBELIEVABLE MARKET MAEKLONG TRAIN MARKET

A train passes through the middle of the market. This railway market first opened in 1905. Many street vendors selling fruit, vegetables, fish and living supplies are lined up along the railroad. It looks like a conventional market.

If the train horn blows, tents are suddenly folded up and removed from the railroad tracks. Once the train is gone, the tents are again put up and it is once more transformed into a common market.

If you are new to the scene, all this at first glance may look dangerous and at the same time incredible. For the locals, however, it's just their daily routine. The train is operated five times a day (06:00, 09:00, 12:00, 15:00 and 18:00). Check the departure time in advance.



PROTECT BANYAN TREE WAT BANG KUNG

A small, mysterious chapel enclosed within the roots of a banyan tree. In the late Ayutthaya period, an army was stationed around this temple to defend the nation from the Burmese army. After the Burmese conquered Ayutthaya, the temple was destroyed. It was restored 200 years later.

Under the roots, however, the main hall remained. Once you enter into the hall, you can smell incense and encounter a huge gold-gilt Buddhist statue.

Amphawa

SERENE AND GREEN LANDSCAPE

In remote farms across from the Mae Klong River, you may feel the generosity of the village people. At the same time, you would feel great comfort. Amphawa in Samut Songkhram Province is a green village where citizens come by for rest and relaxation. Since hotels and resorts as well as guesthouses are situated here, you can stay several days if time permits. It is also fun to visit both the railway market and the floating market. If your accommodations are nearby, it is okay to go there on foot. If the weather is not favorable, it is recommended to take a Tuk-tuk taxi.

Directions Get on the bus for Amphawa at Southern Bus Terminal (1 hour and 30 minute ride)



EXCITING MARKET EXPLORATION AMPHAWA FLOATING MARKET

Entering the market, the savory smell of grilled cuttlefish and shrimp awakens your appetite. The Amphawa Floating Market opens on Friday evenings. During the weekend the market is packed with a lot of people. A ferry drifting down the Mae Klong River also sells a variety of delicious foods.

Many stores are also clustered along the river. They

may make you want to open your wallet. You can travel around the river or go on a lightning bug tour on a tour boat. The firebugs sit on and light up the trees just like Christmas trees. This among other things makes this vibrant floating market an enchanting place.



Ko Kret

UNIQUE ISLAND

Ko Kret is a small island formed by the Chao Phraya River. It is situated in Nonthaburi Province. This island has been populated by the Mon, a people that dominated the area in the past. Once you arrive in this island, stores are long lined along the narrow alleyway. It is fun to taste delicious street foods, see a wide variety of souvenirs and small and large temples. Two hours will be enough to tour around this island.

Directions Get on the bus No. 32 or No. 506 at Bangkok (1 hour and 30 minute ride) / take the water bus and get off at Nonthaburi. Then, get on a mini-bus.



HANDICRAFT COMMUNITY BATIK FABRIC HOUSE

A variety of fancy handicraft items made by the local villagers of Ko Kret are sold. Here, you can see village women taking lessons on making handicrafts. It is a local community of Ko Kret. A wide variety of well-woven baskets, fabric wallets, scarves and fancy interior items are available at low prices.



MAKE A WISH! WAT PARAMAI YIKAWAT

Wat Paramai Yikawat is a Mon-style temple that delivers the history of the late Ayutthaya kingdom. At the corner, there is a museum where the traditional earthenware and relics of Ko Kret are on display. However, a banyan tree standing tall in front of the temple is the real spectacle. You write down your name on a red, yellow or green lace and hang it on the tree. Then, you make a wish. You may see a lot of laces hung on the tree. Most Thai people put up laces wishing for a long life.



HISTORIC TEMPLE WAT PHAI LOM

Wat Phai Lom is an old monastery built in the late Ayutthaya period in the 1700s. It is famous for the gorgeous ubosoth, the holiest prayer room. Two pagodas (called Phia Toh) are found in front of the cloister. Several unique Buddhist statues are found across the temple.

MASTER POTTER POTTERY VILLAGE

The best souvenir of Ko Kret is pottery. The Mon that dominated this area in the past were famous for their outstanding pottery-baking skills. You can personally watch the painting of delicate patterns on the pottery and the ceramics being baked in a kiln.



SWEET WORLD HOMEMADE DESSERT

A variety of desserts from savory fried and sugar-coated cookies to sweet coconut jelly and cake-shaped rice are available at good prices. You can taste them over a soft drink over small tables.





3-day-2-night Leave Project

Healing TAINAN VS. Tasty OSAKA

You desperately want to go somewhere, but long-distance overseas travel is just too out of reach. Here, we have something special for you. A fantastic 3-day-2-night weekend vacation! A comparison of two attractive cities – Tainan and Osaka





Plan for Travel

If you want to take a break and eliminate all stress from your daily routine and rejuvenate your body and mind, go on a healing trip to Taiwan. If you'd like to meet people and taste a variety of delicacies, travel to Osaka. The two somewhat similar yet quite different cities guarantee fun and excitement no matter how long or short your trip is.



HEALING TRIP TO TAINAN, LIGHTENING UP YOUR MIND AND BODY

Taiwan is the oldest city in Taiwan. Nice and simple with temples and other buildings more than a century old appear at every street corner. In addition, tour routes with stops through relaxing hot springs and other spots in lush green nature will heal both body and mind.

- 1DAY** **Morning** Leave Korea. Arrive in Taipei and depart for Tainan.
Afternoon Tour around the hot place, Shennong Street. Visit handicraft shops and galleries among the general houses. Enjoy a relaxing and comfortable dinner in Taikoo, a cozy and romantic bar(a 100-year-old house).
- 2DAY** **Morning** Depart on a journey to relax and rejuvenate tired mind and body by bathing in the Guanziling Hot Spring Area, 1.5 hours away from Tainan.
Afternoon Take a pleasant walk along the Mangrove Green. Sail on a romantic boat tour. Enjoy the evening's spectacular glowing sunset at Jingzaijiao Tile-paved Salt Fields(the oldest salt field in Chinese Taipei).
- 3DAY** **Morning** Tour around Tainan, otherwise known as the Castle of Thousand Shrines, because there are 1,000 temples. If you are single bachelor/bachelorette, follow the legend and make a wish for love by taking out a sewing needle in the Grand Guanyin Pavilion. For good fortune in resolving problems at work or with your boss, make a wish by spinning Sandol in Chong Ching Temple.
Afternoon Leave Tainan and depart for Taipei. Depart from Taipei and arrive in Korea.

PLEASANT AND DELICIOUS TRIP TO OSAKA

In Japan, Osaka is famous for various local dishes such as okonomiyaki, conveyor-belt sushi, shabu-shabu, rice omelette and noodle casserole. In addition, you can taste unique ramen, crab and puffer fish (Fugu) dishes in this beautiful city. Do NOT miss trying a variety of mouth-watering street foods as well. Just leave all your cares behind for a moment and enjoy the genuine delicious dishes of Osaka.

- 1DAY** **Morning** Depart from Korea and arrive in Osaka, Japan.
Afternoon Tour around Nanba Station. Visit Dotonbori and taste street foods. Buy souvenirs and household items at drugstores and Don Quixote. Enjoy ramen in Kinryu in the evening.
- 2DAY** **Morning** Have morning brunch in a café in Shinsaibashi. On weekends, tour around Amerikamura which comes alive with street performances and a flea market. Taste Hokkoku omelette rice.
Afternoon Take a pleasant walk in Shinsekai where you can see the daily lifestyle of the citizens of Osaka. Enjoy delicious street foods such as takoyaki and kushikatsu in Janjan Yokocho Alley in the evening.
- 3DAY** **Morning** Tour around cafes in the morning in Nakazaki-cho, a small village about a 15 minute-walk away from Umeda Station. Have lunch at Olympia where one of the best Japanese-style buffets can be enjoyed. Tour around Umeda Station.
Afternoon Departure from Osaka and arrive in Korea.

Inside TAINAN

Top Five Healing Spots of Taiwan

ESSENCE OF MOOD TAIKOO

A 100-year-old building has been transformed into a stylish place. Taikoo is a fascinating bar in which you can enjoy beer, vodka and house wine over snacks. It offers a cozy and romantic atmosphere. In Taikoo II situated across from Taikoo I, you can enjoy mild coffee and tea over sweet cake. It is a good place to relax by resting in the unique and comfortable vintage-style interior.

Taikoo I Address 台南市中西區神農街94號 TEL 886-6-221-1053 **Open hours** 18:00-02:00 (Mon. – Thu.) / 18:00-03:00 (Fri.), 16:00-03:00 (Sat., Sun.) **Menu:** Vodka/rum/gin: TWD 200-300 **Taikoo II** Address 台南市中西區神農街101號 TEL 886-6-221-7800 **Open hours** 13:00-22:30 (Mon. – Thu.) / 12:00-01:00 (Fri.), 12:00-22:30 (Sat., Sun.)



FOR AVAILABLE SINGLE BACHELORS/ BACHELOTTES!

GRAND GUANYIN PAVILION

It is Tainan's first temple in which Guanyin is enshrined from the 17th century. A matchmaker is also enshrined next to Guanyin. This eloquent smooth talker with the gift of gab has a '百年偕老' and '二姓合婚' written sash tied around its waist. According to the legend, if a lonely unmarried man or woman offers a prayer, picks up a needle from the red cloth of the matchmaker and keeps it, that person can find their lover. This ancient god is popular with the highest probability.

Address 台南市成功路86 TEL 886-6-228-6720 **Open hours** 07:00-21:00 **Website** www.da-shing.org.tw



EFFICACY OF MUD GUANZILING HOT SPRING

This famous hot spring resort is 1 hour and 30 minutes away from Tainan by car. In particular, it is one of the most distinctive hot springs in the world, as it is only one of three places in the world where hot mud springs can be found. The mineral hot spring water helps to relieve all your fatigue and makes your skin smooth and supple. A variety of hot spring hotels are lined along the mountain slope.

Directions Get on a train heading for Xinging at Tainan Station / get on a bus at Xinging and get off at Reikei Stop.

FANTASTIC SALT SUNSET GLOW JINGZAIJIAO TILE-PAVED SALT FIELDS

Jingzaijiao Tile-paved Salt Fields is the oldest salt farm in Tainan. Based on the conventional salt-farming method, tiles are laid on the ground to absorb solar heat more easily. As a result, a large amount of solar salt has been produced. Right now, this place is famous as a tourist attraction in the southwest area. However, tourists can push a rake and harvest salt in the traditional salt-farming manner. Don't miss to see the spectacular glittering white salts in the glow of sunset. In fine weather, the salt looks even clearer.

Directions Get off at Tainan Station and take Xing Nan Bus to Jiali. Then, get off at Beimen Stop. **Address** 台南市北門區永華里井仔腳 TEL 886-6-786-1629



CALM GARDEN MANGROVE GREEN TUNNEL

This calm tunnel of trees is formed by mangroves. Mangrove is one of the protected tree species of Taiwan. It grows in an estuary where freshwater is mixed with sea water in tropical and subtropical regions. You can observe the mangrove in a small boat with a tour guide for about 30 minutes. The fruits do not fall to the ground. Instead, new leaves sprout up with fruits hanging on branches. In addition, the trees extend their branches under the water. As a result they create a unique landscape. Despite its small size, the green tunnel is quite romantic and magical.

Address 台南市安南區四草里大眾路360號 TEL 886-6-284-1610 **Open hours** 08:00-16:30 **Admission fee** TWD 150 (adults)

ENJOY A VARIETY OF FOODS

OLYMPIA

In this buffet restaurant, you can enjoy about 110 different cuisines including Japanese, Chinese and western dishes. In particular, Japanese dishes are the best. A variety of mouth-watering Japanese foods including Sushi, beef steak, buckwheat noodles and tempura (deep-fried foods or fritters) is served. They are as good as the genuine Japanese cuisines in other famous Japanese restaurants. The dessert court in which strawberry mousse and various cakes are served is also popular.

Address 大阪府大阪市北区芝田1-1-35地下1階 **TEL** 81-6-6372-5240 **Website** www.hankyuhotel.com/hotel/osakashh



Inside OSAKA

Top Four Restaurants of Osaka



DELICIOUS STREET JAN JAN ROAD

Savory smells and mouth-watering dishes stimulate your appetite. On your way to Shinsekai, you may stop at Jan Jan Road to enjoy its variety of street foods. Here, you can taste cheap-but-delicious delicacies of Osaka including kushikatsu, okonomiyaki and takoyaki. You may lose track of time while people-watching on the street and enjoying the tastes of Japan. Since the foods here are far cheaper than those in downtown, it's recommended to come by and enjoy the delicious food in the evening. **Directions** Get off at Dobutsuen-mae Subway Station.



ESSENCE OF OMELETTE RICE HOKKYOKUSEI

It is said that a rice omelette originated at this restaurant. The rice omelette was first developed and officially registered as a dish in 1925. As a testament to the living history of omelette rice in Osaka, HOKKYOKUSEI is always crowded with lots of people. The sweet and sour sauce is quite addictive. A lunch set, which offers rice omelette, hamburger, steak, salad and drink, is highly recommended.

Address 大阪府大阪市中央区西心斎橋2-7-27 **TEL** 81-6-6211-7829 **Website** http://hokkyokusei.jp

FASCINATING STREET FOODS OF OSAKA

MINI OKONOMIYAKI - GYABESEN

It is mini-okonomiyaki. With a lot of chopped cabbage, it is a healthy and delicious snack. It is often called 'B-class gourmet.'



OCTOPUS DUMPLING BALLS - TAKOYAKI

The most famous Japanese street food is takoyaki. Takoyaki tastes great even without sauce. Once you experience it, you'll never forget how delicious it is.



DEEP-FRIED KEBAB - KUSHIKATSU

Kushikatsu is one of the most famous kebabs in Japan. The chopped pork and green onion are mixed with breadcrumbs, and then it is fried as soon as it is ordered.



FISH-SHAPED CAKE - TAIYAKI

Taiyaki is one of the most famous winter street foods. Bungeo-bbang (Korean fish-shaped pastry) originated from Taiyaki. This sweet and savory cake has various fillings. This cake stays fresh for a while. It is available in nine flavors such as red bean and powder tea.

GENUINE TASTE OF JAPANESE RAMEN KINRYU

At the entrance, a huge green dragon will greet you. Here, you can see people seated on low wooden benches dining on bowls of noodle soup. Kinryu offers two menus;

general ramen and chashu ramen. The soup is so refreshing and savory that it is very popular among Korean tourists as well. You need to buy a ticket at the vending machine and present it to the counter.

Address 大阪府大阪市中央区道頓堀1-7-26 **TEL** 81-6-6211-3999



Center of Chinese Fine Arts

Shanghai Architecture & Art Tour

With a variety of faces, Shanghai is a unique and exciting tourist destination. This city offers more fun and lively attractions to those who love the arts. High-rise buildings in diverse shapes and fascinating streets illuminated by artists from around the world. The city is full of unexpected pleasures. Now, it is time to let yourself fall for the charm of Shanghai, the heart of Chinese fine arts.





ARTISTIC METROPOLITAN

Shanghai has been evolving at a fast pace. It has become more luxurious and magnificent with more high-rise buildings. The once barren land has been transformed into a metropolitan city filled with skyscrapers. You will be stunned again by a variety of gorgeous architectural patterns of the concession buildings lined along the Huangpu River.

In terms of an exterior look, they mostly have a Greek style. In fact, Shanghai was built in a far more luxurious way than other cities in the motherland to show off their power. Until the 1920s, many buildings were newly built under a neo-classicism style which was in vogue in the United Kingdom at that time. In the 1930s, contemporary-style, high-rise buildings influenced by urban architecture in the U.S. started to appear. For example, the Bund (Waitan) resembled the world's famous

architecture fair with spacious steps, ornagements created with broad stairways and sculptures and art deco-style interior design.

In particular, the shining lights and illuminated cityscape are the highlight of Shanghai. It is fun to take a relaxing walk (1.5km-long) along the river. You may discover yet additional beauty of the city.

Government support and the devoted efforts of artists would create the 'Huge Earth Gallery.' The 50 Moganshan Road, the center of Shanghai arts, has kept its reputation as a special arts district for a decade. Artists from around the world work hard day and night just like the natives who have reinvigorated neglected areas of the city. You can visit their studios and personally see their art pieces. After all, Shanghai has become a metropolitan city with the arts. It's no wonder that it is called 'Paris of the East.'

Hot Spot:**Shanghai's Building**

In the past, Shanghai had such an arrogant reputation that it would even drive some Chinese people away. Now, however, it has become one of the most fascinating tourist attractions in China. Let's take a look at the landmark buildings of Shanghai.

**PEARL OF THE ORIENT
ORIENTAL PEARL TOWER**

The Oriental Pearl Tower, the landmark of Shanghai, is called 'Pearl of the Orient' thanks to its pearl-like shape. It is the world's third tallest TV and radio tower standing at 470 meters. This tower, built in 1994, features a revolving observatory titled Taegong at 350 meters above the ground. The tower features 11 spheres in different sizes. The observatory has a fantastic night view of Pudong.

Directions Get off at Lujiazui Station (Exit 1) and take a walk along Incheongbeiru for three (3) minutes. Website www.opg.cn

**BRITISH NEO-CLASSIC WALDORF ASTORIA HOTEL & RESORT**

This British-style example of neo-classic architecture built in 1910 was a social club for the British. Now, it has become Hilton's most luxurious 'Waldorf Astoria Hotel & Resort' in the world. However, it is still known as the 'Shanghai Club Building.' Marble imported from Sicily was laid on the lobby and stairs. Thanks to its luxurious scale and ornamentation, it has maintained its high reputation in social circles. In particular, the Long Bar on the second floor was popular as the world's longest bar (over 30m-long) in the early 20th century. **Address** Bund 2 **Website** www.waldorfastoriaglobalmediacenter.com

**GENUINE LUXURIES
THE THREE ON THE BUND**

The Three on the Bund is one of the Bund's most landmarks. This 7-story, post renaissance-style building was the first steel frame building (cupola) of the time in 1916. Now, it is a modern boutique complex which features Armani's FlagshipStore, the Evian Spa by Three, the Shanghai Gallery of Art and four premium restaurants (Laris, Whampoa Club, Jean Georges and New Heights).

Address Bund 3 **Website** www.threeonthebund.com

**AESTHETICS OF THE HUANGPU RIVER
SHANGHAI PUDONG DEVELOPMENT BANK**

Built in 1923, Shanghai Pudong Development Bank is the most beautiful building of neoclassic architecture around the Huangpu River. In the past, it was the HSBC Building which was known as the world's largest bank. This neo-classic building designed by Palmer & Turner is famous for its dome mosaic and stone lion. **Address** Bund 12

Art:

Pump your Creativity

It is fun to see artists from various countries working together and generating synergy. It seems that their passion and enthusiasm for the arts are contagious.

THE MUSEUM OF MODERN ART (MOMA) IN NEW YORK...

THE MUSEUM OF CONTEMPORARY ART (MOCA) IN SHANGHAI

If you are in Renmin Guangchang (People's Park), you may discover a huge glass sculpture-like building – the Museum of Contemporary Art Shanghai, a place where art lovers are always thrilled with new and innovative exhibitions. Taiwanese businessman Samuel Kung built this non-profit art museum with his own money. If you lust for modern arts, this museum is a perfect place to satisfy your artistic thirst.

Address 上海南京西路231号人民公园200003 **TEL:** 021-6327-9900 **Open hours** Mon. – Fri.: 10:00-18:00(Until 20:00 on every Wednesday / the opening time is subject to change depending on exhibitions). **Admission fee** CNY 20 (adults) / CNY 10 (students required to present a student ID)



STREET OF CONTEMPORARY ARTS

50 MOGANSHAN ROAD M50

The once dusty textile factory was reborn into the special district of arts in Shanghai in 2002. 50 Moganshan Road, M50 has become established by artists and groups from around the world. Here, you can feel the strong spirit of modern arts produced by emerging artists. Almost all galleries feature a studio. It is also fun to explore these studios and gaze at the art pieces.

Directions Get off at Shanghai Railway Station and grab a taxi (5-minute ride).



FALLING IN LOVE WITH DESIGN RED TOWN

The artistic red Chinese characters translate to 'It is an entrance to Red Town.' A variety of fascinating galleries are lined along the street. Just like M50, a barren industrial zone has been transformed into a spacious district of art. While M50 is a place where art studios are clustered, Red Town is a great spot to examine unique and creative sculptures. In addition

to the galleries, there are art shops, bookstores and book cafés all around that make it an ideal place for shopping or relaxation in a quiet atmosphere.

Address 上海市长宁区淮海西路570号(近虹桥路) **Website** www.redtown570.com

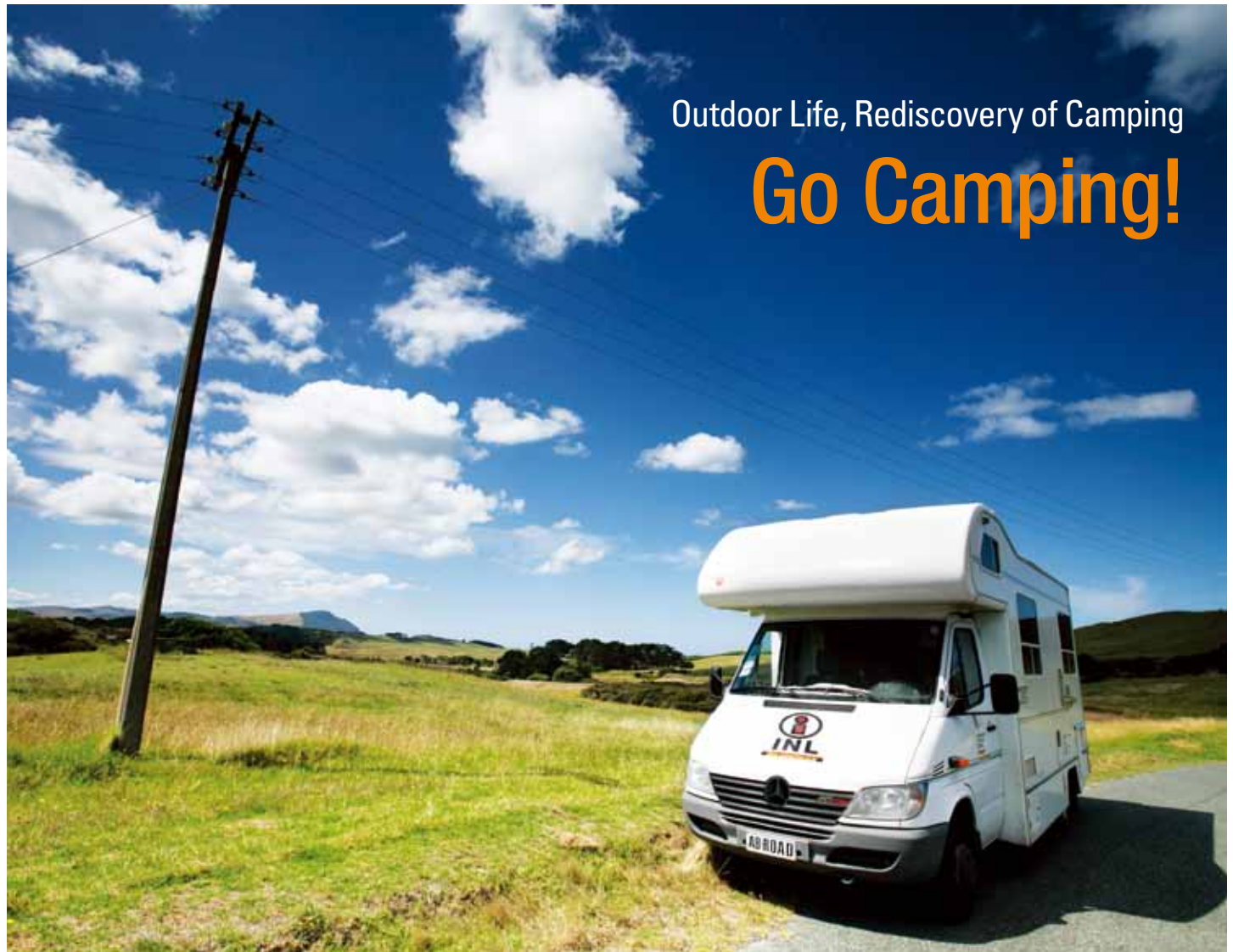


FASCINATING TRANSFORMATION OF TAIKANG-LU TIANZIFANG

In the 1930s, Taikang-Lu was a dreary industrial zone. Since the famous modern artist and businessman Chunyi opened an atelier in 1999, artists started to settle in there, and the area then developed into an art district. Actually, Lungtang, an alleyway along which traditional shabby houses were built, is in itself fun to watch. The galleries make this place more attractive. This district is one of the hottest spots among young people in Shanghai.

Directions Get off at South Shanxi Rd Station and grab a taxi. **Address** 上海市泰康路210弄

Camping is the main trend. Out of the endeavor to pack all equipment in a backpack and to hike with it, camping became more advanced. While camping was considered a western cultural pastime, it has now been recently recognized as one of main recreational activities in Asia, diversifying into Glamping, auto-camping and backpacking. It is just starting, but the camping trend, which has been on the rise to satisfy higher levels of demand, is drawing loads of attention. Let's take a custom camping trip, which we can tailor to our whims, from among TPO member cities.



Camping has been sweeping over Korea over the recent years. The trend sweeping Europe and North America has been spreading to Asia and camping culture has been gradually expanding. Most people pack their tents and other equipment and go to the mountains or the sea during weekends or holidays. It would be a great mistake to consider camping merely as sleeping in a tent and making meals with portable pots and pans. As a recreational activity camping has advanced way beyond sleeping outside. Camping equipment has become lightweight through continuous technological advances. Camping also has become trendy. Using a vehicle in Auto-camping was very popular for some period. Now Glamping - luxurious and comfortable camping, and backpacking with minimum equipment have emerged as new trends. Camping, which quenches the thirst for healing the mind and longing for nature, has been changing our lives.





GLAMPING WITHOUT ANY NEED TO BRING CAMPING EQUIPMENT

Glamping means camping through combining luxury and camping. In this combination of 'glamorous camping', all camping equipment including food is provided. Campers don't need to bring anything. Most glamping provides the guides as assistants or activities that everyone can enjoy alone. Since hotels provide everything including a car, glamping is perfect to take full relaxation in the most pleasant environment. Experiencing activities in nature and then perfectly ending the day by enjoying barbecue that a chef makes on the spot make camping more exciting. While glamping has been popular in Europe or Americas, it is also now emerging as a new trend in Asia. Glamping is drawing new attention by realizing the dream of extreme but previously difficult goals - to crisscross experiencing the best of nature in the most luxurious space with a minimum of fuss.

There is a small island in Bangkok. It's like Yeouido in Korea. It is said to be the last natural attraction in the world. The Tree House in Bang Krachao resembles a dense forest or the jungle. Mangrove forests and tall coconut trees exist here and in great abundance and they provide an

atmosphere that is full of exotic mood. All facilities are eco-friendly. Solar heat is used and in all rooms are furnished with recyclable supplies. A day in the place attracts visitors by means of providing the best hospitality while preserving nature and makes for the most memorable experience.

The Nurture Spa Village in Manila, Philippines is the perfect site for glamping. The Nurture Spa Village in Tagaytay provides a variety of services and secures the most satisfying relaxation. Free breakfast, spa, fitness and even a hearty barbecue party awaits the visitors. It is the perfect place to enjoy comfort out of day-to-day life.

China can't be missed. The Nanshan Tree house Resort and Beach Club in Sanya, Hainan, is the premier glamping site. It is strongly recommended to those who want to spend a night in a fairy-tale hut. What makes this club the most unique is that it is a house is built on a tree. A house is designed to sit elegantly on a tamarind tree, the tropical fruit tree. It is also a unique experience to cross a wooden bridge to get to the resort. It also has magnificent scenery because it is close to the beach. Nanshan easily beats out others as one of the top locations in the world for glamping.



AUTO CAMPING FOR FAMILY

Auto-camping, as the expression suggests, is camping by means of a car. It can include using a caravan or other recreational vehicle setting up camp next to it. The advantages quickly become apparent – being able to go to any desired place easily without becoming exhausted since there's no need to manually pick up or move heavy camping equipment. This is the perfect solution for family camping with children. Japan has the most advanced auto-camping culture in Asia. The Koutaki Camping Site, about a one-and-a-half-hour drive from downtown Osaka, is located on the upper region of the Takihata Dam. It is very convenient to use the facility thanks to its 24 bungalows, shower facilities and oak tents as well as auto-camping site. It is also recommended to look around the neighboring areas because the Takihata Falls, which is on the 'Top 100 Nature Spots of Osaka' list, is close to the camping site.

The first site exclusively dedicated to auto-campers in Korea is the Mangsang Auto-camping Site. It is very popular because campers can take a rest while watching the blue sea under the cool shade of beautiful trees.

With the neat camping sites, Inline skate rink, soccer field, and cafeteria, all campers can enjoy a pleasant camping experience. Another attraction for campers is enjoying a variety of water sports in neighboring Mangsang Beach. The Sogeumgang River Auto-camping Site that boasts a magnificent landscape is the best place to thoroughly enjoy the best that camping has to offer. It is located in Gangneung in Gangwon-do province, with perfect mountains and ocean. It ranks as the largest facility among auto-camping sites in National Parks in Korea. It is broad enough to accommodate about 200 camping vehicles and 300 tents. The broad spaces are big enough to set up large tents near your neighbors yet with plenty of space for scenery. Due to high demand it can be challenging to make weekend reservations thanks to popular graceful landscape and well-kept campground facilities.



BACKPACKING, TRAVELING ALONE

Backpacking only by carrying all your camping provisions on your back requires three things: strong legs, tireless strength and the slimmest and lightest weight burden. It is the perfect camping solution for the solo camper who wants to travel alone in peace. Many backpacking enthusiasts insist that the true potential of camping can only be realized through backpacking. Backpacking, perfect for healing the mind and body in nature while being completely alone, enables conquering new challenges. Jinshitan lies at the northeastern tip of Dairen, China. Jinshitan presents the most amazing scenery, marvelous enough to be selected as the best national tourist attraction in China. It is also called the 'Sculpture Park Bestowed by a God' due to the rocks formed in artistic fantastic shapes created by natural forces around 300 to 900 million years ago. Appreciate the arts by nature while taking a leisurely walk. Even solitary campers have no time to feel alone as they get continuously enchanted appreciating

every corner of this place.

Aso Villa Mild in Kumamoto, Japan is a very famous camp site. It is in Aso Mountain National Park in the center of Kyushu. The magnificent picturesque scenery of Aso Mountain spreads out in around the largest caldera active volcano in the world. Such great scenery entice people to cry out with admiration over the natural wonders. The merit of this camping site is that it provides all required equipment including tarp, bedding, barbecue grills, blankets and cookware. Campers can access the facility easily at any time.

There is a place that is always busy with people in Busan every season. The Nakwon Farm Camp Site enables campers to have a peaceful time in the fresh forest since the campsites are all located around a small pond. This camping site doesn't take reservations, but allows the campers to stay first come, first serve upon arrival. Basic supplies of bottled water and tissue are provided free of charge for camper. People who come to the site for their first time usually end up becoming repeat visitors.



REAL CAMPING ERA

Camping is an effective social outdoor activity that fosters group culture and new relationships. Auto-camping liberates campers from heavy equipment by using a car and affords the luxury of carrying additional or different kinds of equipment. Moreover, the subject of camping has expanded to include water sports equipment. Camping will continue to evolve and develop with new equipment and the number of campers will rapidly increase. The scope of different camping options increases as camping expands to a variety of fields including eco-camping, wild camping and caravan camping. Camping changes the general lifestyle of Asians by offering meaningful activities that penetrate more deeply into daily life. Now it's time to follow the new trends by selecting the camping activity suitable for our own goals and desires.

09 September 2013

Festival Calendar

Pohang, Korea

August 30th – September 30th

Pohang Steel Art Festival

Location Youngildae Beach & Pohang Canal

The world's only steel festival is held in Pohang, the town of steel. The festival embraces the city's culture and philosophy. About 30 Korean artists participate in the festival from work installation to city landscaping. The festival will be held from August 30th to September 30th for 32 days under the theme of 'Blacksmiths of the Neo-Iron Era'. The festival will be composed of many different events including opening ceremony, work tour, steel craft workshops of Doodeuri Smithy and Artnori.



Jakarta, Indonesia

September 1st – 8th

Jakarta – Japan Festival

Location JS Luwansa Hotel & Plaza Senayan

The Jakarta-Japan Festival is held in Jakarta where you can experience Japanese culture in Indonesia. The festival has been held since 2008 to commemorate diplomatic relations between Japan and Indonesia. This year marks the 5th anniversary of the festival, which will consist of congratulatory events for the 55th anniversary of the friendship between both nations. Visitors can experience a variety of exotic food offerings, cultural events and festivals of Japan.



Gwangju, Korea

September 6th – 7th

Gwangju World Music Festival

Location Chonnam National University & Asia Culture Maru

Gwangju of Jeolla-do province hosts the festival where you can experience music and culture of nations around the world. With the theme of world music, which is modernized popular music based on the folk culture of each nation and each region, the festival will share participation by many different musicians from around the world including Korea, China, Japan, Southeast Asia and Africa. The organizer plans to make this event a bridge between Korean and world music and to establish Korean classical music's position on the global music market.



Busan, Korea

September 14th – October 13th

Sea Art Festival 2013

Location Songdo Beach

The Sea Art Festival will be held at Songdo Beach, Busan to exhibit a variety of artwork under the theme of memory, trace and people. 35 works of art produced with the theme regarding past, present and future of Songdo Beach will be exhibited on the Beach for 30 days from September 14th to October 13th. Along with it many different experience programs will be offered to the general public and to tourists at the beach to enhance their experience of Songdo.



Bangkok, Thailand

September 13th – October 14th

International Dance & Music Festival

Location Thailand Culture Center

Let's go to the Dance & Music Festival in Bangkok where a variety of culture and arts including ballet, modern dance, opera, classic and jazz concerts gather at one place. This year marks its 15th anniversary and hundreds of artists from Europe, Asia and America will put out many different performances for the five-week-long festival period. It is better to check the schedule in advance as performance times may vary on different days.



Irkutsk, Russia

In September (date not confirmed)

Starts on Baikal

Location (not confirmed)

The 8th International Music Festival in Irkutsk will commence on Baikal this September. The total of 12 concerts will be held during the festival and various musicians including world-renowned masters and young artists are featured on the list. This year's festival will be held with great anticipation as world-famous pianist Denis Matsuev will participate.

10,11

October, November 2013



Daejeon, Korea
October 3rd – 6th

Daejeon International Food & Wine Festival

Location KOTRA Exhibition Center in Daejeon, Daejeon Convention Center, Expo Hanbit Square

Let's visit Korea's biggest food and wine festival in Daejeon. Under the theme of wine and discovering the ties between western and eastern culture, the festival provides various food and beverages including Korean traditional wine, sake, coffee and tea. In addition, it displays bakery, chocolate and wine-related products including accessories for drinking and storing wine. A Korean national sommelier competition, seminars, wine spas and other various events will be held during the festival.



Kotabaru, Malaysia
October 3rd – 10th

Kotabaru International Food Festival

Location Dataran Muhammadi

A new attraction in Kotabaru, the International Food Festival will be held and traditional food from countries around the world including China, Saudi Arabia, Thailand, Japan, India and Malaysia will be exhibited and sold at the festival. The festival will open 80 booths to display various food and beverages and local handicrafts.



Andong, Korea

September 27th – October 6th

Andong Maskdance Festival

Location Andong Downtown, Maskdance Park, Hahoe Village

How about enjoying Andong's premier festival this fall? As the top-notch cultural festival which enshrines oriental values, the Andong Maskdance Festival will take place and visitors can gain the opportunity to learn serenity of calm mind and dynamic release through the energy of maskdance. You can also experience the culture of Andong at the same time.

Ho Chi Minh, Vietnam

October 11th – 12th and 15th – 19th

Oktoberfest Vietnam

Location Windsor Plaza Hotel
Jade Ballroom

As Germans have Oktoberfest in Munich, Vietnamese enjoy their own Oktoberfest in Ho Chi Minh City. Visitors can feel the same excitement from the festival celebrations in Vietnam as they do in Germany as various rare types of German beer will be provided along with Vietnamese traditional foods during the event. Bands playing German folk music will be invited to jazz it up, so what better way to enjoy Oktoberfest in Asia than to stop by Ho Chi Minh?



Iksan, Korea

October 25th – November 3rd

Ten Million Chrysanthemum Festival in Iksan

Location Central Sports Park

You can fully enjoy the flower that symbolizes the fall season, the chrysanthemum, at this festival that will be held in Iksan North Jeolla Province. It all takes place at the end of October, during the peak of autumn. The event will be decorated with 12,000 chrysanthemum artworks, as well as many exhibitions and farmer's markets. In particular, large-scale sculptures of the chrysanthemum will be featured in venues including Mireuksa Temple Site Stone Pagoda, Wanggung-ri Five-storied Stone Pagoda and the Castle of Happiness.



Jakarta, Indonesia

October 27th

Jakarta Marathon

Location Jakarta

Jakarta Marathon, one of the mega sports events in Asia, will be held on October 27th in Jakarta. The event with participants from 40 countries has attracted many tourists to Indonesia every October. This year's marathon course is composed of Jakarta's famous tourist spots including the Jakarta Cathedral, Old Batavia and Istiqlal Mosque.

Changwon, Korea

November 14th – 17th

Feel Gyeongnam Expo

Location Changwon Convention Center

All the local products of South Gyeongsang Province will be gathered and displayed in one place. The expo will be held from November 14th for four days and will exhibit various items including agricultural products, livestock and fishery products, handicraft works, city and county travel packages of the South Gyeongsang Province. In addition, the event will have many different ancillary events including the 2013 eco-friendly agricultural products competition, meetings with overseas buyers and wholesome quality fruit competitions.





XINJIANG, CHINA

Xinjiang – Chinese Taipei direct route opened

Last April, China Southern Airlines opened the first non-stop flight route from Xinjiang to Chinese Taipei. It's the first non-stop commercial flight route from Xinjiang to Chinese Taipei, linking Urumqi International Airport and Taipei Taoyuan International Airport. The maiden flight(Boeing 757) carried 173 passengers and showed a boarding rate of 90%, according to a branch of China Southern Airlines in Xinjiang. The popular flight has been upgraded to a Boeing 777 and departs every Monday, Thursday and Saturday with 3~400 passengers on every flight. Tourism industry officials in Xinjiang and Chinese Taipei expect that the new flight route will increase the number of tourists up to 30,000 a year. In addition, it is forecast that the benefits of mutual exchange will dramatically increase in various areas including politics, economy and culture.



SHANGHAI, CHINA

TPO Travel Trade 2013 - China held

TPO Travel Trade 2013 China, one of the TPO's overseas co-marketing events in China, was held successfully in Shanghai from May 8th to 12th (for five days). TPO's five member cities including Busan, Gunsan, Gimhae, Jeonju and Andong attended the event to promote their tourism resources and conducted many different marketing promotions to attract Chinese tourists. On May 9th, TPO and China International Travel Service signed a MOU for cooperation at the TPO Tourism and Trade Fair for Member cities held at Hua Jing Hotel. In the future, TPO, five member cities and Shanghai CITS will cooperate in various areas including travel package development, information exchange and PR activities. During the event period, TPO prioritized introducing member cities' tourism resources and tour packages to general participants by installing a booth at the Shanghai World Tourism Expo.

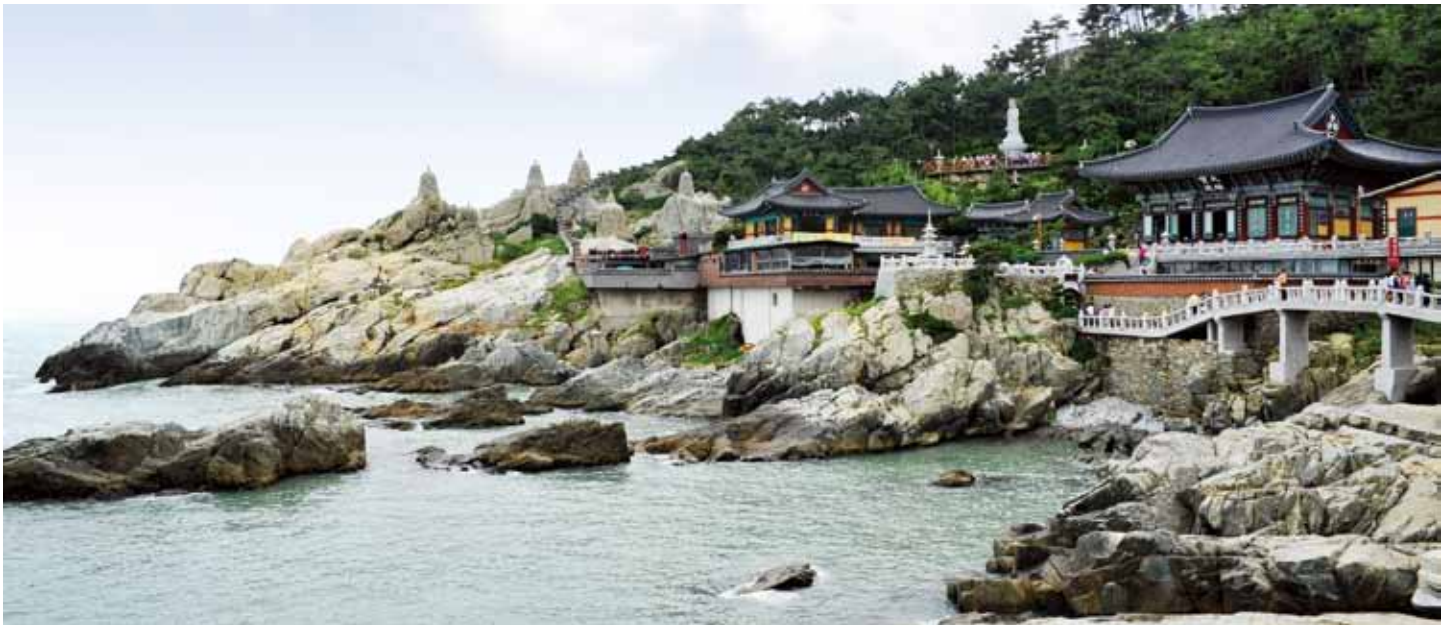


WASSYOI, JAPAN

Large-scale Summer Festival Held in Grandeur

A grand summer festival was successfully held in Wassyoï, Japan on the first weekend of August. The large-scale summer festival is where you can see many major events of Kitakyushu near Gokura Castle. 1.5 million people visited the festival which was composed of dance contests among local people, street performances and other various events. The most famous events of the festival included the 'Million Dance Parade', 'Hana Jidosha' a show of cars decorated with exotic electric parts and 'Wassyoï Yosakoi Kitakyushu' a dance event which has recently emerged in popularity. And the finale, the 'Summer Festival Collection' which decorated the night sky with 6,000 splendid flames, heightened the festive and touching mood.





BUSAN, KOREA

Tourism Universiade 2013 Successfully Concludes

Tourism Universiade 2013, which was co-hosted by TPO, Busan Metropolitan City and Tongmyong University, was held for three days from July 24th to 26th at Busan Women's College and Tongmyong University. With the theme of 'We are the Future Tourism Leader', the event aimed to promote cultural and tourism exchanges among university students from Asia-Pacific Cities and to nurture tourism experts. The total of 145 participants from 33 cities of 12 countries (a total of 105 teams) competed fiercely for the name of their city of origin in teams of one or two students. The event was composed of competitions in four areas including cooking, city tour package planning, cocktail and barista presentation, and a seminar and Busan tourism resources tour. The highlight of the event was definitely the cooking competition. Competitors presented their local traditional food and the competitors for the tour package introduced their own creative brainchild ideas. The last day of the festival was foundation for exchange and good memories for the participants as they traveled around Busan.



SEOUL, KOREA

TPO Korea – KATA Signed Business Agreement

TPO Korea and the Korean Association of Travel Agents (KATA) had a business agreement signing ceremony at the President Hotel in Seoul on July 30th. The main ideas included provision of information for TPO member cities' travel package development, cooperation with the on-site visit and investigation and provision of travel agents' related



information. The Chair of KATA Yang Mu-Seung, Secretary General of TPO Korea Joo Hwan-Myeong, and CEO of <AB-ROAD> Lee Yong-Seung attended the ceremony. Yang Mu-Seung of KATA explained that KATA and TPO Korea shared the goal of promotion of local tourism and added that they would continue to strengthen cooperation among cities and promote exchanges between them. Joo Hwan-Myeong of TPO Korea said that the ultimate goal of TPO should be the support and sponsorship of the tourism industry and that they would expand their efforts to closely support and cooperate with the tourism industry as they had previously solely focused on cooperation with city governments.

TAICHUNG, CHINESE TAIPEI

Dae-an Music Festival Successfully Ended

The only marine music festival in Taichung City, Dae-an Music Festival began with the presence of many participants on August 10th. Rock groups were invited to kick off the festival on the summer beach on the 10th and the Chinese traditional performance commemorating July 7th was staged on the 11th. In addition, many music performances greeted tourists to Taichung City along with a variety of events including the sand piling competition, the bikini contest and a triathlon. The song composing competition was held with a prize of 50,000 TWD (new Taiwan dollars). The city's tourism department holds the event every summer out of the hope that all citizens and tourists can enjoy the festival with music, beach and fashion.





Penang, Pearl of the Orient

Mayor Dato' Patahiyah Binti Ismail

Penang, Malaysia is full of unique charm and attractions with diverse traditions, religions and cultures from the East and the West. I am just wondering what tourist resources Penang, one of the most popular tourist destinations in Malaysia, has. Here, let's take a glimpse at the future of Penang from Mayor Dato' Patahiyah Binti Ismail.

Briefly introduce George Town and Penang to the readers of <Tourism Scope> and officials from TPO member cities.

Penang, one of the most popular tourist attractions in Malaysia, is known as the 'Pearl of the Orient' and the 'Emerald of the Indian Ocean' thanks to its scenic nature. George Town is the main city and capital of Penang.

'George Town' was named after Britain's King George III. It was granted city status on January 1, 1957. George Town is famous for diverse cultures, foods and cultural heritage.

In addition, there still are a lot of buildings built before World War II in this city. Some buildings are even over 100 years old.

What is the biggest advantage of Penang as a tourist destination?

On July 7, 2008, UNESCO declared George Town as one of the UNESCO World Heritage sites. With a diversity of architecture and culture, Penang is a great place to experience various cultures. In addition, the city features many other fascinating spots such as Penang Hill, the Kek Lok Si Temple and the Penang Bridge built by Hyundai E&C.



Any tourist attractions you'd like to recommend

If you are in George Town, I highly recommend you to visit the historic and cultural heritage observation path. Along the street you will first meet a variety of religious heritage

landmarks including magnificent mosques, Chinese and Indian Buddhist temples and Catholic churches. Surprisingly all these different religious facilities are clustered within a 5-minute walk. In other words, there is a respect for different religions, cultures and traditions. This is the culture of Penang and George Town. To experience the genuine culture and charm of Penang, it is important to taste good foods as well. In Penang, there are a lot of restaurants, and you can taste a variety of delicious foods wherever you go. In particular, I recommend you to try street foods which are available 24 hours a day. Here, you can taste a variety of traditional foods the locals frequently enjoy.



Future development plan for Penang and George Town

At present, we aim to develop human resources, alleviate traffic congestion and provide housing. Then Penang will become a cleaner, environment-friendly, safer and healthier city. Our ultimate goal is to develop

Penang into a genuine international city. For this, we have established a 10-year economic development plan and made continued efforts to boost the economy and realize social development. The five specific goals are, first, to solve the problems of poverty and socio-economic imbalance, second, to create sustainable development and environmental protection, then to develop skilled human resources, after that, development of more democracy, and fifth, to develop sustainable and positive government administration.

Any plan or goal as a TPO member city?

George Town was able to hold the 5th TPO Forum successfully in 2012 thanks to great support from government authorities and private organizations. Public support was very

helpful as well. Based on this success, we plan to participate in the bids for the 2015 TPO Conference.

Tell us the festivals in Penang and George Town.

Penang is the island of festival. A variety of fun and exciting events are held throughout the year in this city. In the second half of this year, for example, about 20 events are scheduled including Halloween and Christmas festivals, a

Dragon Boat Race, jazz festival, dancing championship, a marathon and Muslim cultural events. In the first half of next year, many events like the Kek Lok Si Lantern Festival, the World Music Festival, and the Song Kran Festival will also be held. A trip to Penang and George Town means you can enjoy a festival all year round.



Any words for other TPO member cities.

I'd like to thank all other member cities for their continued support and cooperation for the development of tourism in Penang and George Town. I believe that TPO would be

great help for the development of tourism in the Asia-Pacific region. I also believe that TPO will become one of the most active and successful organizations in the world.

I hope that more officials and citizens from TPO member cities will visit George Town and explore its charm. We are waiting for all of you with fascinating places, delicious foods and great hospitality. There is only one way to find out all these things... Come to Penang! Welcoming and comfortable Penang is waiting for all of you.