

# TOURISM SCOPE

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Gimhae Gaya Theme Park, Gimhae City, Korea

김해와 부산이 함께하는

2016

허와 구  
신행길 축제



# 「Wedding Road of the Queen Heo」

- Story of the Korean King Suro and the Queen Heo -

Date November 5th ~ 6th, 2016 · Location the Hwameyeong Ecological Park and Gimhae Gaya Theme Park

\*Opening Ceremony Info. Date 17:00 November 5th, 2016

## Story of the Queen Heo

The marriage of King Suro and Queen Heo was the first international marriage on record in Korean history. Legend states that Princess Heo arrived in Korea on a boat from a distant kingdom(Ayodhya) in India and married King Suro of Geumgwan Gaya, Korea in the year 48 CE.

**Wedding Road of the Queen Heo** will be held at the Daeseongdong Ancient Tombs site in Gimhae City and the Hwameyeong Ecological Park in Busan Metropolitan City in Korea on November 5th ~ 6th, with more than 100,000 expected visitors. This event is jointly hosted by Busan

Metropolitan City and Gimhae City and organized by TPO. This festival will be performed in a storytelling format, retelling the story of Queen Heo coming to Korea from India 2,000 years ago to marry King Suro of Gaya, which was a kingdom based in Gimhae.

The festival “Wedding Road of Queen Heo” as a Joint tourism product project is a successful model for joint projects between two adjacent governments based on local history and tourism resources.

Joint Project of  Busan Metropolitan city &  Gimhae city

Organizer Tourism Promotion Organization for Asia Pacific Cities Tel +82-51-502-1967 Fax +82-51-502-1968

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## Tourism Promotion Organization for Asia Pacific Cities

TPO is a network among cities in the Asia Pacific region and is an international tourism organization established for the development of the tourism industry. TPO exchanges tourism information among member cities to promote the tourism industry, and also carries out projects including tourism product development, joint marketing projects, and tourism education as well as human resources development. TPO has currently 78 city members and 38 industry members. Industry members consist of travel agencies, tourism related associations, research institutes, and destination marketing organizations(DMO). TPO strives for the development of sustainable tourism within the Asia Pacific region.



Tourism Promotion Organization  
for Asia Pacific Cities

# So, Taiping it is. A Walk to Remember Find Your Next Adventure with “Heritage Trail”

Editor June Chaeryeon Press Assistance TPO

Many generations may have passed, but the life and soul of Taiping still remains. However, heritage may be on the verge of disappearing. From the town planning perspective, Taiping remains a very special place, not only as a historic city but also as the first “garden city” in Malaysia. With long stretches of European style and colonial buildings along with the landscape of hectares of green areas, “Heritage Trail” is definitely a destination well worth spending time. The history of Taiping started almost 140 years ago with an active tin mining in this area. Tuan Long Jaafar, a Malay Chief operated a large mine and owned other assets such as a coffee plantation in Assam Kumbang along with a sugarcane plantation in Kuala Gula. Thanks to the wealth, he was able to employ several Chinese miners to work for him. When Taiping was hit by a series of what was known as the Larut War (Perang Larut) which affected the tin production, Ngeh Ibrahim hired a British Officer Captain Speedy, as an accountant, who was later appointed

as a head of police to keep peace and security during the time of war in the area. This appointment made the British interfere in the administration of Taiping. The British government finally succeeded dominating Tuan Ibrahim’s property fully. After linking him in conspiracy of J.W.W. Birch homicide, the first British resident in Perak, the British sent him to Scyhell Island in 1877. After Taiping was colonized in 1874 by the British, development was introduced in Taiping until it was known as administration and rehabilitation of British community. After more than 130 years, a trail through history has become known as Heritage Trail. Now, let’s take a look at the destination that could be well worth your time. As mentioned before, “Heritage Trail” in Taiping is a place to holiday or “Makan Angin” in Malay usually elicits disbelief from you and this city will not let you down. Here are the top 40 things you can enjoy. Explore in this calm and peaceful, but exciting city.



## SPECIAL THEME



- 1 Zoo Taiping & Night Safari
- 2 Rock Garden
- 3 Rain Tree Walk
- 4 Chinese Pagoda
- 5 Dayung Boat Ride
- 6 Silver Jubilee Jetty
- 7 F.M.S Food Stalls
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- 38 Coronation Swimming Pool
- 39 Taiping War Cemetery
- 40 Burmese Pool



## SPECIAL THEME



Taiping city also holds various national events such as King of Bukit Larut, Raintown Half Marathon, Zoorama, Festival Museum Perak, Arts and Heritage town, Perak Heritage Exhibition and many more.



*"The architectural pretensions of all the buildings at the advice of Mr Swettenham shows a very great improvement in taste on those which were erected in preceding years, and...are equal in beauty of design and excellence of workmanship to anything to be found in any older Colony"*  
*Sir Hugh Low, Resident of Perak (1884-1899)*

The concept of "Heritage Trail" aims to expose and promote tourism that has heritage elements and also part of a natural preservation area in Taiping. In addition, the "Heritage Trail" also could improve the image of Taiping Heritage City. The uniqueness of Taiping city can be captured and strengthened with the "Heritage Trail". The "Heritage Trail" covers just a small part of Taiping so it requires careful planning to ensure tourists can visit as many places as possible in a limited time frame. The "Heritage Trail" has a special route that has been designed around the buildings with the heritage sites in the city center.

Any ventures into the story of Taiping will inevitably come across the names, "Long Jaafar, Ngah Ibrahim, Ghee Hin, Hai San and Pangkor Treaty". This storyline played an important role as a turning point of Larut and Malay state. Welcoming tourists to "Heritage Trail" will be an exciting exploration and it will definitely highlight diverse architecture.

It is a must visit for every tourist. Apart from historic places and biodiversity, the people of Taiping are super friendly with everyone. So, what are you waiting for? Come visit & we will see you at "Heritage Trail" in Taiping.

## SPECIAL THEME

Bukit Larut was formally known as “Maxwell Hill” a permanent forest reserve that serves as backdrop to Taiping Town. Its biodiversity is well known both among locals and foreigners. There is a 10km paved road from the foot of the hill to the peak which can be accessed either by foot or by a thrilling jeep ride. Bukit Larut is located at an altitude of 1,250m above the sea level approximately 3 to 5km to its base from Taiping town in Perak. It is the wettest area in Malaysia because it has the one of the highest annual rainfalls, averaging about 200 inches a year. Bukit Larut is also one of the oldest hill stations in Malaysia and was developed by William Edward Maxwell, a British Resident assistant in Perak. In 1884, Bukit Larut was established as a retreat for the officers of the British Colony and their families. In 1910, this hill station and the surrounding areas were established as a permanent forest reserve.

The beautiful, natural and hilly areas of Bukit Larut are home to many species of flora and fauna. The flora species include plants such as wild orchids, mountain giant fishtail palms, giant tree ferns, enormous trees and many other species of plant life. Wildlife like gibbons leaf monkeys, wild cats, barking deer, serows, hornbills and many other various species of birds. A very popular activity that is carried out here is birds watching especially along the Gunung Hijau trail along the peak of Bukit Larut. On a clear day, you may be able to view the fascinating coast line of the Strait of Malacca from Penang in the north to Pangkor Island in the south. The jeep ride provided can ferry up to 8 passengers per trip. Each trip takes about 30 to 35 minutes to reach the peak and promises a panoramic view of Taiping and the coast line. The jeep ride is thrilling and culminates at the peak of Bukit Larut which promises an exciting adventure.

Visitors to Taiping can not only visit Bukit Larut but also visit Taiping Zoo & Night Safari and Taiping Lake Gardens. Both of these locations are popular attractions located close to the foot of Bukit Larut. Visiting these places is guaranteed to make your trip more memorable. Although Bukit Larut is considered the smallest hill station in Malaysia. It maintains its original feel of a colonial hill station and offers both a getaway to nature and peace and calm for the soul.



Land Rovers and jeeps are provided at the foot of the hill for transportation. Operating hours for the Land Rovers and Jeeps are from 8.30am to 5.30pm daily and ticket fees are RM10.00 for adults and RM5.00 for children.

## “Where the Air is Clean and Breathing is Easy” **Bukit Larut, Beyond Nature**

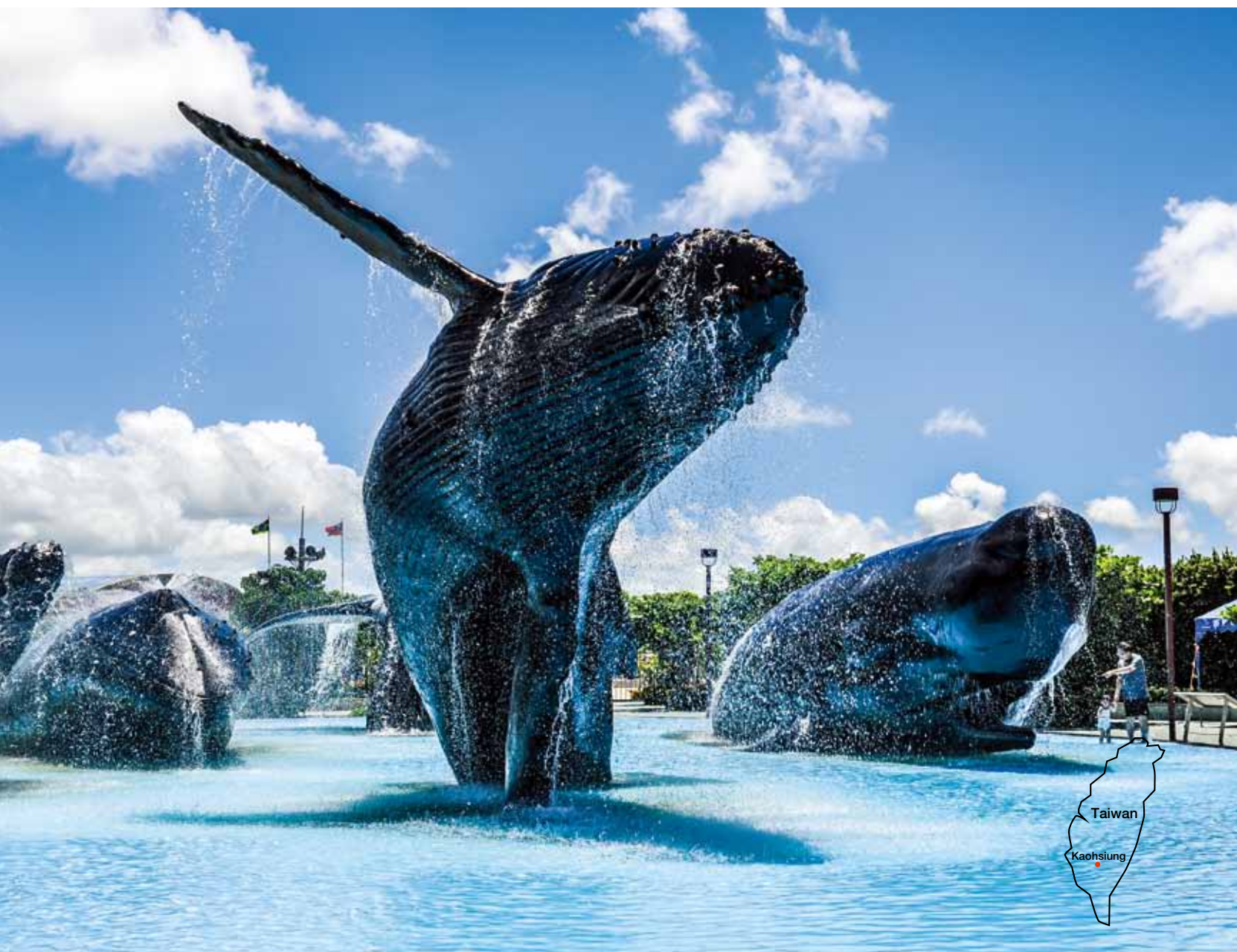


# First Experience in Taiwan

## A Day and a Half in Kaohsiung

Some say that Taiwan reminds us of tasty foods and charming alleys. But is that all? No. There are so many things to attract us, such as; Fo Guang Shan, the essence of the Buddhism culture of Taiwan. Pier-2 Art Center, an abandoned pier warehouse that was remodelled. Sizihwan is known for having the most beautiful sunset in the world. All these attractions will change your mind about Taiwan. To experience them, we visited Kaohsiung for the first time.

Editor Jeong Eunju Press Assistance China Airlines [www.china-airlines.com](http://www.china-airlines.com), L Travel [www.tourtaiwan.co.kr](http://www.tourtaiwan.co.kr)



### Travel Information of Kaohsiung

**Location** Southwest Taiwan **Area** 2946km<sup>2</sup> **Population** 2,769,072(2010) **Weather** Adjacent to sea, Kaohsiung is very hot and humid during summer. Cold in winter, but not too extreme. Annual average temperature is 18.6~28.7°C and humidity is 60~81%. **Summary** The biggest city in the south Taiwan region. It has also the 4th biggest harbor volume in the world. Kaohsiung Export Processing Zone is situated along the beach. Aluminum, cement, oil refining, and iron manufacturing factories are stationed in the Zone.



1  
DAY

Buddha Memorial Center

Fo Guang Shan

Lianchitan Scenic Area

Love River

2DAY



### Buddhism Cultural Museum of Taiwan / Buddha Memorial Center

Buddha Memorial Center was established in 2012. The main building was built in Indian architectural style and the Eightfold Path Tower was built in Chinese architectural style. Among many fabulous Buddhist artifacts, the 120m tall golden Buddha is the biggest Buddha in Southeast Asia. Inside each tower, there are many Buddhism related artifacts and art pieces on display. In the main building you can watch and learn about the history of Fo Guang Shan and Buddha's life in the movie theater. The main building is especially famous for housing Buddha's Sarira.

**Address** No. 1, Tongling Road, Dashu District, Kaohsiung City, Taiwan 840 **Opening Hours** Weekdays 09:00~19:00, Weekends 09:00~20:00 **Telephone** + 866-7-656-3033 **Website** [www.fgsbmc.org.tw](http://www.fgsbmc.org.tw)



### The Mountain is the Temple itself / Fo Guang Shan

The Mountain is located about 10 minute walk from the Buddha Memorial Center. Make sure to plan at least an hour to spare as there are many tourist attractions to visit, such as the main temple, Buddhist University, accommodations, convenient facilities, ponds, and etc. Among them, do not miss out on the main temple and the statue of Buddha. The main temple houses Sakyamuni, Amitabha Buddha, Physician of Souls Buddha, and smaller 14800 statues of the Buddha. There are also Triad Buddha and 2 towers of 72 floors inside. The size of the main temple is so massive that one can consider the main temple as another temple of its own.

**Address** No. 153, Xingtian Road, Dashu District, Kaohsiung, Taiwan 840 **Telephone** +866-7-656-1921 **Website** [www.fgs.org.tw](http://www.fgs.org.tw)



### Resting Area for Citizens of Kaohsiung / Lianchitan Scenic Area

It was originally an agricultural reservoir, but has been transformed into a theme park with many attractions and enjoyable activities. You can find many shrines inside. A Confucius temple is placed in the north. The Dragon and Tiger Tower and the Spring and Autumn tower are in the south. Dragon and Tiger tower was built with Taoism influences and with the dragon's head to the left and the tiger's head to the right. Locals believe that when one enters through the dragon's head and exits from the tiger's head, it will change bad luck into good luck.

**Address** Liantan Road, Zuoying District, Kaohsiung City, Taiwan **Opening Hours** Monday ~ Sunday 08:00~17:00



### Night Scene Spot of Kaohsiung / Love River

Love River runs through downtown Kaohsiung. The area shines even more brightly at nighttime with lights from nearby cafes and bars. One can enjoy panoramic views of Taiwan's 85 Sky Tower, Public History Museum, district court, and other major public facilities. Among them, one tall statue will definitely draw your attention. It is strangely shaped with dragon's head and fish body. With a massive height of 25m, and weight of 30t, it is a symbolic icon of Love River.

**Address** Hedong Road, Qianjin District, Kaohsiung City, Taiwan 801 **Opening Hours** Monday ~ Friday 15:00~22:00, Weekends & Holidays 09:00~22:00

## The British Consulate at Takao



## Downtown Kaohsiung at a Glance / The British Consulate at Takao

Constructed in 1865, it is the first western style architecture of Taiwan. It had been used by the British government until they withdrew from Taiwan in 1865. Inside, you will find a souvenir shop and an exhibition hall to see the situations of that time. In the front yard, a scene of Taiwanese people being persecuted by the British is reenacted using wax figures. A remaining site of prison allows you to see and feel the pain of a colonized country. It is located on top of a hill and is a long walking distance from the Sizihwan beach.

**Address** No. 20 LianHai Road, Gushan District, Kaohsiung, Taiwan **Telephone** +886-7-525-0100 **Opening Hours** 09:00-21:00

Cijin Island  
(Cihou Lighthouse & Cihou Fortress, Windmill Park)

## Weekend Getaway for Kaohsiung Citizens / Cijin Island

You can arrive here by riding the 10 minute ferry from Kaohsiung. Upon disembarking from the ferry, the first thing you will find is the bicycle, electronic bicycle, and motorcycle rental shops. It is recommended to rent an electronic bicycle to tour the Cijin Island. The unique feature of the Cijin landscape is that you can enjoy fabulous seafoods at a reasonable price while enjoying attractive scenery. You can enjoy fresh seafoods on the spot upon ordering.

**Address** Hai'an Road, Qijin District, Kaohsiung, Taiwan **Price** Gushan Ferry Ticket: Adult 15TWD, Students 1TWD, Children & Elderly 8TWD



## Breathtaking Views of Cijin Island / Cihou Lighthouse &amp; Cihou Fortress

Cihou Lighthouse and Cihou Fortress are located on the top of the Cijin Island. However, during summer due to the heat of the sun, the pathways to each location are physically demanding and tiresome. In spite of this, the amazing panoramic scene of the Kaohsiung Beach will reward your efforts. Cihou Lighthouse, created by the British in 1883 by using red bricks, became the white color lighthouse as we see today due to the reconstruction by the Japanese in 1916. Getting out of the lighthouse and heading down the ridge, Cihou Fortress will welcome you.

**Address** Qijin District, Kaohsiung, Taiwan



## Cool Sea Breeze like the Landscape / Windmill Park

Windmill Park will appear if you ride a bicycle from the Cijin Ferry Terminal along the Cijin Beach. It is the first wind power plant of Kaohsiung. The scene of 7 massive propellers turning night into day is truly a remarkable sight. The electricity created from this wind farm could turn night into day at the park. That being said, the electricity is actually being used to power the lights within the park.

**Address** Qijin District, Kaohsiung City, Taiwan 805

Sizihwan Beach

National Sun Yat-sen University

Pier-2 Art Center

85 Sky Tower

END



### Enjoy the Sunset of Kaohsiung / Sizihwan Beach

A place to enjoy the most beautiful sunset in Kaohsiung. The scene of many couples, friends, and families standing along the breakwater to see the sunset is very impressive.

**Address** Gushan District, Kaohsiung City, Taiwan 804



### A University Embraces the Sea / National Sun Yat-sen University

National Sun Yat-sen University was built by the graduates of China's Sun Yat-sen University and it is a multi-complex space where resorts and guest houses are run. The unique feature of the university is its very clean air as the university is blessed with excellent geographical proximity to sea and mountain. The space of the university is very extensive as you will have a hard time walking around the whole campus. The region is on high ground so riding a motorcycle or a cab is recommended. You can admire the view of Sizihwan Beach from any location within the university.

**Address** No. 70, Lianhai Rd, Gushan District, Kaohsiung City, Taiwan 804



### Art by the Pier / Pier-2 Art Center

Pier-2 Art Center is a cultural art space that was remodelled from an abandoned warehouse. While the original pier, constructed during the Japanese colonial era, has seen the end of its days, the area is being revived by many young artists. Today's Pier-2 Art Center was not originally planned to become the art area in Taiwan. The art street was, by chance, born by the young artists who were gathering to share their works with others.

**Address** No. 1, Dayong Road, Yancheng District, Kaohsiung City, Taiwan **Opening Hours** Varies according to Display Area



### The Landmark of Kaohsiung / 85 Sky Tower

85 Sky Tower is the representative landmark of Kaohsiung. Lower floors are comprised of department stores and plazas and 37th to 85th floor is operated as a hotel. The observatory tower is located on the 74th floor, not the top of the 85th floor. Upon boarding the express elevator, the ceiling begins to turn black and shine with constellation signs for 43 seconds. It arrives in an instant on the 75th floor, which is 300m above ground.

**Address** No. 1, Tzu-Chiang 3rd Road, Kaohsiung, Taiwan **Telephone** +886-7-566-8000 **Admission** Adults 180TWD **Website** www.85skytower.com

# 3 Reasons to Visit Gimhae Right Now

Experience time travel along the footsteps of King Suro in Gimhae and enjoy the sky tour along the Bunseong fortress on a ridge of Sineo Mountain. If you know Gimhae, a land of the ancient country of Gaya, is only full of ironware, earthenware, and museums, then you are greatly mistaken. Enjoy fun and exciting theme parks during the day and watch Venus and Jupiter through an astronomical telescope at night. Editor Choi Hyunjoo Photographs Lee Keunsu



## Travel Information of Gimhae

**Location** A city on the west side of Nakdong River of Gyeongsangnam-do, Republic of Korea **Area** 463.36km<sup>2</sup> **Population** 528,876 (2015) **Weather** Located on the southern tip of Hannam-do, high mountains to the north block cold northwest winds of winter. Overall climate is very mild under the influence of Namhae Sea and Nakdong River. **Summary** Yangsan city and Busan Metropolitan City are located to the east, Changwon city to the west, southern sea to the south, and Miryang city to the north. The city hall is in Buwon-dong, Gimhae city, Gyeongsangnam-do.

### Sensuous Experience, Gimhae Gaya Theme Park

The theme park opened its door on May 2015. At Taegeukjeon, ancient office of kings, statues of King Suro and Queen Heo stands tall. The large twin fish with a head of a dragon and a holy turtle is put on display as well. Behind Taegeukjeon, Garakjungjun (ancient residence of King Suro) is found. The Story House of Queen Heo, stands on to the right, is exhibiting the details of Queen Heo's arrival story from India. Various experience programs such as the Gaya Theme Experience (bow designing, archery, etc), Handicraft Experience (woodcraft, knot tying, traditional kite), Pottery Experience (spinning wheels, flowerpot design), Ironware Experience (foundry show, trowel design), and Clothing Experience (traditional dress of Gaya) are available and are perfect for children to learn about Gaya in an active and creative way. Gaya Warrior Adventure is an eco-friendly adventure where you can romp around and experience the courage and spirit of King Suro.

**Address** 161 (Eobang-dong) Gayatheme-gil, Gimhae city, Gyeongsangnam-do **Telephone** +82-55-340-7900 **Opening Hours** Summer (March ~ October) 09:00~22:00, Winter (November ~ February) 09:00~20:00 **Admission** Adults 5000 Won, Students 4000 Won, Children 3000 Won **Website** www.gaya-park.com



### Beautiful Change of a Railway, Gimhae Nakdonggang River Rail Park

Gyeongjeon railway is the connecting route between Samnangjin Station of Miryang city and Gwangju Songjeong Station of Gwangju city. The railway is still there but since 2010, the railway has been closed. Gimhae city has transformed the closed Gyeongjeon Line into a family theme park. First, on the 3km round-trip section of Nakdonggang River Rail to Saengnim Tunnel a rail bike is set up. There are several railroad parks on which rail bikes are installed in Korea, but Gimhae rail bike is the only one that actually runs over the river. With the installation of the rail bikes, Saengnim tunnel was changed as well. The tunnel has now become something called a wine cave. You can taste wines made from Gimhae's famous regional product, raspberries, and buy them at a cheap price.

**Address** 41, 473-gil, Masaro, Saengnim-myeon, Gimhae city **Telephone** +82-55-333-8359 **Website** www.ghrp.co.kr



## Leisure • Experience



### Gimhae Astronomical Observatory

Gimhae Astronomical Observatory is the only public observatory in the Yeongnam region. Observatory is divided into two major areas of exhibit hall and observation hall. At the exhibit hall, you can examine Earth's rotation, constellation signs, planet weight scales, astrophotographs, structure of the telescope, space city models of the future, and etc. You can also see life-like constellation signs through a dome screen, which is a massive 8m in diameter. If you wish to have a panoramic view of downtown Gimhae, make sure to visit the observatory.

**Address** (2-80 Eobang-dong San) 254 Gayatheme-gil, Gimhae city, Gyeongsangnam-do **Telephone** +82-55-337-3785 **Opening Hours** 14:00~22:00 Closed Every Monday **Admission** Exhibit Hall Free Virtual Constellation Program: Adults 3000 Won, Students 2000 Won, Children 1500 Won Night Astronomical Observation Program: Adults 4000 Won Students 3000 Won Children 2500 Won **Website** ast.ghdc.or.kr

### Grave of the Royal Family and Kings of Geumgwan Gaya, Daeseong-dong Tomb Museum

The Museum consists of ancient tombs of Kings and the royal family in the era of Geumgwan Gaya. It was designated as UNESCO World Heritage Tentative List in December, 2013 as many artifacts, such as gilt bronze belts and ripple mark bronze tools of rich cultural values were excavated. The grave is located on Aekkoji Hill. Since the Bronze Age, it has been used by ancient Gimhae people as their area of residence and graveyards. The permanent exhibition hall of the museum is comprised of 4 different themes of "Introduction and Opening Area", "Exchange Area", "Excavation Area", and "Cultural Area".

**Address** (434 Daeseongdong) 126 Gaya-gil, Gimhae city, Gyeongsang nam-do **Telephone** +82-55-330-6881 **Opening Hours** 09:00~18:00, Closed Every Monday **Admission** Free **Website** ds.gimhae.go.kr



### The Royal Tomb of King Suro, progenitor of Gaya families

King Suro, named "Suro" for being born out of an egg, is the progenitor of Gimhae Kim's, Gimhae Heo's, Incheon Lee's, and is the founder of Gaya country. Royal Tomb of King Suro is the resting place of King Suro's spirit and is also known as "Napreung". By the entrance of the tomb, a pattern of twin fish looking at each other with a stone tower in the center is proudly displayed. The tombstone on the left side of the tomb has sun letters written on it. These are surprisingly also found in Ayodhya, India. Royal Tomb of King Suro is an artificial masterpiece that symbolizes the cultural remains of Gimhae.

**Address** 26 93-gil Garak-ro, Gimhae city, Gyeongsangnam-do **Telephone** +82-55-330-7313



## History · Culture



### Spot to Meet Gimhae's History and Culture, Gimhae National Museum

It is located on the hill of Gujibong. The exhibition hall is comprised of 2 floors. The 1st floor, themed "Road to Gaya", houses artifacts that show the process of Gaya's dawning, establishment, developmental phases, and prehistoric culture of Nakdonggang Estuary. The 2nd floor, named "Life of People of Gaya", exhibits artifacts from the Iron Age and soft and beautiful Gaya earthenware, such as wheels, dishes, and etc.

**Address** (232 Gusan-dong) 190 Gaya-gil, Gimhae city, Gyeongsangnam-do **Telephone** +82-55-320-6800 **Opening Hours** Tuesday ~ Friday 09:00~18:00, Saturday·Sunday·Holidays 09:00~19:00 **Admission** Free **Website** gimhae.museum.go.kr



### Legend of King Suro and Queen Heo, Sineosan Mountain

This sacred mountain is 630m high. The Mountain holds the legend of King Suro and Queen Heo. Nakdonggang River flows to the northeast direction and vast field of Gimhae plain stretches to the south. One special location is the waterfall of Jangcheok Valley, where thick forest and rocks create a harmonious atmosphere. The valley is full of people trying to escape the summer heat as water here is very clean and cold.



### The Best View Point of Gimhae, Bunseongsan Fortress

Bunseongsan Fortress is 8m in width and 900m in diameter that was built on the top of Bunseongsan Mountain. It is the #66 of Korea's Historical Site List and you can have a full view of the wide plain of Nakdonggang River. The fortress surrounds the flat geographical features of the mountaintop and is built in a long oval shape from south to north. The easiest way of getting to Bunseongsan Fortress is to find Haeunsa Temple. If you go down the small sideroad of Haeunsa, the scenic view of Gimhae city will stretch before your eyes.

**Address** 210-162 Beonan-gil 405 Gaya-ro, Gimhae city, Gyeongsang nam-do



## Trekking • Healing



### A Place of Jang Yu Hwa-Sang, Dongnimisa Temple

Dongnimisa Temple is a small and peaceful temple by the skirt of Sineosan Mountain. If you climb the 108 stairs and enter the Iljumun Gate, a Korean-style house will appear ahead. It is Yosachae, a major part of Dongnimisa Temple. The panoramic view of Sineosan Mountain will stretch behind Daeunjeon Hall and a bell tower is found on the front yard. Dongnimisa Temple is believed to be constructed by Jangyuwhasang, a brother of Queen Heo, to pray for prosperous and safety of their country, Gaya.

**Address** 169 Sineosan Mountain-gil, Gimhae city, Gyeongsangnam-do  
**Telephone** +82-55-337-0001



### Eunhasa Temple, Film Location of the Movie <Hi, Dharma>

According to the legends, the temple was constructed by Jang Yu Hwa-Sang, a brother of Queen Heo, who was the queen to the progenitor of Garak(Gaya) Country, King Suro. The original name was Seorimsa Temple. However, the period of its foundation was ahead of the introduction of Buddhism in Korea, and therefore its historical truth cannot be proven. If the legends are indeed true, Eunhasa Temple would be the oldest temple of South Korea. The temple became very famous as the film location of the movie <Hi, Dharma>

**Address** 167 Sineosan Mountain-gil, Gimhae city, Gyeongsangnam-do  
**Telephone** +82-55-337-0101~5

# World's Best Beaches for Four Seasons

When daily life is boring, we wish to escape from the reality. The best place to dream is the sea wide open. But the emerald sea is still a footstep away in the dream. When you go to see the sea for real finally, the summer beach seems hot under the sun and fall sea seems like playing a rhythmical romantic song. Even calm and peaceful winter sea takes you to memories. There is real paradise that you have dreamed beyond the sea.

Editor Chaeryeon June Photographs <AB-ROAD> Reference Room



## Malaysia

The Quintessence of Travelling in Penang, Batu Ferringhi

**Directions:** A 30 minute Drive along the northern coast from George Town

Penang Island, shaped like a turtle, is one of the best tourist destinations in Malaysia. It has beautiful weather all year long and its natural beauty is unmatched. The geographical location of the island is considered a real gift of nature as there are no natural disasters in the region. Other attractions of Penang are its comfortable and soothing atmosphere. Batu Ferringhi Beach located on the northern coast of the island has ascended Penang into one of the world's best vacation spots. While walking along the brown sugar sand beach, you will notice luxurious resorts along the seashore. Top luxurious resorts such as Shangri-La's Rasa Sayang Resort, Shangri-La's Golden

Sand Resort, and Mutiara Beach Resort stand along the seashore. You can enjoy parasailing, jet skis, banana boats, and other various leisure sports. By visiting smaller islands with coral reefs, you can even enjoy snorkeling. One of the many special experiences you can find in Batu Ferringhi is the Copal Island tour where you will feed tropical fishes. Batu Ferringhi is loved by many tourists, ranging from honeymooners to family tourists, and is crowded with travellers all year long. Recently, Penang has become a top destination for single female tourists. You can spend a fabulous weekend in this attractive tourist destination.





## China

A Beach Walkway to the Sea and Badaguan

**Directions:** Board Bus #202, #304, #316, or #321 from Qingdao Station and get off at Wushengguan Road. Head southeast along the Xiangguang Road and when Zijinguan Road appears turn toward that road. Walk towards the sea for about 700m and Badaguan will appear.

If you are planning to freely tour Qingdao, a walk along the beach is a must. Badaguan is the 2nd beach of Qingdao and you will find many European buildings, British, French, German, and other European nations, on the northern end. Badaguan(8 gateways) earned its name in the 1920s and 1930s as 8 gateways, such as Shanhaiguan and Zhengyanggua, were created. Currently, there are 10 gateways of Shanhaiguan, Zhengyangguan, Zijinguan, Ningwuguan, Shaoguan, Wushengguan, Jiayuguan, Hanguguan, Linhuaiguan, and Juyongguan. However, it has kept its name of Badaguan. Along the long 40.6km beach walkway, there are many seashore parks to rest

and you can walk the Zhanqiao, which includes Shilaoren. There are many benches, lightings, and walkway information signs along the walkway for your touring pleasures. Along the beach walkway, inside the #3 Beach, there is the Badaguan called "Nations of the World Museum". Over 300 architectures from 24 European nations, combined with maple trees and flower plants, create a very exotic atmosphere. On weekends, the area is filled with many wedding couples visiting to take their wedding photos. Watching so many wedding couples in one spot is a unique experience of its own.



## Korea

Jump into the Coral Colored Sea! Bijindo, Tongyeong

**Directions:** Ferry rides from Tongyeong Passenger Ship Terminal (Approximately 40~50 minute ride)

When you think the sea of Tongyeong and Geoje, you call to mind the names of islands like Maemuldo and Somaemuldo. There are, however, many fabulous hidden islands such as Yeondaedo, Manjido, Hansando, Jangsado, Bijindo, and Haklimdo. Among them, Bijindo was previously known as Miindo for having many beautiful women on the island, but the name change occurred when Admiral Yi Sun-sin won a nearby sea battle. The beautiful panoramic scene of 570 islands on the coral colored sea, Bijindo is the center of such a beautiful portrait. When Poet Jung Ji-yong saw Bijindo from Mireuk Mountain of Tongyeong, he said "No words

can describe such a beauty". When you arrive on the Miin Observatory, by walking up the Sanho Road, coral colored sea will welcome your presence with open arms. Many tourists visit just to see the panoramic view. In addition, when you stand on Seonyubong Rock, a sand road stretched in the center of the sea will be visible. On one side of the narrowly connected road, a fine sand beach is found. On the other side there is the Mongdol Beach. Such a unique view is above standard with any other beautiful beaches of the world. Make sure to bring your camera. You will be busy taking photos.



## Japan

A Bikini Parade in Downtown, Fukuoka Seaside Momochi

**Directions:** 15 minute walk from JR Hakata Station

“Seaside Momochi”, the closest beach from downtown Fukuoka, is an artificial beach area. It feels so natural that you can not become aware of its artificial origin without any mention about it. Fukuoka Seaside Momochi showcases very exotic atmosphere, just like any other top beaches in the world. The 1.4km artificial sandy beach is filled with laughter from locals enjoying a picnic and sounds from international tourists. It is a fun experience to witness the Fukuoka people sunbathing in their swimsuits. There is a shopping mall in the middle of the beach called Mari Zone. It has

many shops and restaurants for your convenience. One unusual feature is the presence of a Catholic church inside the shopping mall. Maybe it is because people can have a romantic wedding with the view of the sea in the church's background. While standing on the beach, you can appreciate Fukuoka Tower, the landmark of Fukuoka. A selfie is a must. You will remind yourself of the wonderful memories of Fukuoka Seaside Momochi by looking at the photos later. Let's become the main character of a romantic novel called Fukuoka Seaside Momochi.



## Russia

A Date Course for Young Couples, Amursky Bay

**Directions:** Located on the western end of Svetlanskaya Street. 10 minute walk from the main station.

Vladivostok is a port city that surrounds Zolotoy Bay, located on the western peninsula, which stretches between Amur Bay and Ussuri Bay. Vladivostok has acted as a pivotal marine base due to its location in the southern end of the Far East region. Vladivostok is the starting point and the final destination of 9,288km trans-Siberia train. The city is full of people resembling the romantic atmosphere of the Amursky Bay and the passion that resembles the fierceness of Vodka. As a railway city and a port city, the city is visited by people from all parts of the world. If you wish to experience the bright lights of Vladivostok, make sure to visit Amursky Bay. There is a 2km main

walkway along the beach. It is visited by locals and tourists alike as there are many stylish cafes, restaurants, bars, and theatres. During sunset, the walkway turns into a romantic heaven for couples. As sun falls down, the street soon becomes filled with people enjoying marine sports, taking a stroll, whispering love to each other, and tourists taking souvenir photographs. Amursky Bay is the most energetic place of Vladivostok. One will remember the forgotten happiness of the busy daily life.



 **Taiwan**  
The Black Sand Beach, Cijin Scenic Area

**Directions:** Exit off at Cijin Ferry Terminal (Price: 100~300 yuan)

Cijin Island surrounds Port Kaohsiung of Taiwan in a circular shape. To the locals, it is popular as a date spot or an outing location. Cijin Island has many beautiful attractions such as temples, light houses, black sand beach, diverse street foods, and the Seafood Road. If you follow along the western coast, you will observe a picturesque scenic view. On any location on the island, the view of Taiwan Strait is stretched out before your eyes, so take your time and enjoy many interesting architectures. One location you must visit before arriving at Bland Sand Beach is the Seafood Road. This is where the unofficial tour of Cijin Island begins. Many seafood restaurants will prepare and

cook freshly caught seafood on the spot, so its freshness is guaranteed. As well, you can enjoy fresh seafood at an affordable price as it is locally caught. If you stroll along Seafood Road from beginning to end, you will meet Black Sand Beach, the treasure of Cijin island. Black sands is endlessly stretched beneath your feet and its exotic scene is unmatched anywhere else in the world. If you turn your eyes toward the sea, you will find surfers showing off their surfing skills, which adds to the overall scenic beauty. Dream up your own vacation on beautiful Cijin Island where black sand and blue sea combines to create an unforgettable scenic view.



## Gimhae, Sustainable Tourist Destinations with Abundant Historical and Cultural Resources

Gimhae city, as its nickname "Gaya's Capital" suggests, was the capital of Gaya, a maritime kingdom that existed over 2000 years ago. Gimhae is playing a central role in continuing the Gaya cultural tradition. Today, it has become a vibrant city of over 530,000 residents. With key geographical point in southern coast of Korea, plans for a new airport have been finalized and close proximity to Busan, Ulsan, Gyeongju, allows endless possibility for future developments.

Editor Chaeryeon June Photographs & Press Assistance Gimhae City Hall & TPO

**Please introduce the tourist attractions of Gimhae city.** Gimhae city is like a hidden treasure, as ancient history of Gaya has been found all over the city. Fittingly, the city's identity is the historical and cultural resources of Kingdom of Gaya. There are many opportunities where you can see the traces of ancient Gaya. The most famous are the Royal Tomb of King Suro and the Royal Tomb of Queen Heo. You will hear and learn about the romantic story of King Suro and Queen Heo. You can see into Gaya's past and witness many tourist attractions from the past to the present. You can visit the birthplace and private residence of President Roh Moo-hyun, Bongha Village, relics of four loyal subjects, and Teacher Heo Ung's footsteps.

**Is there any place you would like to personally recommend to tourists?** There are 3 theme parks that are worth visiting. "Gimhae Nakdonggang River Rail Park", which opened this April, "Gimhae Gaya Theme Park", and "Lotte World" are the ones. Out of the 3, my personal recommendation would be "Gimhae Gaya Theme Park". It is a family oriented theme park. Some think a museum tour is boring, but the theme park has many exciting things for everyone to experience. Recently, with the addition of the "Light Festival", "Gimhae Gaya Theme Park" is loved by more people as it has become an attractive cultural space at night.

**What was the number of visitors to Gimhae city last year and what was its financial effect?** In 2015, over 7.1 million tourists visited Gimhae city. While most were domestic tourists, the number of international tourists is on a steady rise, and 10 million tourist arrivals are close at hand. One of the most proud events with financial importance is the "Gaya Cultural Festival". It is held every April, and a record 1.45 million tourists attended the 5-day festival this year. The financial effect was over 562 million won. Over 241,000 tourists visited "Gimhae Nakdonggang River Rail Park", which opened for the first time this year, and Bongha Village has officially become a popular tourist attraction with over 800,000 tourists visiting each year.

**What efforts have you made to introduce Gimhae city to the world?** At least once or twice a year, with cooperation from Gyeongsangnam-do Development Corporation, we host the "Gyeongnam Joint Tourism Promotion" in major international cities. Active participation in TPO's network is also a major part of our efforts. To deliver the news of Gimhae, we are actively using the medias of TPO such as "Newsletter", "Tourism Scope" and etc. Also, we are participating in the TPO activities like TPO Travel Trade and TPO Forum. In addition to these efforts, the city is planning to promote its tourist attractions jointly with adjacent local governments or with member cities of TPO.



Please tell our readers about the future plans to promote tourism industry of Gimhae city. With the recent confirmation of a new airport being built in Gimhae city, public interest in Gimhae city as a tourist destination has increased significantly. Currently, we are carrying forward the plans for establishing the infrastructure of tourism such as a multicultural Square and guest houses around the original downtown where cultural artifacts of Gaya are concentrated. Also, the registration of Gaya tomb as a UNESCO World Heritage Site is a key tourism plan of Gimhae city. The Phase 2 of "Reconstruction Project for Gaya History" is drawing world-wide interest as two separate artifact environments of Gujibong Peak and Daeseong-dong Ancient Tomb are in process of being united and become restored as one whole cultural historic site.



This upcoming November Gimhae city host "Wedding Road of Queen Heo Festival". What is the purpose of this joint-city festival? "Wedding Road of Queen Heo Festival", is a joint project by Gimhae city and Busan city that began in 2014 and it began to create a synergy effect by using the connected tourism network between the two cities. The focus is to shed new perspective on the significance of the wedding road from India to Gimhae and to promulgate the history and culture of Gimhae by using the representative tourism story of Queen Heo.

Any advices for TPO and TPO member cities? I believe the main keywords for the future of tourism industry are "Connectivity, Harmony, and Cooperation". In this era of IOT and Augmented reality, boundaries of region and countries are meaningless. Therefore, it is important for TPO member cities to cooperate with each other and develop new diverse tourism resources. I sincerely request every TPO member city to actively participate in TPO activities such as TPO joint projects. In addition I would like to invite every member city to join with Gimhae in tourism promotion. Thank you.





### The 7<sup>th</sup> TPO Forum and Working Level Meeting were held with great success

The 7th TPO Forum and Working Level Meeting (The TPO Forum) were held with great success in Jeonju city, Jeollabuk-do Province, Korea from June 13 to 15, 2016. The TPO Forum is an official biennial event of the Tourism Promotion Organization for Asia Pacific Cities (TPO) to discuss major issues and share information regarding the tourism industry. The Opening Ceremony of the Forum took place at the Korea Traditional Culture Center in Jeonju in the morning of June 14, in the presence of around 150 delegates from 32 member cities including Kim Seung-soo, the mayor of Jeonju city, Kim Dong-jin, the mayor of Tongyeong city which is a TPO Co-President City, and Dato Patahiah Binti Ismail, the mayor of Penang, Malaysia. The keynote speech was delivered by Deputy Director Tan Aiying of Tourism Administration of Guangzhou Municipality, the President City of TPO. Ms. Aiying said, "The TPO Forum is an event that serves as a place to identify the new trends in the international tourism sector, share ideas and build cooperative relationships. I hope that this event will be informative and helpful for all the participants". At the Forum under the theme of "Aging & Tourism", presentations were given by three tourism experts from Korea, Japan and China. Dr. Choi Kyung-Eun from the Korea Culture and Tourism Institute gave a presentation titled "Aging in Korea: Opportunities and Challenges for Tourism". This was followed by "Emerging of the Brand New Elderly Generation in Japan", a presentation by Yoko Tanaka, the Senior Consultant at the Japan Travel Bureau (JTB) Research & Consulting Co., and "Analysis on the Travel Intention and Behavior Pattern of the Aged in China" by the vice dean of Department of Tourism Institute of Beijing Union University. After the presentations, a heated debate ensued, with Professor Kim Cheol-won of Kyung Hee University as the chairman. In the afternoon, the working-level officials from the member cities attended the Working Level Meeting.

### The UN Habitat Third Preparatory Committee Meeting Kicked off in Surabaya, Indonesia

The United Nations Habitat Third Preparatory Committee (PrepCom3) meeting, themed housing and sustainable urban development, kicked off in Surabaya on Monday 25 July, 2016. The meeting, held from Monday to Wednesday, involved ministers from 33 UN member nations and hundreds of representatives and delegations from 193 countries. "PrepCom3 will be the last opportunity for the United Nations member countries, the local government and other stakeholders in order to give perspective for the new urban agenda to be proposed in the third UN Habitat conference", executive director of UN Habitat Joan Clos said during the opening ceremony on Monday. The conference will take place again in Quito, Ecuador, in October. PrepCom3 is the final round after PrepCom1 and PrepCom2 were held in New York in 2014 and Nairobi in 2015, respectively.



"You should contribute to the success of new urban agenda to create solutions, which are inclusive, innovative and participatory", he said. Vice President Jusuf Kalla, who opened the event, said he hoped the meeting could contribute to the solutions to urban challenges, especially in light of unavoidable urbanization. "We need to create a better city with better facilities and inclusivity to answer all the issues like climate change and poverty", he said. Around 54.5 percent of the world's total population is now living in urban areas. The number has increased rapidly since 45.1 percent in 1996.

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### Announcement of the winners at the 2016 TPO Best Awards

The 2016 TPO Best Awards took place at JS Hotel in Jeonju, Jeollabuk-do Province in Korea on June 15.

For the purpose of encouraging its member cities to further advance their tourism industries, TPO recognizes best member cities that have demonstrated exceptional activities in the 10 award categories (Marketing Campaign, Print Advertisement, Broadcast Advertisement, Festivals and Events, Promotion CD, Tourism Brochures, Website, Destination Manager, Tourism Industry Leader, and Public Relations Campaign) based on a strict judging process.

AWARD CATEGORY	NAME OF THE AWARDED CITY
Best Marketing Campaign	Goyang, Korea
Best Print Advertisement	Ipoh, Malaysia
Best Broadcast Advertisement	Guangzhou City
	Tainan
Best Festival & Event	Ho Chi Minh City, Vietnam
	Busan, Jung – Gu, Korea
Best Promotion Cd	Inchoen, Korea
	Sanya City
Best Tourism Brochure	Yogyakarta City
	Daejeon City
Best Website	Kuala Lumpur City
Best Destination Manager	Qingdao City
	Mr. Cui Dezhi, Director General
Best Tourism Industry Leader	Penang City Dato Patahiah Binti Ismail, Mayor Of Penang Island
Best Public Relations Campaign	Tongyeong City





## K-CLIP 2016 held in Tongyeong, Korea

K-CLIP 2016, hosted jointly by the Tourism Promotion Organization for Asia Pacific Cities (TPO) and the TPO Co-President City, Tongyeong, and sponsored by Busan, Ulsan and Gimhae, was held with great success at the Sejahtera Forest of the Regional Centre of Expertise on Education for Sustainable Development (RCE) in Tongyeong from August 8 to 21.

The event, held as part of TPO's Student Travel Exchange Program (STEP), was organized for foreign college students who wished to travel in Korea, experience Korean culture, and learn the Korean language. This year, 30 students from 20 different cities in 7 countries in the Asia-Pacific took part in the program.

Held under the slogan, "Let's Dive into Korean Language & Culture Together!", the event was comprised of a wide range of programs that helped the participants better understand Korean culture and become experts on tourism in Korea in the future. Depending on their level of proficiency in the Korean language, the students were divided into novice, intermediate, and advanced language classes, where they practiced Korean with professional Korean language instructors. They also sat in special lectures where they learned about the history, culture, traditions and modern society of Korea and Tongyeong. Also, they had a chance to get a more hands-on experience of Korean culture by performing the Tongyeong Ogwangdae (Mask Theater) and samulnori (traditional percussion quartet), making local traditional crafts and hangwa (traditional confectionary), and playing traditional games. Thanks to the full-fledged support from Tongyeong, Busan, Ulsan and Gimhae, the participating students were also given an opportunity to visit valuable historical sites and tourist attractions of the four cities, and to check out the local festivals.

A representative of TPO said, "Through K-CLIP 2016, foreign students gained broad experiences in relation to life in Korea as well as Korean language, culture and tourist sites, and built the foundation they needed to become experts in Korean tourism. Through this program, the member cities of TPO including Tongyeong will have the opportunity to promote their tourist attractions and culture to the participating students who will lead the tourism sector in the Asia Pacific area in the future".

## Japan National Tourism Organization, introduces 46 model courses for tourists

The Japan National Tourism Organization has released "model courses (sample itineraries)" for tourists on their website (<http://shopping-course.jnto.go.jp/en/>) so that they can better enjoy their shopping, dining and sightseeing experience while traveling across Japan.

A total of 46 courses chosen by the Japan Tourism Agency and regional transportation bureaus are presented in Japanese, English, Korean and Chinese. The model courses also feature a number of tourism programs related to nature, culture, cuisine, experience, traditions and shopping in TPO member cities in Japan such as Fukuoka, Kitakyushu, Shimonoseki, Kumamoto and Takeo. It is expected to be very useful for foreign tourists planning a trip to any of these cities.

Please note that the Japan National Tourism Organization is currently providing real-time local information and traffic information in relation to the earthquake that struck Kumamoto, Kyushu in mid-April.



## An explosive growth of Thai travellers visiting Japan

It appears that the growth in the number of Thai travellers visiting Japan will not stop anytime soon. The total number of foreign travellers visiting Japan in the month of April in 2016 exceeded 2.08 million, which shattered the previous record of 2 million for "all-time high visitors per month". In particular, the number of Thai travellers visiting Japan between January and May increased by 15% compared to that of the previous year. In the early days of the tourism boom, many of the Thai visitors traveled in groups, and they mainly traveled for 5 days, on a very tight schedule, as they moved through the major cities from north to east. However, there has been a transition into a more relaxed schedule, with tourists visiting only a couple of cities during their stays, and there have also been a growing number of free independent travellers.

The government of Japan is carrying out ongoing marketing activities to promote inbound tourism using websites in the Thai language. They are also spurring efforts to attract tourists from other countries in case there is a decline in Thai visitors to Japan.





## 2016 KL Tower International Jump Malaysia

**Date :** September 30th ~ October 3rd, 2016

**Location :** KL Tower, Kuala Lumpur, Malaysia

The prestigious and internationally-acclaimed extreme sports event, KL Tower International Jump Malaysia (KLTIJM) 2016, will be held once again from 30th September 2016 to 3rd October 2016. The adrenaline pumping actions will take center stage at the Open Deck of Menara Kuala Lumpur, located at Tower Head 5 (TH05) at the height of 300 meters above sea level. This sporting event was initially organised in conjunction with Menara Kuala Lumpur's 3rd anniversary celebration on 3rd October 1999. Since then, it has become an annual event for Menara Kuala Lumpur and has been listed in the Malaysia Book of Records as the first base jump event in Malaysia.



## 2016 Andong International Mask Dance Festival

**Date :** September 30th ~ October 9th, 2016

**Location :** Andong Downtown Area such as Talchum Park, Hahoe Village, Korea

Celebrating its 20th anniversary of the founding, "Andong International Mask Dance Festival" will be held this year under the theme "20 year old bachelor mask meets his better half". This year's event has prepared various programs with the theme of masks, mask dance, and love. Opening ceremony will be a unique program of flying performance and debate dance combined into one. Various celebratory events from 25 international organizations of 18 different countries will follow the opening ceremony.



## Busan One Asia Festival

**Date :** October 1st ~ 23rd, 2016

**Location :** BEXCO, Busan Asiad Main Stadium, and Near by Areas of Busan, Korea

"Busan One Asia Festival" is where you can find everything about K-Pop, K-Beauty, K-Food, and other things related to Hallyu. From October 1st to 23rd, at BEXCO, Busan Asiad Main Stadium, and other Busan areas, a movie festival, fireworks festival, and fabulous performances of opening and closing ceremonies will take place. The following K-Pop solo concert, fan meetings with a celebrity, and One Asia Taste Busan is already gaining a lot of excitement.



## 2016 Silla Cultural Festival

**Date :** October 3rd ~ 9th, 2016

**Location :** City of Gyeongju, Korea

It is an event where you can experience the beautiful history and culture of Silla. The festival shows the new vision of Gyeongju as a historic and cultural city. At the opening ceremony, where citizens can all participate, famous singer's celebratory concert and Palgwanhae, a prayer event of early restoration of Silla's capital, will take place. Also, at Silla Gocheedae, road games, massive tug-of-war, folk performances will happen. At Geumjangdae and at nearby Seochoe riverside, Yudeung and pontoon installation, traditional art performance will be active.



## The 7th JATIM Fair

**Date :** October 17th~19th, 2016

**Location :** Grand City Convex, Surabaya, Indonesia

The products made by the Small and Medium Business (UKM) are being the opportunity to be displayed. The 7th JATIM Fair will be held in Grand City Convex. This event also gathers business doers. So don't miss this biggest exhibition event in the Eastern Indonesia.



## 2016 Nanyang Folk Art Festival

**Date :** October 8th~16th, 2016

**Location :** Park No.5, Nanyang, Tainan City, Taiwan

Started in 1996 and hosted by the local government, Nanyang Folk Art Festival is a massive international art culture event. Fitting to its theme of "Meet the World, Locally", the festival allows the citizens of Tainan City to meet and enjoy the beautiful folk art of many international countries. In order to experience and to further understand the cultural art differences between Tainan and Taiwan, a Tainan citizen would personally greet and act as the host to the performance team and allow them to experience the real life of local residents. This diplomacy method by the locals has moved and touched foreign visitors and has sustained everlasting friendship.



## Gimhae Buncheon Ceramics Festival

**Date :** October 14th ~ 23rd, 2016

**Location :** Gimhae Buncheon Ceramics Museum and Jillye-myeon, Gimhae-si, Gyeongsangnam-do, Korea

From October 14th to 23rd, Gimhae Buncheon Ceramics Festival will fabulously open its doors at Jillye-myeon, Gimhae-si, Gyeongsangnam-do and Gimhae Buncheon Ceramics Museum. Celebrating its 21st anniversary, "Gimhae Buncheon Ceramics Festival" is visited by an average of over 500,000 visitors every year. Various exhibits such as "Gimhae Ceramics Masterpiece Exhibit" "Gimhae Ceramics New Work Exhibit", and experience programs such as "I'm a Potter Too" "Family Sand Castle Tournament" "Building Massive Ceramics", and others will be part of the festival.



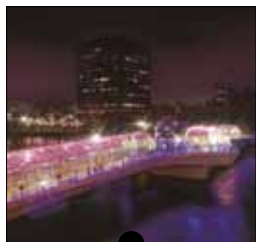
## 2016 World Tourism Conference

**Date :** October 6th ~ 16th, 2016

**Location :** Eastern & Oriental Hotel, Penang, Malaysia

The World Tourism Conference 2016 will be organized in Penang from 17 to 19 October 2016. The conference is organized by the Ministry of Tourism and Culture, Malaysia and United Nations World Tourism Organization(UNWTO). Delegates from 70 countries including Ministers and Government Officials will be participating in this conference which focuses on topics in relation to tourism polices within member countries. This is the 4th WTC held in Malaysia and for the first time in Penang.





### 2016 Ogura Illumination

**Date :** Early November 2016 ~ Early January 2017

**Location :** Near JR Ogura Station and Murasaki River, Kitakyushu, Japan

"2016 Ogura Illumination" takes place in accordance with year-end and New Year's holidays. Celebrating its 16th year, this year's event was registered as "Japan's Best Night View Heritage". A tunnel that was created in similar style as Kawachi Rattan Park's rattan tunnel, which was nominated as "World's Top 10 Best Scenery", presents you a magnificent ambience. Falling Illumination, an imagination of the waterfall that flows in from Murasaki River, is another must-see. During the event days, streetlights will be turned off from 5pm to 10pm.



### Ohara Kagoshima Festival

**Date :** November 2nd ~ 3rd, 2016

**Location :** Kagoshima Area, Japan

The representative festival of Kagoshima that began in 1949. "Ohara Festival" runs for two days from November 2nd to 3rd. Ohara Festival is the biggest fall festival in South Kyusyu as over 25,000 citizens participate in the dance parade. The must see event is called the "Sow Odori", which is the scene of citizens dancing to the folk song, Ohara Bushi while filling the streets of Tenmonkan subway line. Anyone can participate in the dance parade, so it is an excellent opportunity to enjoy traditional festival of Japan.



### The 19th 2016 West Lake Art Exhibition

**Date :** November 3th ~ 7th, 2016

**Location :** Hangzhou Peace International Convention & Exhibition Center, Hangzhou, China

West Lake Art Exhibition was established in 1998 and it is hosted by China Federation of Literary and Art Circles and Zhejiang Province Federation of Literary and Art Circles. Currently, West Lake Art Exhibition has become one of the biggest and most influential art exhibitions in China. The exhibition hall on the 1st floor of the main building is over 10,000 m<sup>2</sup> in surface area and will house "2016 Masters' Invitation Exhibit". The 2nd floor is over 10,000 m<sup>2</sup> in surface area and will house "2016 Young Artist Recommendation Exhibit" and be a platform for art dealings between national and international artists and art organizations.



### 2016 Zhengzhou Sports and Outdoor Exhibition

**Date :** November 12th ~ 14th, 2016

**Location :** Zhengzhou International Convention & Exhibition Center, Zhengzhou, China

Zhengzhou Sports and Outdoor Exhibition (ZSOF) is the most specialized business expo in the Henan and central region of China. It introduces healthcare machines, bicycle products, smart health devices, inline skates, skateboards, sports fashion, general sports, stadium installation techniques, children's outdoor products, and other new sports and outdoor products to participating businesses and visitors. With high standards of the exhibition and high number of visitors, Zhengzhou Sports and Outdoor Exhibition will become the biggest and the most important sports transaction platform in the Henan and central regional market.



### 2016 Vietnam Food Expo

**Date :** November 16th ~ 19th, 2016

**Location :** Saigon Exhibition & Convention Center (SECC), Ho Chi Minh City, Vietnam

Vietnam Food Expo 2016 - the Vietnam International Food Industry Exhibition 2016 - one of the largest trade promotion events specializing in agricultural products, seafoods, and the food industry in Vietnam will be held at the Saigon Exhibition and Convention Center in Ho Chi Minh City from 16th to 19th November, 2016. This event showcases products like wide range of food products and many more related products and services etc. in the Food & Beverage, Natural & Organic industries. In 2015, the first Vietnam Food Expo from May 13th to 16th 2015 was a roaring success as it attracted more than 10,000 trade visitors from 33 countries/territories. With over 300 exhibitors from 19 countries, Food Expo 2015 covered the whole exhibition hall of SECC, the biggest and most modern exhibition & convention center in the South of Vietnam.



### 2016 Gungang-Seochon Geumgang Migratory Bird Trip

**Date :** November 18th ~ 20th, 2016

**Location :** Areas of Gungang Migratory Bird Observatory, Geumgang Wetland Ecological Park, and Seochon Bird Ecological Exhibit, Gungang, Korea

"2016 Gungang-Seochon Geumgang Migratory Bird Trip" event begins from Gungang Migratory Bird Observatory and soon opens at Geumgang Wetland Ecological Park and Seochon Bird Ecological Exhibit. This is the second migratory bird festival by Gungang-si and Seochon-gun and the opening ceremony will begin at Gungang. At Gungang and Seochon event hall, there will be diverse events such as Ecological Experience Program, Bird Watching Tour, and Migratory Bird Drawing Contest.



### The 34th Shimonoseki Fish Festival

**Date :** November 23rd, 2016

**Location :** Port Shimonoseki, Shimonoseki, Japan

"Shimonoseki Fish Festival" opens at Shimonoseki, known for its massive seafood production scale. The first festival was held in 1983 in order to expand the supply and consumption of seafood and vitalization of the fish market. In a cooking class during the festival, you can learn about various seafood such as, fresh and live fish, sushi, processed marine products, and others. At the tasting event, you can taste super jumbo blowfish pot stew and monkfish pot stew.



### 2016 Busan Christmas tree Festival

**Date :** November 26th, 2016 ~ January 1st, 2017

**Location :** Carless Street of Gwangbok-ro, Jung-gu, Busan

Celebrating its 8th year anniversary, it is the biggest winter festival of Busan. Gwangbok-ro Street is filled with bright and charming Christmas trees and lights. Beginning with the opening ceremony of lightening on the 26th of November, there will be daily concerts every day and diverse citizen participation programs, Christmas musicals, and etc. Make sure to visit Gwangbok-ro this year as there are many spectacles to see and experience.



### 2016 Chengdu International Travel Exhibition

**Date :** December 1st ~ 3rd, 2016

**Location :** Shijicheng, Chengdu International Convention Centre, Cheongdu, China

Chengdu International Travel Exhibition(CITE) a massive specialized travel exhibition in the central region of China. CITE is a grand event sponsored by Chengdu Tourism Bureau. This exhibition will give the travel agencies and tourists the platform for mutual exchanges. It allows the public to directly meet travel related products as business organizations will advertise its brand, products, and display its images. It offers prestige, complete, and safe travel plans and services to travel enthusiasts and allow the general public to pick and choose among diverse and excellent travel products. The exhibition will propose unique and safe travel options, products, and create popular travel consumption culture by combining efforts among large travel companies, airlines, travel destinations, and the general public into one.



### 2016 Suzhou Quality of Life Expo

**Date :** December 9th ~ 20th, 2016

**Location :** Suzhou International Expo Centre, Suzhou, China

Suzhou is the most important economic area in the Yangtze River Delta. In 2015, Suzhou recorded 1,450,400 million dollars in GDP and surpassed Jiangsu. GDP per person even overtook Shanghai and Beijing. Statistically, in the personal consumption percentage, personal satisfactory consumption grew more than 13.1% on groceries, dine outs, luxury trends, and etc. and is showing steady growth for many years to come. Suzhou Quality of Life Expo is celebrating its 8th anniversary this year. It opens at Suzhou International Expo Centre every fall and winter, in time for the peak shopping season of the year. It is expected to be a very successful expo this year as the number of participating business organizations and visitors will record all-time high. Expo will showcase tens of thousands of products, ranging from brand fashions, fiber fabrics, gifts, cultural products, furniture, home appliances, natural foods, leisure time products, and etc.



### Minato Odori Park Illumination

**Date :** December 1st, 2016 ~ January 31st, 2017

**Location :** Areas of Minato Odori Park, Kagoshima, Japan

At the center of Minato Odori Park, Illumination will light up in the tree-lined street. Every year, from December 1st to January 31st, 57 zelkova trees, fountains, and sculptures will be illuminated, turning into a beautiful walkway. A fabulous winter night scene will welcome you as over 110,000 light bulbs will illuminate the street. On Christmas and the beginning of the year, the festival will open until 12:15 am. Be ready to be consumed by beautiful array of lights



### End of Year Fireworks Festival

**Date :** December 31st, 2016

**Location :** Port Jangseungpo, Geoje-si, Korea

"End of Year Fireworks Festival" is a festival that invites citizens and tourists to celebrate and to close the year in a pleasant way. The scene of bright lights brightening the night sky and combination of folk games, unique experience events, and celebratory concerts with such a background will present you with unforgettable memories.



### The 11th MarkPlus Conference 2017

**Date :** December 8th, 2016

**Location :** Jakarta, Indonesia

MarkPlus Conference is an annual grand marketing event held by MarkPlus, Inc. since 2006 providing a comprehensive and concrete picture of the marketing phenomenon that occurs as well as predictions to the future's marketing trends in Indonesia. The plenary session that presents Indonesia's Marketing in 2015 and the breakout session that allows participants to choose the themes in the classes provided, make MarkPlus Conference unique among any other events. MarkPlus Conference 2017 will be attended by approximately 5000 participants consisting of business executives, marketers, academicians, students from ASEAN countries and also international and other professionals. In addition, there will be 500 companies and 50 speakers that are highly experienced in their field. The success of the events in nine consecutive years has made MarkPlus Conference as the biggest, most awaited marketing event in Southeast Asia.



### E-World Star Festival

**Date :** Until December 31st, 2016

**Location :** Areas of E-World and 83 Tower, Daegu-si, Korea

The theme of E-World Star Festival is 100,000 LED roses. E-World Star Festival is the biggest and best "Star Themed" festival of Korea, where 830,000 star lights shine brightly. The festival will offer you a unique and interesting experience as there will be more than 30 rides at Daegu's representative theme park, E-World, and beautiful view from Gyeongbuk's famous 83 Tower. One can enjoy fabulous fireworks, "83 Star Light Photo Zone" and other unique cultural experiences.



### The 19th Homeeghot Sun-Greeting Festival

**Date :** December 31st, 2016 ~ January 1st, 2017

**Location :** Homeeghot, Sun-Greeting Plaza, Pohang-si, Korea

A sun-greeting festival that opens at Homeeghot, a famous sunrise tourist attraction of Pohang city. It is a full-scale sun-greeting tourism event where sun-greeting plaza, sun-greeting tower, exhibit halls, aquarium, and other types of events are gathered. Beginning with the opening event at night of 31st, December, various performances and events such as Pungmul plays, Gukak concerts, magic firework shows, Homeeghot party time, sun-greeting event, sharing rice cake soup with 10,000 people function, and others will take place.

# TPO Members

78 city members, 38 industry members

## CITY MEMBERS

### CHINA

Chengdu Urumqi  
Qingyuan Weihai  
Dalian Yantai  
Foshan Zhangjiajie  
Guangzhou Zhaoqing  
Hangzhou Zhengzhou  
Qingdao  
Sanya  
Shanghai  
Shaoguan  
Shenyang  
Suzhou  
Tianjin

### CHINESE TAIPEI

Kaohsiung  
Taichung  
Tainan

### THAILAND

Bangkok

### VIETNAM

Danang  
Hai Phong  
Hanoi  
Ho Chi Minh

### MALAYSIA

Georgetown  
Ipoh  
Kota Bharu  
Kota Kinabalu  
Kuala Lumpur  
Melaka  
Taiping

### INDONESIA

Jakarta  
Surabaya  
Yogyakarta

### PHILIPPINES

Manila

### KOREA

Andong  
Busan  
Busan Haeundae-gu  
Busan Jung-gu  
Buyeo-gun  
Changwon  
Chuncheon  
Daegu  
Daejeon  
Donghae  
Gangneung  
Geoje  
Gimhae  
Goyang  
Gunsan  
Gwangju  
Gyeongju  
Hadong-gun  
Iksan  
Incheon  
Jeonju  
Namhae-gun  
Pohang  
Sokcho  
Tongyeong  
Ulsan  
Ulsan Nam-gu  
Yeongju  
Jeollabuk-do  
Ulju-gun

### RUSSIA

Vladivostok  
Irkutsk

### JAPAN

Fukuoka  
Kagoshima  
Kitakyushu  
Kumamoto  
Miyazaki  
Osaka  
Shimonoseki  
Takeo

## INDUSTRY MEMBERS

### CHINA

Guangzhou Garden Hotel  
Guangzhou Star Cruises Co., Ltd.  
GZL International Travel Service Ltd.  
Shandong Channel International Travel Service Co., Ltd.  
China Travel international (Xinjiang) Ltd.  
China Comfort Xi'an International Travel Service Co., Ltd.  
Dalian Gulian International Travel Service  
CITS Guangdong  
China Travel International Sanya Co., Ltd.

### JAPAN

Kagoshima Convention & Visitors Bureau  
Fukuoka Convention & Visitors Bureau  
JTB Corp. Fukuoka Office

### KOREA

BEXCO  
Busan Tourism Association  
Arum Travel Service Co., Ltd.  
Cheongsong Travel Service Co., Ltd.  
Road ABC Media Co., Ltd.  
TourJapan Co., Ltd.  
Intravel Ltd.  
Haeundae Centum Hotel  
Daegu Tourism Association  
Lee Convention  
Busan Tourism High School  
The Korea Academic Society of Tourism and Leisure  
Solar Travel Agency  
BS FunTour  
Benikea Jeonju Hansung Tourist Hotel  
Sky Tour  
JB Tour  
PANWORLD Dream  
Tour Fun Co., Ltd.

### MALAYSIA

Taiping Tourist Association

### MONGOLIA

Ancient Nomads Tour Agency

### RUSSIA

Gavan Tour-center Co. Ltd

### U.S.A

MCM Group Holdings Ltd.

### VIETNAM

Haiphong Vanhoa One Member Limited Corporation  
Haiphong Vocational College of Tourism

### KOREA

TourFun Co.,Ltd.

### INDIA

Abroad Consultancy India Pvt. Ltd.



**Tourism Promotion Organization  
for Asia Pacific Cities**

**TPO Contact Information**

Address. TPO Secretariat, No.7 Jonghabundongjang-ro, Yeonje-gu, Busan 47500, Korea

TEL. +82-51-502-2984~7 FAX. +82-51-502-1968

E-mail. secretariat @ aptpo.org

Web Site. <http://www.aptpo.org>